

SPONSORSHIP OPPORTUNITIES

PULSE Young Professionals Network



PULSE
YOUNG PROFESSIONALS

Why become a PULSE sponsor?

- Marketable exposure to YPs and others in the Fox Cities
- Investing in the future of the Fox Cities and many businesses
- Creating professional development and other growth opportunities
- Brand connection and awareness toward an influential demographic
- Help connect and engage YPs for talent retention and attraction
- Sponsor benefits include name/logo recognition on event web pages, PULSE POST e-newsletter, social media, as well as the following individual benefits:

PARTNERSHIP OPPORTUNITIES

PULSE Presenting Sponsor*	PULSE Professional Development Sponsor**	PULSE Mentorship Program Sponsor***	Friend of PULSE Sponsor****
\$8,000	\$3,000	\$3,000	\$500

PARTNERSHIP BENEFITS	Name/logo on ALL PULSE event materials	•			
	Recognition at ALL PULSE events	•			
	Name/logo on Chamber/PULSE web pages	•			
	Feature article in Business News on why you support YPs	•			
	Name/logo on selected SOCIAL event marketing	•			•
	Recognition at selected SOCIAL events	•			•
	Name/logo on all PROFESSIONAL DEVELOPMENT PROGRAM marketing	•	•		
	Recognition at every PROFESSIONAL DEVELOPMENT PROGRAM	•	•		
	Name/logo on PULSE mentorship materials			•	
	Recognition at all PULSE mentorship events			•	

* Includes ALL Pulse programming except Future 15 and CEO Breakfast

** Professional Development Programs include Lunch 'n Learns, Small Business Series, Women in Leadership Breakfast, etc.

*** The PULSE Mentorship Program is a joint venture between PULSE and Leadership Fox Cities alumni and includes a meet and greet, end of year wrap-up, course materials and certificates

**** Friend of PULSE sponsorships (choose 4): axe throwing lane, mini golf hole, PULSE at the Park inning, Holiday Happy Hour, YP Appreciation, Coffee & Conversation

CONTACT: Eric Broten | VP of Business Growth and Development | ebroten@foxcc.net