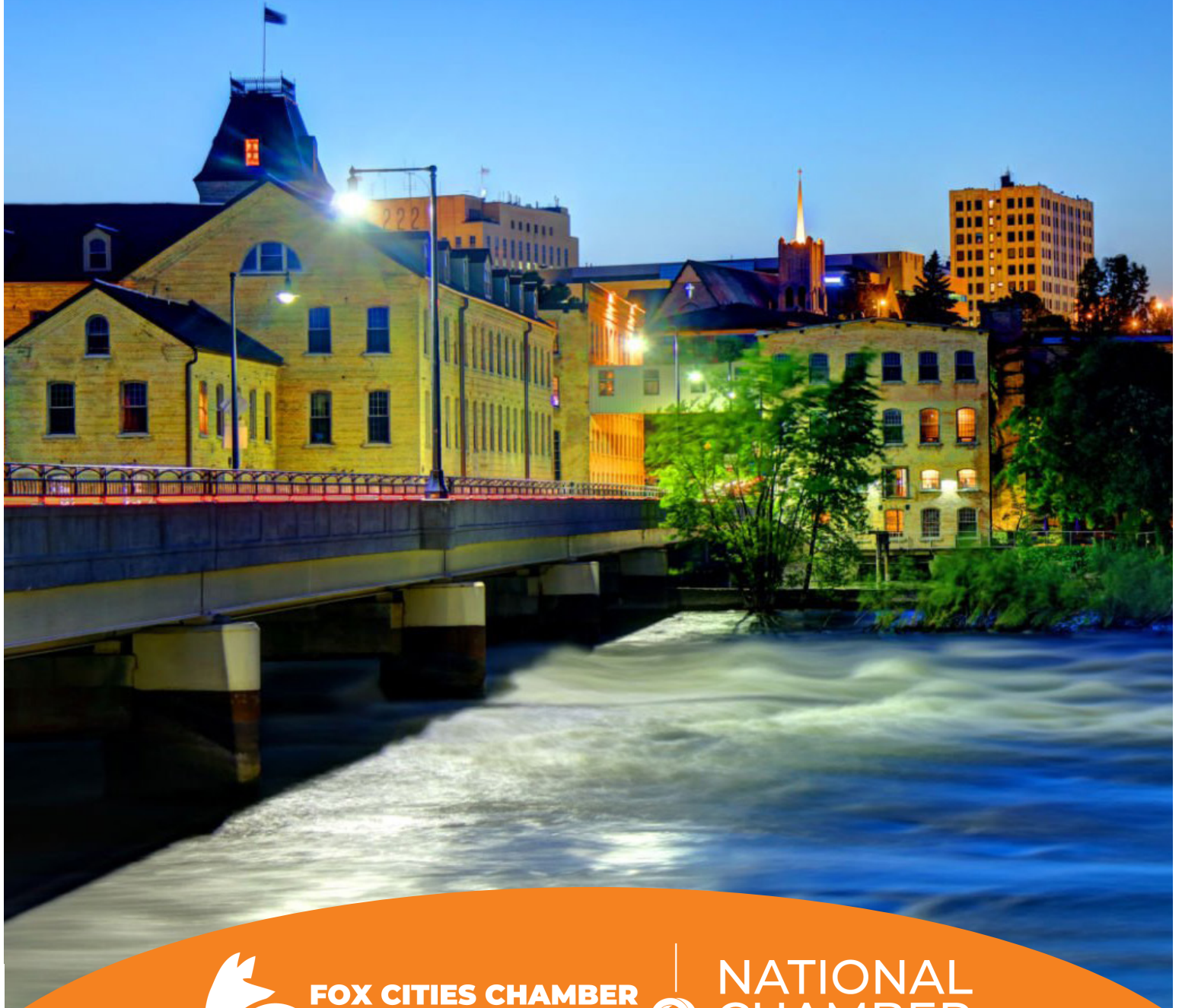


2027

Sponsorship Opportunities



FOX CITIES CHAMBER

CONNECT | GROW | LEAD



**NATIONAL
CHAMBER
OF THE YEAR**

www.foxcitieschamber.com

9/2/26

2027

SIGNATURE EVENTS

Celebrate

January 19 / Best Western Premier Bridgewood Resort Hotel

Leadership Exchange

February 16-18 / Huntsville, AL

Economic Outlook Breakfast

February 23 / Hilton Appleton Paper Valley

Excellence in Education Awards

March 4 / Van Abel's of Hollandtown

Future Fox Cities Career Expo

April 14 / Fox Cities Expo Center

CEO Breakfast

May 25 / Waverly Beach

Women in Leadership

TBD

Launch: Summer Intern Series

June and July / TBD

Summer Golf Outing

July 12 / North Shore Golf Course

Women's Golf Outing

August 19 / Mid Vallee Golf Course

Octoberfest Golf Outing

September 9 / High Cliff Golf Course

Octoberfest Weekend (License to Cruise & Octoberfest)

