



Business Success Kit

FoxCitiesChamber.com
info@foxcc.net



FOX CITIES CHAMBER
CONNECT | GROW | LEAD



**NATIONAL
CHAMBER
OF THE YEAR**

December 2025



Our businesses are the backbone of our community, and the Chamber is proud to offer the tools, resources, and support you need to succeed.

WE SUPPORT YOUR BUSINESS THROUGH:

- Events designed to connect businesses in the Fox Cities to their peers and other business leaders
- Education, leadership, and professional development offerings for businesses and their employees
- Talent retention, attraction, and other economic development initiatives
- Partnerships with local, state, and national organizations that you can tap into
- Public policy initiatives that advocate for business interests
- And more!



This Business Success Kit outlines the many ways your Chamber can help you **connect, grow, and lead**. Know that we are always working for you! We've got your back ... our goal is for YOU to succeed, because when you succeed, the entire Fox Cities succeeds!

Feel free to reach out to any of our team members if you have any questions or need further assistance.

President & CEO, Fox Cities Chamber



TABLE OF CONTENTS

PROMOTE YOUR BUSINESS

- News releases
- Online member directory
- Chamber event calendar
- Fox Cities Week
- Member Spotlights
- Sponsorships
- Milestone Celebration
- Ribbon Cutting
- Member to Member deals

NETWORKING

- Business After Hours
- Morning Mingle
- Chamber Events
- Pulse Young Professionals
- Chamber Committees
- Network Builder
- Ambassadors

EDUCATION AND PROFESSIONAL DEVELOPMENT

- Discounted Fox Valley Technical College training
- Fox Talks Seminar Series
- Grow with Google partnership
- Leadership Development
- Other seminars and webinars

TALENT RECRUITMENT/ATTRACTION

- Economic development initiatives
- Champion of Young Professionals
- Employee Friendly Workplace certification
- Online job postings
- Career Expo, Smart Girls Rock

FREE BUSINESS CONSULTING

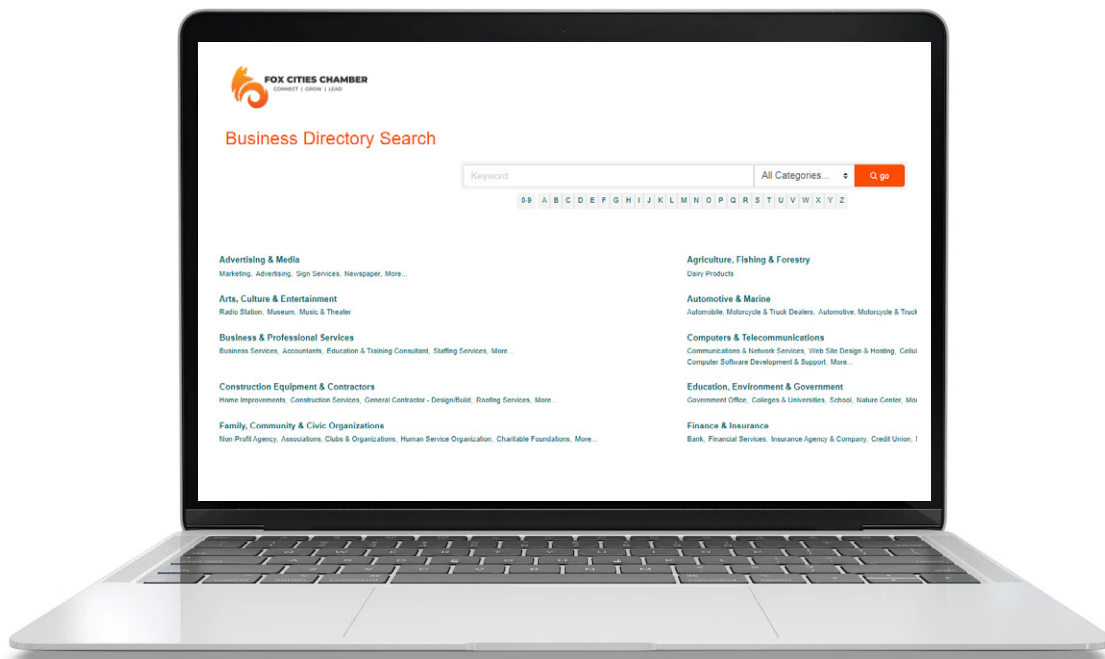
- SBDC at UW-O
- SCORE
- FVTC
- Business Retention & Expansion visits

ADVOCACY

OTHER

- Discounted Health Insurance
- Chamber Logo and Window Cling
- The Business News
- On-Site Video Production Services
- Notary and other business resources

PROMOTE YOUR BUSINESS



News Releases

Send us a news release and we will post it on our Chamber web site as well as mention it in our weekly newsletter, *Fox Cities Week*. **Email to marketing@foxcc.net.**

Online Member Directory

Create a profile with up-to-date information and photos so that other Chamber members can get in touch with you, and members of our community can connect with your business. The directory is often found in Google searches, so the more robust, the better.

