

CLAIM/DEFEND YOUR TITLE IN THIS YEAR'S CONTEST



Now is the time to market your business to help maximize your opportunity to move forward to the Final Voting Round!

DEADLINE: 02/21/24 | NOMINATION PERIOD: 03/01/24 – 03/21/24

PREMIUM PLUS PACKAGE

- 3 – Full Page, full color ads during the Nomination Phase
- 115,000 USAT Network RON impressions (300x250, 300x600 & 728x90)
- Targeted Email Blast up to 9,999 Emails*
- Standard Digital (SOV) Ad Unit on the Contest Page (728x90 and 300x250)
- 1 – Group Category Rotating 554x100 Banner Ad (SOV)
- Email opt in to Build Valuable Email Audiences
- Nomination Marketing Plan

INVESTMENT: \$3,750* VALUE: \$11,250

HALF PAGE POWER PACKAGE

- 3 – Half Page, full color ads during the Nomination Phase
- 115,000 USAT Network RON impressions (300x250, 300x600 & 728x90)
- Standard Digital (SOV) Ad Unit on the Contest Page (728x90 and 300x250)

INVESTMENT: \$1,844* VALUE: \$5,532

QUARTER PAGE POWER PACKAGE

- 3 – Quarter Page, full color ads during the Nomination Phase
- 115,000 USAT Network RON impressions (300x250, 300x600 & 728x90)
- Standard Digital (SOV) Ad Unit on the Contest Page (728x90 and 300x250)

INVESTMENT: \$1,361* VALUE: \$4,083

FULL PAGE POWER PACKAGE

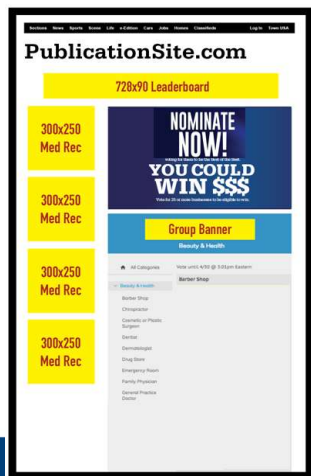
- 3 – Full Page, full color ads during the Nomination Phase
- 115,000 USAT Network RON impressions (300x250, 300x600 & 728x90)
- Standard Digital (SOV) Ad Unit on the Contest Page (728x90 and 300x250)
- 1 – Group Category Rotating 554x100 Banner Ad (SOV)
- Email opt in to Build Valuable Email Audiences
- Nomination Marketing Plan

INVESTMENT: \$3,000* VALUE: \$9,000

EIGHTH PAGE POWER PACKAGE

- 3 – Eighth Page, full color ads during the Nomination Phase
- 75,000 USAT Network RON impressions (300x250, 300x600 & 728x90)
- Standard Digital (SOV) Ad Unit on the Contest Page (728x90 and 300x250)

INVESTMENT: \$831.50* VALUE: \$2,495



Don't miss this opportunity to claim/defend your title!

Company: _____ Authorization: _____
Name: _____ Date: _____ Package: _____

***Packages will incur an ad processing fee(s). The fee(s) will be included on your invoice.**

*If Cannabis related business, Email Blast will need to be changed to other advertising. All rates/offers subject to the newspaper's terms and conditions. A copy is available from your account representative on request, or you can view them @ <https://www.gannett.com/advertising-terms-conditions/>.

Contact your Sales Executive today!