

CHAMBER MEMBER SPOTLIGHT

Ballroom at the Reserve



With the mission to present a historic and elegant event space for the Fox Valley community to gather in, owners Julie and Justun Hart of Ballroom at the Reserve, aim to serve the community in a way that allows patrons to create memorable experiences.

Established in June 2019, the Harts were presented with the opportunity to operate the space as an event/wedding venue. They knew they wanted to continue the business with some additions as well, such as adding entertainment into the business model.

A beautiful, historic space filling the need for intimate gatherings in Downtown Neenah, the Ballroom at the Reserve offers a unique backdrop for weddings, concerts, corporate events, dinners and more. The ballroom, overlooking the clock tower in downtown, was restored to preserve the building's rich history dating back to 1909.

Shared Julie, "The Fox Cities community values meaningful experiences. We find that they also value history and love the stories that come with the building."

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At their event space, they traditionally hold weddings and private events but have also incorporated dinner theatre, jazz nights and concert events for couples of all ages seeking an exciting night out.

Justun shared that their events are somewhat 'a la carte' making it a seamless experience for wedding couples planning their special day.

"We have been fortunate enough to establish preferred partners in the Fox Cities for catering, music, photography, and more," added Julie. "This process makes it easy on the couple and also benefits local business."

Due to the challenges presented by the coronavirus pandemic, the Harts are dedicated to focusing on practices of cleanliness and communicate these policies with vendors to ensure their guests feel safe in their space.

For more information, visit <https://www.ballroomatthereserve.com/>.

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