September 24-25 / Downtown Appleton

Smart Girls Rock

October 20 / Miron Construction

Future 15

October 28 / Best Western Premier Bridgewood Resort Hotel

AI Business Summit

TBD

Navigating the Local Economy

TBD



**Commit to a
multi-year
sponsorship for
any of these
signature events,
and lock in your
price!**



January 19 | Best Western Premiere Bridgewood

Our Celebrate event recognizes individual lifetime achievements. In addition to celebrating our recipients, enjoy dinner, raffles, and entertainment! It will be an evening to remember, recognize, and connect with the Fox Cities business community. Join us as we honor the individual Chamber Lifetime Achievement Award winners, thank our investors, and celebrate our business community!

		Presenting Sponsor	Award Sponsor	Entertainment Sponsor
		\$20,000	\$5,000	\$3,000
PARTNERSHIP BENEFITS	Logo on pre-dinner slide show	.		
	Logo on Chamber web site, social media, event signage	.	.	.
	Logo on digital invitation	.		
	Acknowledgement from podium (logo on screen)	.	.	.
	2 complimentary bottles of wine	.		
	Pull-up banner at event (provided by sponsor)	.		
	Company logo on sponsored award winner's signage	All signs	.	
	Opportunity to present your sponsored award		.	
	Signage by performance stage			.
	Tickets to the event	Table (10)	2	1
	Ad in printed program	Full page	1/2 page	1/4 page
	1/4 page ad in The Business News	.		



Awards

FOR MORE INFORMATION CONTACT
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Leadership Exchange Tour

February 16-18 | Huntsville, AL

Our Leadership Exchange and Benchmarking Tour is one of the Fox Cities' most important economic development and community advancement initiatives. Each year, business and community leaders travel together to a high-performing community to explore innovative solutions, build relationships, and bring back ideas that can strengthen our region.

In 2027, the Fox Cities Chamber will lead a delegation to Huntsville, Alabama, a fast-growing region and recognized leader in workforce development, advanced manufacturing, aerospace, innovation, and talent attraction. Participants will engage directly with local leaders, visit transformational projects, and explore strategies that can be adapted to help the Fox Cities remain competitive for decades to come.

Invest in the future of our community! Your support helps ensure local leaders have access to new ideas, fresh perspectives, and proven practices that can influence business growth, and regional collaboration long after the trip concludes.



Interesting in going? Scan the code to learn more.



Leadership Exchange

FOR MORE INFORMATION CONTACT
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Investment Opportunities

	Visionary \$25K	Champion \$15K	Innovator \$10K	Connector \$5K	Advocate \$2.5K
VIP Perks that include listing as presenting sponsor, opportunity to address the group daily, logo on name tags, VIP suite, say a toast at welcome dinner, individual logo banner displayed throughout event.	X				
1 free registration	X	X			
1 free guest	X				
Logo on attendee welcome basket	X	X			
Opportunity to include 1 item in welcome basket	X	X	x		
ATW Express parking pass	X	X	X		
Logo inside buses during transportation			X		
Opportunity to address participants on bus			X		
Signage at breakfast both days		X	X		
Verbal recognition at breakfast both days		X	X		
Signage at lunch day 2				X	
Verbal recognition at lunch day 2				X	
Sticker on box lunch day 3				X	X
Verbal recognition at lunch day 3				X	X
Logo on all event and promo materials	X	X	X	X	X
Logo included on event mini banner displayed throughout	X	X	X	X	X



February 23 | Hilton Appleton Paper Valley

Creating a stronger economy starts each February at the Chamber's Economic Outlook Breakfast featuring "Bow-Tie Economist" Elliot Eisenberg. Fox Cities business leaders come together to hear Eisenberg provide insights and analysis during a highly informative, hilariously entertaining breakfast presentation. Results of the Fox Cities Economic Outlook Survey are also released. Join one of the Fox Cities' biggest crowds of business leaders to hear insights from a nationally renowned economist.

