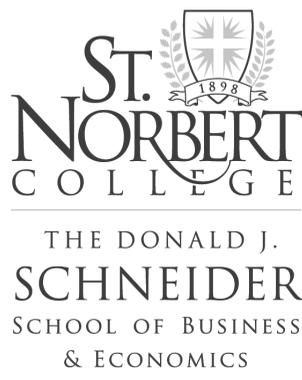


# CHAMBER MEMBER SPOTLIGHT

## St. Norbert College



St. Norbert College was founded in 1898; the Donald J. Schneider School of Business & Economics was established in 2014. An exceptionally generous gift from Pat Schneider, Don Schneider’s wife, afforded St. Norbert the opportunity to develop the school and its Master of Business Administration program. The school is a fitting tribute to Don’s legacy as a forward-looking business leader and innovator who led Schneider Inc. to its position as a global trucking and logistics giant.

The Schneider School serves as northeast Wisconsin’s hub for business intelligence. Through its undergraduate, graduate and executive leadership programs, it prepares nimble, forward-looking thinkers ready to innovate and thrive in a world of constant change. One particularly noteworthy recent development is the establishment of an undergraduate major in data analytics. Across the board, industries today need to harness data flows and integrate evidence-based insights into their decision-making. Schneider School students will be prepared to thrive in this growing field of data analysis with the new program.

The MBA program offers rigorous academics, outstanding networking opportunities, and the

opportunity to learn in small classes from an exceptional faculty.

The Schneider School’s Center for Exceptional Leadership develops principled, visionary champions of organizational success, from emerging leaders to the C-suite.

“ This is the best place in the world to work and live. ”

Through the school’s business services, it partners with a diverse array of for-profit and nonprofit organizations on projects including feasibility research and economic-impact studies, to inform and guide organizational decision-making.

The Schneider School is also deeply committed to community engagement through programs like its CEO Breakfast & Strategy speaker series and the Family Business Forum in support of family-owned businesses; the school also regularly offers public lectures and webinars on topics ranging from emerging technologies to the economic impacts of COVID-19.

In these and other ways, the Schneider School contributes to a climate of innovation that is helping our regional economy flourish. The school’s work reflects a deep appreciation for and commitment to northeast Wisconsin, as best expressed on its website:

“Around us, we see a business community inspired by heritage and relentless in its pursuit of innovation; a culture shaped by rock-solid values and pride of place; and a region blessed with remarkable abundance and endless possibilities. This is the best place in the world to work and to live.”

For more information about the Donald J. Schneider School of Business & Economics, visit [schneiderschool.snc.edu](http://schneiderschool.snc.edu).

*Member Spotlights are exclusively available to members of the Fox Cities Chamber of Commerce. They provide further brand awareness to highlight your business in the region. Contact us to learn how you can qualify for and be featured in an upcoming Member Spotlight.*