

FOX CITIES WEEK

Your connection to employers, economic development & quality of life in the Fox Cities region

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- Free SBDC counseling at Chamber
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Looking to start, grow or finance your small business?

Get easy, no-cost access to small business consulting services at the Fox Cities Chamber

Soon it will be easier than ever to access the pros from the Small Business Development Center (SBDC), as consultants will be at the Fox Cities Chamber office on a regular basis. No matter what stage you are at in starting or growing your business, their small business experts are here for you.

WHEN: First Wednesday of each month, starting March 2

HOURS: 12:30 - 4: 30 PM

WHERE: Fox Cities Chamber, 125 N Superior St., Appleton

LEARN MORE: Call (920) 424-1826 / [Email](#) / [Web Site](#)

Mark your calendar for an open house with the SBDC at the Chamber on WEDNESDAY, MARCH 2 at 12:30 PM; watch for more details. Your Chamber is proud to partner together in providing another valuable resource for our small business members!



Chamber releases 2021 Report to Community

We are excited to announce that we have released our 2021 Report to the Community. Here at the Chamber we are so proud of what we accomplished last year, thrilled about the opportunities ahead of us, and grateful for the support of our members and the community!

To stay competitive, you need to **find, select** and **train** new and existing employees.

Let Fox Valley Technical College help you:

- Find new employees
- Evaluate with employee assessments
- Enhance employee skills with seminars and customized training

Fox Valley TECHNICAL COLLEGE
Services for Business & Industry

Contact our industry experts today! www.fvtc.edu/EmployerResources

ICYMI: Recording of Hidden Workforce webinar available

Joseph Fuller, Professor of Management Practice at the Harvard Business School, gave an engaging webinar presentation yesterday on "Hidden Workers and the Post-Covid

Upcoming Events!

Pulse - Wisconsin Herd Night

February 23, 2022

5:15 pm Panel Discussion

7:00 pm Game

Oshkosh Arena

\$25 for Pulse members, \$35 non-members.

Business After Hours at Boot Barn

March 4, 2022

12-1 PM

629 Westhill Blvd., Appleton

Future Fox Cities Career Expo

March 8 & 9, 2022

Fox Cities Exhibition Center

Be a volunteer

Business After Hours at Best Western Premier Bridgewood Resort Hotel

March 10, 2022

5-7 PM

1000 Cameron Way, Neenah

Excellence in Education Shining Star Awards

April 5, 2022

5 PM

Red Lion Hotel Paper Valley

Nominate an educator!

[See all upcoming Chamber Events>>](#)

Have you "Herd?"

Fox Cities Pulse and Oshkosh Propel YPs are partnering together on **Wednesday, Feb. 23**, for a night of fun and learning. Before a Wisconsin Herd game, learn about what the Milwaukee Bucks did on "Changing Hiring

Workforce.”

No worries if you missed it; we've uploaded a recording of the presentation for Chamber members to watch! [View here >>](#)

Culture and building the Deer District Arena" with a panel discussion featuring executives from both the Bucks and Herd organizations. Then cheer on the Herd in an exciting game! Starts at 5:15 PM. [Learn more / Register.](#)

Vendor applications now open for Bazaar After Dark 2022

Prospective vendors can now apply for the New London night market event, which is slated for June 3, 2022. We're excited to be bringing Bazaar After Dark back in 2022 to New London. [Apply here.](#)

[Text Link](#)



What we're reading

More employers raising wages, WMC survey reveals

More business leaders in the state are planning to raise wages this year, according to the latest employer survey from Wisconsin Manufacturers and Commerce. Thirty-four percent of surveyed businesses said they will be raising wages by more than 4 percent in 2022, marking an increase from the previous WMC survey conducted about six months ago. At that time, about one-fourth of respondents said they'd be raising wages in hopes of attracting talent. At this point last year, just 9 percent had planned to boost wages. [Read more>>](#)

Wholesale prices jump 9.7% in January, further evidence of red-hot inflation

The Labor Department said Tuesday that its producer price index, which measures inflation at the wholesale level before it reaches consumers, surged 9.7% in January from the year-ago period, slightly below the 12-year high of 9.8% notched in November and December. But in an unexpected turn, prices rose 1% in January on a monthly basis – well above the revised gain of 0.4% in December. [Read more>>](#)

Member Movers and Shakers

- Red Shoes Inc. has promoted [Tracy Doering](#) to the role of assistant account executive, [Meagan Hardwick](#) to the role of agency director and [Maria Nelson](#) to the role of vice president.
- [Brenton D. Teeling](#), Vice President of Client Services and Administration at Legacy

Private Trust Company, has received the Under 40 in Wealth Management Award from the American Bankers Association (ABA).

- **Alyssa Thomas**, a physician assistant with Orthopedics & Sports Medicine BayCare Clinic, has begun seeing patients at Aurora Health Center in Pulaski.

Chamber Member & Community News

More YOU in NEW campaign Launches

The New North has launched the **More YOU in NEW** talent attraction campaign, featuring video testimonials and graphics.

The focus is on Northeast Wisconsin, where there is "more of what you are looking for to live your best life. Don't just take our word for it; watch stories of real people sharing why they love our region in the More YOU in NEW video series."

Over the next six months, they will feature stories highlighting how people just like YOU are finding their MORE in Northeast Wisconsin. [Learn more >>](#)

Calumet County ... Supper Club Capital of the Midwest!

Discover Wisconsin has produced a 5-minute video sharing some of the best supper club gems in Calumet County and the Midwest - including Schwarz's, Roepke's, and the Granary. Anyone who isn't hungry when the video starts is guaranteed to be hungry by the end! And the drinks...see for yourself!

Check out one of Calumet County's eight supper clubs soon – it's a choice you won't regret. [Watch video>>](#)

Apply now for WI Manufacturer of the Year

The Wisconsin Manufacturer of the Year Award (MOTY) program is an annual recognition of excellence in manufacturing. **Applications are currently being accepted! The deadline for manufacturers to complete the application is March 4.**

To submit your application, please [click here](#) or contact [Nick Novak](#) with any questions.

[Read all Chamber member news here>>](#)

Fox Cities Jobs

- [Network Technician](#) / Community First Credit Union
- [Maintenance Technician](#) / Outagamie County

[See all job postings >>](#)

Did you know that posting your open positions on our web site is a perk of being a Chamber member? [To learn more and post a job, click HERE.](#)

NEXT ISSUE: Thursday, February 24, 2022
Contact the editor at marketing@foxcitieschamber.com.

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