		Presenting Sponsor	Breakfast Sponsor	Supporting Sponsor
		\$10,000	\$2,750	\$600
PARTNERSHIP BENEFITS	Ad in digital event program	Full Page	1/4 Page	Name
	Opportunity to provide a 30 second on-stage welcome, giveaway, or speaker introduction	•		
	Name or logo on marketing materials, pre-event slide show, and website	Logo	Logo	Name
	Recognition from podium at event	•	•	
	Pull-up banner at event (provided by sponsor)	•		
	Logo on table signage	•		
	Logo on Economic Outlook Survey; all emails sending the survey, and the final printed survey report.	•		
	Recognition on social media	•		
	Event tickets	4	2	2
	Signage on food/buffet table		•	
	Opportunity to provide branded pen for attendees	•		
	1/4 Page ad in The Business News	•		



Professional Development

FOR MORE INFORMATION CONTACT
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Excellence in Education Awards

March 4 | Van Abel's of Hollandtown

The Fox Cities Excellence in Education Awards recognize the important role educators at all levels play in strengthening the Fox Cities region – training and retaining top talent and creating a great quality of life for families. This sponsorship is an incredible opportunity to showcase your business as an advocate of teachers and our Fox Cities educational system.

Presenting Sponsor (2 available) \$6000	• Custom video spotlight shown at event and on social media (90 seconds) • Logo prominently featured on all teacher recognition videos • Provide remarks on-stage and introduce company video at event • Invitation to private meet & greet with teachers • Prominent branding on event materials • Company name in event title (<i>Excellence in Education Awards presented by ...</i>) • Opportunity to provide items for surprise visit gift bags (10 total) • VIP table of 10 for sponsor
Award Sponsor (10 available) \$3500	• Adds funds to the celebratory check given to each teacher • Invitation to surprise visit to present check to teacher (December 14-18, 2026) • Option to provide additional item for surprise visit gift bags • Logo on teacher video • Opportunity to present award on stage • 2 tickets to event for sponsor
Table Sponsor (10 available) \$600	• Covers cost of table for teacher and 9 of their guests • Includes company name & teacher's name on table. Teacher to be notified that they have 9 guests to invite free of charge • Option to write personal message on card to be given at event



Awards

FOR MORE INFORMATION CONTACT
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April 14 | Fox Cities Expo Center

The next generation of Fox Cities talent and leadership is ready to connect with employers at this career showcase. Inspire a future career, connect with talent, and start filling your talent pipeline at an event with thousands of 6th through 12th grade students from over 20 local schools.

		Presenting Sponsor	Student Sponsor	Keynote Sponsor	Zone/Expo Sponsor	B2B Sponsor	Hiring Event Sponsor	TALENT TITAN
		\$7,500	\$6,000	\$3,500	\$2,500	\$2,500	\$1,500	
PARTNERSHIP BENEFITS	Name or logo on marketing materials, Chamber web site, signage	.	.	.	.	.	.	SEE PAGE 21 FOR DETAILS ON THIS LEVEL
	Signage in your sponsored zone				.			
	Pull-up banner on display during all of Kristin Bock's presentations (provided by sponsor)	ON STAGE	TOP OR BOTTOM OF STAIRS	NEAR STAGE				
	Sponsorship subsidizes the cost for students to attend		.					
	Video interview at event, posted to social media	.						
	Preference for any media interviews	.						
	Employer profile featured in Fox Cities Week	.						
	Recognition in Fox Cities Week	.	.	.	.	.	.	
	Social Media	.	.	.	.	.	.	
	Complimentary booth space	1	1	1				
	Hiring Expo booth space						.	
	Logo on hiring event flyer or program						.	
	Signage in vendor lounge					.		
	Video introduction of keynote			.				
	1/4 Page ad in The Business News	.						



May 25 | Waverly Beach

The CEO Breakfast provides Fox Cities young professionals the opportunity to learn from local business leaders who share ways to develop leadership skills and drive successful business. Anyone is invited to attend this breakfast with executives and participate in a moderated Q&A session to gain future insight and advice. This sponsorship gives you an opportunity to help create a welcoming, supportive community for YPs.

		Presenting Sponsor
		\$2,500
PARTNERSHIP BENEFITS	Event Tickets	2
	Name or logo on marketing materials, Chamber web site, signage	•
	Recognition in Social media	•
	Recognition in Fox Cities Week	•
	Recognition from podium at event	•
	VIP seating for anyone who registers from your company	•



Professional Development

FOR MORE INFORMATION CONTACT
Eric Broten, ebroten@foxcc.net



TBD

The Women in Leadership breakfast features a panel of local influential women, who'll take the stage to talk about the experiences, challenges, rewards, and surprises they've encountered as women in leadership positions. Men and women alike are invited to join and learn from each other during a morning of learning, growing, and inspiration!

