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"Hidden Workers and the Post-Covid Workforce"

Mark your calendars for a free Chamber webinar



The Chamber will be hosting a free webinar on Wednesday, February 16 from 8-9 AM entitled "[Hidden Workers and the Post-Covid Workforce.](#)"

The program features Joe Fuller, Professor of Management Practice at the Harvard Business School, co-director of the school's long-term project "Managing the Future of Work," and a co-head of the Harvard Project on the Workforce. Fuller will discuss the current labor shortage, the impact of Covid and other factors on this trend, and what employers

need to attract, retain and development a workforce that meets their future requirements.

There is no fee to attend but registration is required.

[REGISTER HERE>>](#)

Joe also co-hosts a related podcast that's worth checking out:

[Managing the Future of Work - Harvard Business School>>](#)

REMINDER: The next generation of Fox Cities Talent is ready to connect with you!

Your connection to the future workforce starts here!

UPCOMING EVENTS

[Hiring Winning Talent- Attraction, Recruitment and Retention Session 2](#)

The Fox Cities Career Expo is planned for March 8 and 9 at the Fox Cities Convention Center. The agenda is as follows:

Day 1 (March 8)

8TH GRADE STUDENTS ONLY: More than 2,000 8th-grade students will visit your booth to have conversations about careers your company offers.

Day 2 (March 9)

HIGH SCHOOL STUDENTS ONLY: Ninth through 12th-grade students have the opportunity to make connections with local employers. This includes break-out learning sessions plus 1:1 conversations at your booth about your company, open opportunities, internships/apprenticeships, and career paths.

We are now accepting employer registration for booths. [Register here >>](#)



ICYMI: Learn about Nonprofit Board / Committee Service

Watch this recent webinar that explores nonprofit board and committee service, presented by Nonprofit Leadership Initiative, a program within the Community Foundation for the Fox Valley Region, and hosted by Pulse Young Professionals, Heart of the Valley Chamber and Fox West Chamber.

Know an aspiring leader?

Plan ahead for the 2022-23 Leadership Fox Cities class

Leadership Fox Cities is a premier leadership development program in our community. Start

February 1, 2022
8 AM - 12 noon
FVTC D.J. Bordini Center
5 N Systems Drive, Appleton

Scooter's Coffee Grand Opening and Ribbon Cutting

February 4, 2022
11 - 11:30 AM
901 E. Airport Rd., Menasha

WEBINAR: Hidden Workers and the Post Covid Workforce

February 16, 2022
8-9 AM
Virtual

Future Fox Cities Career Expo

March 8 & 9, 2022
Fox Cities Exhibition Center
Reserve your booth now!
Be a volunteer

Women in the Pipe Trades Open House

March 8, 2022
4 - 6:30 PM
UA 400 Training Facility
2700 Northridge Dr., Kaukauna

Business After Hours at Best Western Premier Bridgewood Resort Hotel

March 10, 2022
5-7 PM
1000 Cameron Way, Neenah

Excellence in Education Shining Star Awards

April 5, 2022
5 PM
Red Lion Hotel Paper Valley
Nominate an educator!

thinking now about a budding or aspiring leader at your organization who would benefit from the program. Applications for the 2022/23 class will be accepted starting May 2 and close on June 27.

[Learn more here.](#) [Text Lin](#)



Is your workplace employee friendly?

Get certified as an Employee Friendly Workplace before Career Expo for special benefits!



Employers certified as an Employee Friendly Workplace (EFW) have a competitive advantage in retaining and recruiting top talent, and also receive special Chamber benefits. Now, EFW-certified employers who participate in the Fox Cities Career Expo will receive additional perks specific to that event, including special name badges, the potential for media interviews (we will direct any media inquiries to EFW employers first), and a student briefing on what EFW means so they can seek out those employers. Start now and you can be certified in time for the expo! [Learn more here.](#)

Member Movers and Shakers

Julie Heiberger, Hoffman Planning, Design & Construction, Inc., has become the newest minority owner at the firm.

Josh Kilgas was promoted to Vice President of Resource Development at United Way Fox Cities.

What we're reading ...

What employers need to know: State of WI Working Women

Read the results of a survey, conducted by Kane Insights, of nearly 1,000 women across the state of Wisconsin to find out about the challenges facing working women, coupled with actions that companies can take to improve these figures. This report represents the first detailed study ever conducted of

Employers expecting average employee raises of 3.4 percent this year

Employers are expecting employee pay to rise by an average of 3.4 percent in 2022, according to a Willis Towers Watson survey.

The survey of 1,004 U.S. companies from October to November found companies budgeted for a 3.4 percent

Wisconsin working women, assessing their current feelings of wellbeing, support and satisfaction with their jobs and wider industries, including their levels of stress and what they need to make work, work for them.

[Read report >>](#)

raise, up from the average 3 percent increase employers expected to give in 2022 in June of last year..

[Read More>>](#)

Chamber Member & Community News

ACP expands broadband benefit for millions

AT&T and Cricket Wireless have opened enrollment for the new federal Affordable Connectivity Program (ACP) which is helping expand benefits for millions of Americans.

The ACP replaces the temporary Emergency Broadband Benefit (EBB). ACP will provide eligible households with a benefit of up to \$30 a month to help reduce the cost of broadband service. Households on qualifying Tribal lands will be eligible for \$75 a month.

[Learn more >>](#)

Learn about subcontracting opportunities for new project

The New North is working with large development projects in our region and connecting supplier opportunities to diverse businesses. [Click here to see an announcement of a new construction project and subcontractor opportunities.](#)

Because some businesses may not be certified as a subcontractor / supplier, they are hosting virtual sessions to help you prepare:

Small Business Basics: SAM.gov and Diverse Business Certifications

[Register for Jan. 28 webinar](#)

[Register for Feb. 2 webinar](#)

22 insights for 2022

For each of the last 12 years, the NEW Manufacturing Alliance's Manufacturing Vitality Index has provided key insights that have guided the organization's work and directed resources toward needs in the 18-county New North region. Working in partnership with the University of Wisconsin-Oshkosh Strategic Research Center, NEWMA's 2022 study paints a picture of strong financial optimism tempered by significant workforce and supply chain challenges.

[Read More >>](#)

[Read all member news here>>](#)

Fox Cities Jobs

[Behavior Technician / Wisconsin Early Autism Project](#)

[See all job postings >>](#)

Did you know that posting your open positions on our web site is a perk of being a Chamber member? [To learn more and post a job,](#)

[click HERE.](#)

NEXT ISSUE: Thursday, January 27.
Contact the editor at marketing@foxcitieschamber.com.

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