



Our Leadership Exchange and Benchmarking Tour is one of the Fox Cities' most important economic development and community advancement initiatives. Each year, business and community leaders travel together to a high-performing community to explore innovative solutions, build relationships, and bring back ideas that can strengthen our region.

In 2027, the Fox Cities Chamber will lead a delegation to Huntsville, Alabama, a fast-growing region and recognized leader in workforce development, advanced manufacturing, aerospace, innovation, and talent attraction. Participants will engage directly with local leaders, visit transformational projects, and explore strategies that can be adapted to help the Fox Cities remain competitive for decades to come.

Invest in the future of our community! Your support helps ensure local leaders have access to new ideas, fresh perspectives, and proven practices that can influence business growth, and regional collaboration long after the trip concludes.



Interesting in going? Scan the code to learn more.

Investment Opportunities

	Visionary \$25K	Champion \$15K	Innovator \$10K	Connector \$5K	Advocate \$2.5K
VIP Perks that include listing as presenting sponsor, opportunity to address the group daily, logo on name tags, VIP suite, say a toast at welcome dinner, individual logo banner displayed throughout event.	X				
1 free registration	X	X			
1 free guest	X				
Logo on attendee welcome basket	X	X			
Opportunity to include 1 item in welcome basket	X	X	x		
ATW Express parking pass	X	X	X		
Logo inside buses during transportation			X		
Opportunity to address participants on bus			X		
Signage at breakfast both days		X	X		
Verbal recognition at breakfast both days		X	X		
Signage at lunch day 2				X	
Verbal recognition at lunch day 2				X	
Sticker on box lunch day 3				X	X
Verbal recognition at lunch day 3				X	X
Logo on all event and promo materials	X	X	X	X	X
Logo included on event mini banner displayed throughout	X	X	X	X	X