		Presenting Sponsor	Supporting Sponsor
		\$1,750	\$500
PARTNERSHIP BENEFITS	Event Tickets	2	1
	Name or logo on marketing materials, Chamber web site, signage	•	•
	Recognition in Social media	•	•
	Recognition in Fox Cities Week	•	
	Recognition from podium at event	•	
	1/4 page ad in The Business News	•	



Professional Development

FOR MORE INFORMATION CONTACT
Eric Broten, ebroten@foxcc.net



Launch: Summer Intern Series

June and July | TBD

The Launch Intern Summit is designed to introduce interns to both workplace culture and the Fox Cities community. Through engaging sessions, networking opportunities, and local experiences, participants gain valuable insight into professional life while building connections that help them feel at home in the region.

		Presenting	Talent Titan
		\$2,500	SEE PAGE 21 FOR DETAILS ON THIS LEVEL
PARTNER BENEFITS	Logo recognition on session agenda	.	
	Signage recognition at program	.	
	Opportunity for a representative to welcome the class	.	
	Program spots for your company's interns	2	
	Opportunity to provide promotional item at event/program	.	
	Opportunity to observe session	.	
	Opportunity to write Thought Leadership Blog	.	



Emerging Talent

FOR MORE INFORMATION CONTACT
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July 12 | North Shore Golf Club

THIS EVENT SELLS OUT EVERY YEAR! Beautiful North Shore Golf Club in Menasha is the backdrop for one of the most talked-about networking events of the year in the Fox Cities. More than just a day on the golf course, this event brings together more than 150 professionals in a relaxed, friendly environment.

		Presenting	Golf Balls	Beverage	Lunch	Hole Sponsor w/Foursome OR Putting/ Driving Range	Hole Sponsor	Green Sponsor
		\$8,000	\$5,000	\$3,500	\$3,000	\$2,500	\$1,300	\$200
PARTNERSHIP BENEFITS	Name or logo on marketing materials, Chamber web site, signage	.	.	.	.	.	.	
	Opportunity to provide promotional items for golfers (approx. 150 items)	.	golf balls	.	.	.		
	Signage	all		on bev cart		@ hole or putting range		@green
	Signage at post-golf reception	.						
	Social Media	.	.	.	.			
	Opportunity to provide hole activity	.				.	.	
	Logo on lunch bag / box	.			.			
	Opportunity to provide a flutter flag for registration area (provided by sponsor)	.						
	Provide branded golf balls to golfers (Chamber to order)		.					
	Name/logo recognition on golf carts	.						
	Name/logo on drink tickets			.				
	Golf foursome	.	.	.	.	.		
	Complimentary golf cart	.	.	.	.	.	.	
	1/4 Page ad in The Business News	.						



Networking

FOR MORE INFORMATION CONTACT
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August 19 | Mid Vallee Golf Course

Ready to break the “grass” ceiling? Join us for a fun and empowering 9-hole women’s golf tournament that brings together local professionals and community leaders for networking, camaraderie, and a little friendly competition. This event celebrates women on and off the course, offering sponsors and golfers alike the chance to connect.

		Presenting	Toast sponsor	Reception	Lunch	Hole Sponsor w/Foursome	Hole Sponsor without Foursome	Wellness Giveaway Sponsor	Green Sponsor
		\$2,500	\$2,000	\$1,500	\$1,500	\$1100	\$600	\$300	\$100
PARTNERSHIP BENEFITS	Name or logo on marketing materials, web site, signage	.	.	.	.	.	.	.	
	Opportunity to provide promotional items for golfers (approx. 150)	.	.	.	.				
	Name/logo recognition on golf carts	.							
	Social Media recognition	.	.	.	.				
	Opportunity to provide a flutter flag for registration area (provided by sponsor)	.							
	Opportunity to lead empowerment champagne toast		.						
	Opportunity to provide hole activity	.	.	.	.	.	.		
	Provides funds to purchase wellness related welcome bag items							.	
	Logo at reception or on lunch bags			.	.				
	Sign on green								.
	Golf foursome	.	.	.	.	.			
	Golf cart	.	.	.	.	.	.		



Networking

FOR MORE INFORMATION CONTACT
Eric Broten, ebroten@foxcc.net



September 9 | High Cliff Golf and Event Center

Appleton's Oktoberfest starts early with our Oktoberfest Golf Outing! Get your lederhosen and dirndls on and bring those clubs to High Cliff Golf Course. This 18 hole scramble will give you a taste of what's to come during Appleton's Oktoberfest and License to Cruise. Sample beers that will be served, view classic cars that will be on display, and much more. And, of course, we will start the outing with a traditional celebratory Oktoberfest toast! A fun time for all.

		Gunther (Presenting)	Prost (Reception)	Trinken (Beverage)	Vierer (Hole Sponsor w/Foursome)	Willkommen (Hole Sponsor)	Grun (Green Sponsor)
		\$4,000	\$2,500	\$1,300	\$1,200	\$700	\$100
PARTNERSHIP BENEFITS	Name or logo on marketing materials, web site, signage	.	.	.	.	.	
	Participate in Oktoberfest toast to kick off the outing	.					
	Opportunity to provide promotional items for golfers (approx. 150)	.	.				
	Opportunity to provide a flutter flag for registration area (provided by sponsor)	.					
	Ride Along on Beverage Cart			.			
	Logo on lunch boxes/bags	.					
	Name/logo recognition on golf carts	.		.			
	Social Media recognition	.	.				
	Opportunity to provide hole activity	.	.		.	.	
	Signage on hole	all signs			.	.	
	Sign on green						.
	Golf foursome	.	.	.	.		
	Golf cart	.	.	.	.	.	



Networking

FOR MORE INFORMATION CONTACT
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September 24 | College Avenue & Expo Center

Octoberfest weekend kicks off with License to Cruise, a classic car show on Friday night at 3 p.m. Complete with about 400 classic cars on College Avenue and at the Fox Cities Expo Center, live music and great food, you won't want to miss one of Appleton's largest car shows...with an estimated 125,000 in attendance.

	Presenting Sponsor	Specialty Car Sponsor	Avenue Sponsor	Expo Sponsor	Music Stage Sponsor	Dash Sponsor	LTC Enthusiast
	\$10,000	\$7,500	\$6,000	\$5,000	\$5,000	\$5,000	\$2,000
Name or logo on select marketing materials	•	•	•	•	•	•	
Provide 8.5 x 11 flyer to include in each car show participant envelope (500 copies)							•
Logo on outside of the participant envelope							•
Provide handouts to be placed on LTC Enthusiast table in Expo Center (500 copies)							•
Logo on Octoberfest/LTC poster (commit by July 15 to be included on poster)	•	•					
Banner (provided by sponsor)	@Houdini Plaza & Expo	@Expo Center	On College Avenue	@Expo Center	On Stage		
Name/logo on LTC page of Appleton's Octoberfest website	•	•	•	•	•	•	•
Social media recognition	•	•	•	•	•	•	
Logo on volunteer T-shirts (if committed by August 1)	Prominent on top	•	•	•	•	•	
Acknowledgment in radio advertising	•						
12 x 12 booth space in a premium location	2	2	2	1			
12 x 12 booth space							1
Logo on Expo Center car signs		•					
Sidewalk signage leading to expo		•					
Logo on dash signage						•	
Logo on wristbands							
1/4 Page ad in The Business News	•						



Octoberfest Weekend

FOR MORE INFORMATION CONTACT
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Octoberfest

September 25 | College Avenue

A mile of food, family, music, and fun that has defined autumn in the Fox Cities for more than four decades! This celebrated friend-raiser is also a fundraiser for countless nonprofit organizations in our region. Enjoy live music, arts/crafts, kids zone, and the best food and beer Wisconsin has to offer!

		Presenting	Platinum Stage*	Gold Stage**	Family Fun Area	Wristband	Arts & Crafts Area	Octoberfest Fanatic
		\$25,000	\$7,500	\$5,000	\$8,000	\$5,000	\$3,000	\$500
PARTNERSHIP BENEFITS	Name or logo on select marketing materials, Octoberfest web site, social media	•	•	•	•	•	•	
	Logo on Octoberfest poster (commit by July 15 to be included on poster)	•	•		•			
	Banner Logo	@All Stages	@ Stage sponsored	@ Stage sponsored	@Area/ stage		@Area	
	Company feature on social media	•						
	Logo on back of volunteer T-shirts if committed by August 1	Prominent @ top	•	•	•	•		
	Recognition in radio PSA's	•	•	•				
	Booth space	2	1		1			
	Logo on wristband	•				•		
	Participate in morning toast	•	•					
	1/4 Page ad in The Business News	•						
	Company logo, link and profile on Octoberfest Fanatic Web Page							•
	Logo on general Octoberfest website							•

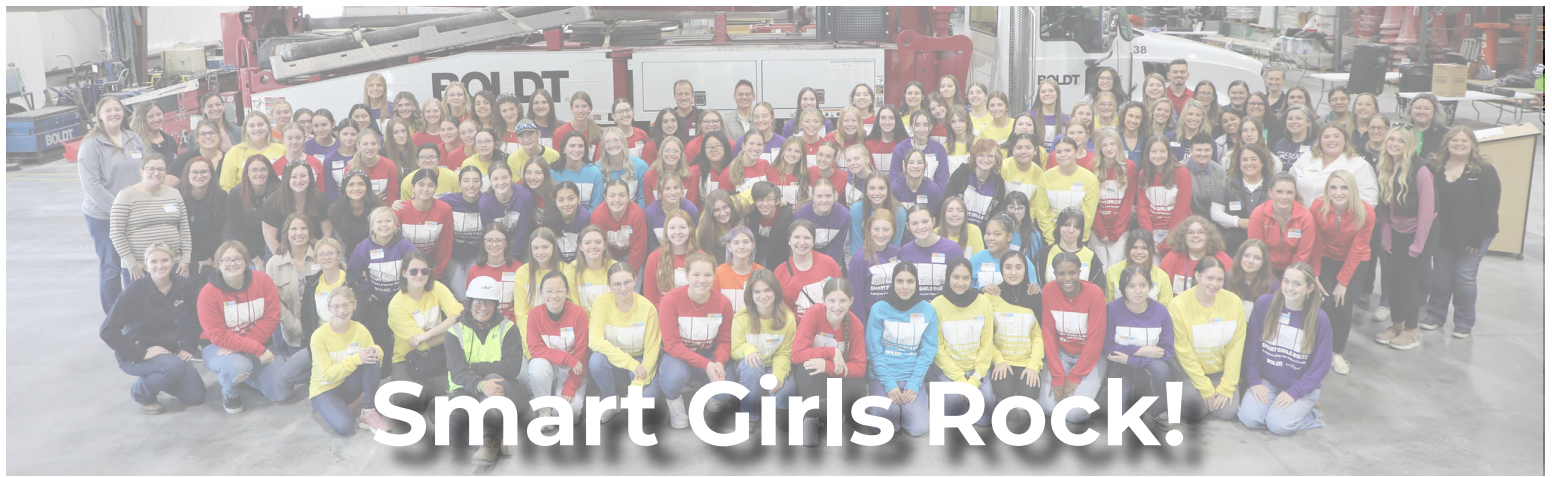
* Platinum Stages: West End of College Ave. (105.7 WAPL); College Ave. & Division (95.9 KISS FM)

* Gold Stages: Houdini Plaza (104.3 THE FUSE); College Ave. & Superior (RAZOR 94.7 | 104.7); College Ave. & Morrison (WHBY AND 95.3 | 99.1 THE SCORE)



Octoberfest Weekend

FOR MORE INFORMATION CONTACT
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October 20 | Miron Construction

The Fox Cities Chamber's Smart Girls Rock! is the ultimate opportunity to inspire. This event is designed to kickstart students' interest in STEAM careers and provide them the academic and career planning guidance they need in high school and beyond. It's a full-day, highly interactive mentoring opportunity for area high school students, led by some of the Fox Cities' most talented female business leaders and scientists.

		Host Sponsor	Bag sponsor	Tshirt sponsor	Station (limited)	Raffle prize	TALENT TITAN
		\$10,000	\$5,000	\$5,000	\$3,000	\$500	
PARTNERSHIP BENEFITS	Serve as host site for Smart Girls Rock; increased visibility via local and regional media coverage	.					SEE PAGE 21 FOR DETAILS ON THIS LEVEL
	Name or logo on marketing materials, Chamber web site, signage	.	.	.	.		
	Opportunity to provide quote for news releases	.					
	Be interviewed in promo video; opportunity to welcome students	.					
	Extensive Media/PR coverage statewide	.					
	Opportunity to have booth / event mentor	.	.	.	.		
	Priority media coverage/interviews at event	.					
	Logo on attendee tote bag	.	.				
	Logo on attendee tshirt	.		.			
	Social media posts	.					
	Recognition in Fox Cities Week	.	.	.			
	Opportunity to provide attendee promotional item	.	.	.	.		
	Opportunity to draw winners at event					.	
	1/4 Page ad in The Business News	.					



Emerging Talent

FOR MORE INFORMATION CONTACT
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October 28 | Best Western Premiere Bridgewood

The Fox Cities Chamber's annual "Future 15" recognition is designed to tell the stories of our community's incredible young professionals, in conjunction with our Chamber's burgeoning Pulse Young Professionals Network. An Entrepreneur of the Year is also named during this spirited annual celebration. The event is a lively, themed celebration with a plated dinner and cash bar. It's a showcase of our region's up-and-coming talent, and your opportunity to help create a welcoming, supportive community for YP's.

Presenting Sponsor \$10,000	• Naming rights: <i>Future 15 presented by (Company Name)</i> • Logo on all materials, media, landing page and social media • Recognition in Fox Cities Week and Pulse Post newsletters • Logo on all recipient media kits • Recognition in The Business News feature and press release • Logo on recipient videos • OPTIONAL: Give toast at Future 15 • Table at event
Supporting Sponsor \$2,000	Demonstrate your commitment to developing and celebrating young talent in the Fox Cities. • Name listed on Future 15 webpage and printed materials • Recognition in the Future 15 program • 2 event tickets



Awards

FOR MORE INFORMATION CONTACT
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TBD

Back by popular demand, the AI Business Summit returns to explore the ever-evolving role of artificial intelligence in business. This full-day conference will feature engaging keynotes and interactive breakout sessions designed to provide practical insights and real-world applications. Attendees will gain actionable strategies to leverage AI in their organizations, no matter the size of their company or stage in the AI journey. Sponsors gain direct exposure to a highly engaged audience eager to embrace AI solutions, making this a can't-miss opportunity to showcase your brand.

	Presenting Sponsor	Keynote Sponsor	Reception Sponsor	VIP Table	AI Supporter
	\$20,000	\$15,000	\$5,000	\$3,000	\$1,200
Logo on all marketing materials, web site, signage	•	•	•	•	•
Opportunity to address attendees and VIP Seating	•				
Opportunity to introduce opening keynote speaker		•			
Logo on attendee table signage	•	•			
Vendor table in vendor area	•	•			
Your company name mentioned whenever promoting speaker		•			
Recognition from the podium	•	•	•		
Social media recognition	•	•	•		
Opportunity to provide promotional item for attendees	•	•			
Logo on drink tickets			•		
Signage on bar			•		
Opportunity to have company banner in reception area (provided by sponsor)			•		
Event tickets	10	6	2	10	2
Designated table in front for opening /closing keynote & lunch	•			•	
Ad in digital event program	Full page	1/2 page	Listing	Listing	Listing
1/4 Page ad in The Business News	•				



Professional Development

FOR MORE INFORMATION CONTACT
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TBD

Join the Fox Cities Chamber for a timely breakfast conversation designed for business leaders and professionals. A panel of local economic experts will break down key trends from 2026 and provide forward-looking insights for 2027. Gain practical analysis on what’s shaping our regional economy and how your business can best prepare for the year ahead.

		Presenting Sponsor
		\$1,750
PARTNERSHIP BENEFITS	Ad in digital event program	Full Page
	Name or logo on marketing materials, and website	Logo
	Pull-up banner at event (provided by sponsor)	•
	Logo on table signage	•
	Recognition on social media	•
	Event tickets	2
	Opportunity to provide promotional item for attendees	•
	1/4 Page ad in The Business News	•



Professional Development

FOR MORE INFORMATION CONTACT
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Be a Talent Titan and play a pivotal role in shaping the future workforce! Your sponsorship supports a suite of programs designed to cultivate emerging talent across all stages of development. From recognizing K-16 educators who inspire the next generation, to engaging students in career exploration, and supporting young professionals, your sponsorship actively contributes to building a strong and diverse future workforce in the Fox Cities, as well as your own talent pipeline. Plus your brand will gain visibility, establishing your business as a champion of education, innovation, and community development. Your Talent Titan sponsorship encompasses the following Fox Cities Chamber programs:

- Excellence in Education Awards (March 4)
- Future Fox Cities Career Expo (April 14)
- Launch Summer Intern Series (June/July 2027)
- Smart Girls Rock (October 20)
- Future 15 (October 28)

		Lead	Grow	Connect
		\$30,000	\$20,000	\$10,000
PARTNERSHIP BENEFITS	Logo on Talent Titan signage at each event above	•	•	•
	Excellence in Education Awards Tickets	4		
	Booth at Future Fox Cities Career Expo	1	1	
	Booth/station at Smart Girls Rock!	1		
	Opportunity to bring your company pull-up banner to all events	•		
	Intern spots at Launch Summer Intern Series	2	1	
	8" feather flag to be displayed at Future Fox Cities Career Expo (purchased by Chamber)	•	•	
	Graphic badge identifying you as a Talent Titan	•	•	•
	Recognition from the podium at each event above	•	•	•
	Company logo or name on our Talent Titan web page	Large on top	Logo	Name
	Company logo or name on each individual event page	Logo	Logo	Name
	Ad in Fox Cities Week newsletter anytime in 2027	3 banner ads	1 banner ad	1/2 column ad
	For any of the 5 Talent Titan events, you can choose to add an individual event sponsorship at a 20% discount	•	•	•



Talent Titans

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September 2027 - May 2028

Strong leaders have a direct impact on quality of life. At the Fox Cities Chamber we've been growing leadership potential for more than three decades. Graduates of the Leadership Fox Cities program, **presented by Bergstrom Automotive**, are everywhere in our community, making a difference thanks to the insights they have gained on social issues, leadership strategies, and volunteerism through this life-changing experience.

Help support our future leaders!

		Retreat (Full Day Event)	Commencement	Session / Day Sponsor* (Per session; 8 available)
		\$3,000	\$3,000	\$1,500
PARTNER BENEFITS	Logo recognition on session agenda	•		•
	Logo recognition in graduation program		•	
	Signage recognition at program	•	•	•
	Recognition in Leadership Fox Cities class yearbook	•	•	•
	Opportunity for a representative to welcome the class	•		
	Opportunity to provide promotional item at event/program	•		•
	Opportunity to give remarks at commencement		•	
	Opportunity to observe session	•		•
	Complimentary tickets to commencement event	2	2	
	Opportunity to write Thought Leadership Blog	•		
	Sponsor tagged in social media post after each monthly session	•	•	sponsored session only

Sessions:

- **September** | Retreat
- **October** | Business Day
- **November** | Government/Public Service Day
- **December** | Human Services Day
- **January** | Health/Wellness Day
- **February** | Education Day
- **March** | Law Enforcement Day
- **April** | Arts Day
- **May** | Environment Day
- **May** | Graduation



Leadership Fox Cities

FOR MORE INFORMATION CONTACT
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Leader Lab Sponsorship Opportunities

2027 Program Sponsor – \$1,500

- Recognition as an official sponsor of all Leader Lab cohorts in 2027
- Opportunity to provide a 60-90 second welcome video to be shown at the start of each cohort
- Logo on Leader Lab agendas, web page, and misc. marketing
- Opportunity to provide attendee promotional item

Leadership Fox Cities 2.0 Sponsorship Opportunities

LFC 2.0 is an advanced leadership experience for graduates of Leadership Fox Cities and other community leadership programs. Participants take a deeper dive into the issues shaping our region through four immersive, full-day experiences.

2027 Presenting Sponsor – \$5,500

Demonstrate your organization's commitment to developing the next generation of community leaders while receiving year-long recognition throughout the Leadership Fox Cities 2.0 program. Benefits include:

- Exclusive Presenting Sponsor designation for Leadership Fox Cities 2.0
- Logo featured prominently on program webpage, participant materials, and marketing/promotional materials
- Opportunity to welcome participants at the opening session (3-5 minutes)
- Opportunity to provide a branded item or resource to participants
- Recognition at each of the four program days
- Recognition in participant communications before each session
- Recognition in social media promoting the program
- Recognition in Chamber publications, when applicable
- Opportunity to attend portions of each session for networking
- First right of refusal for the following year's sponsorship

2027 Day Sponsor – \$2,500

Support one program day (choose from one of four) during the LFC 2.0 programming year. Benefits include:

- Exclusive sponsorship of your chosen day
- Opportunity to welcome participants (2-3 minutes)
- Company logo on day's agenda
- Recognition on the program webpage as your chosen day's sponsor
- Opportunity to provide branded materials or participant gift
- Recognition in pre-session participant email
- Social media recognition

LFC 2.0 Sessions:

- **January 26** | Business
- **April 27** | Board Service
- **July 27** | Government & Emergency Services
- **October 26** | Human Services



Leadership Programming

FOR MORE INFORMATION CONTACT
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Invest in our future leadership and gain exposure to over 1,000 YPs and others in the Fox Cities when you sponsor the Fox Cities Chamber's Young Professionals Network. Be a part of our programming to create professional development, networking and other growth opportunities; as well as help connect and engage YPs for talent retention and attraction.

YP Visionary \$3,000	• Logo in all Fox Cities Chamber YP e-newsletters • Ad in YP e-newsletters • Logo in Fox Cities Chamber YP emails • Listed as sponsor on marketing materials for all four "Level Up" seminars • Opportunity to host a "Level Up" seminar • Recognition at Future 15, CEO Breakfast, Women in Leadership and Intern Launch • YP Visionary digital badge • Spotlight on Chamber website
YP Supporter \$1,000	• Listed as sponsor of monthly Fox Cities Chamber YP networking events • One free ad in YP e-newsletter • Recognition at Future 15 event • YP Supporter digital badge • Spotlight on Chamber website



Young Professionals Network

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