Community Events Calendar

Using your Chamber account, you can upload your company events to the Chamber's online community calendar!

Fox Cities Week

Our weekly digital newsletter reaches nearly 8,000 members of the Fox Cities business community. It's a great opportunity to target a B2B audience. Additionally, the Grow and Lead membership levels receive free advertising credit annually. **Email marketing@foxcc.net for more information.**

Forgot your member account login?
Email receptionist@foxcc.net for help.



Member Spotlights

Members at our Grow and Lead levels receive a **free** member spotlight upon request.

Grow members can submit a written Member Spotlight (300 words) to be featured on the Chamber website, in our Chamber e-newsletter, and in an issue of *The Business News*.

Lead members can choose from either a written or video member spotlight and also be featured on the Chamber website, social media channels, and in our Chamber e-newsletter. **Email marketing@foxcc.net for more information.**



Sponsorships

Partner with your Chamber and celebrate our shared values. Whatever your business goals or size, the Chamber can help you find a sponsorship opportunity that positions your brand as a community advocate.

Milestone Celebrations

Are you celebrating a milestone anniversary? This includes any business anniversary that ends in a 5 or 0. If so, let us know and we will help promote it!

Ribbon Cuttings

Members at the Connect level and above have the opportunity to host one ribbon cutting, grand opening, anniversary, or other milestone celebration each year at no cost. There is a fee for Connect Free members.

Member 2 Member deals

All Chamber members are welcome to submit a Member 2 Member deal. We ask that the deal is unique to members of the Fox Cities Chamber. If interested in providing a special deal, or in seeing how you can support other members and save, visit our web site (under Members / Member Benefits and Resources).



NETWORKING

Business After Hours

Business After Hours is one of our most popular events at the Chamber. Each month a different member hosts an informal after-hours event. Bring your business cards and connect with professionals across varying industries. Interested in hosting? **Contact ebrotten@foxcc.net for details.**

Morning Mingle

Join the Chamber for our bi-monthly 'business before hours' networking opportunity, Morning Mingle! Enjoy coffee and breakfast at the Chamber offices while having the opportunity to meet other chamber members, network, and make new connections. Be sure to be there at the start for self-introductions, and bring your business cards to exchange.

Events

Each month we hold numerous events to promote employers and economic development, while serving as a catalyst to further improve the quality of life in our region.

Visit our events calendar online, or scan the QR code at right for upcoming events.



Pulse Young Professionals

Our Pulse group builds a powerful network of young professionals who are capable of connecting, inspiring, and leading community members and businesses within the Fox Cities. In addition to offering networking opportunities, Pulse opens doors to future leadership opportunities for its members. Best of all, Pulse membership is free. If you are a young professional looking to learn and connect, **apply on our web site to be a member.**

Chamber Committees

Your Chamber has several opportunities to support the Chamber and meet other members:

- Leadership Fox Cities Steering Committee
- Leadership Fox Cities Alumni Association Committee
- Ambassadors
- Emerging Talent Alliance Task Force
- AI Task Force
- Appleton's Oktoberfest and License to Cruise
- Future Fox Cities Career Expo

Drop us a line at info@foxcc.net and we'll get you more information.



Network Builder

New networking opportunities can be delivered to your inbox. Get to know other Fox Cities Chamber members one-on-one with Fox Cities Chamber Network Builder.

Once you are signed up for Network Builder, you'll receive custom email introductions connecting you to other members of Fox Cities Chamber. **Visit our web site for more information and to sign up.**

Ambassadors

The Ambassadors are a dedicated group of business volunteers who serve as the public relations arm for the Chamber. They attend Chamber events and ribbon cuttings, and contact members on a regular basis. They advocate for the Chamber and provide an exceptional experience for members. The ambassador team meets monthly.

Contact mmichalski@foxcc.net for more information.



EDUCATION & PROFESSIONAL DEVELOPMENT

Discounted Fox Valley Technical College Training

We collaborate with Fox Valley Technical College to offer a reduced rate on select seminars for Chamber members. Offerings vary. [Visit our events page online to view the current opportunities.](#)



Fox Talks Seminar Series

The Fox Cities Chamber partners with our members to offer a quarterly seminar series. This free series allows our local business experts to share their knowledge and experience with other members and the business community.

[Keep an eye on our online events calendar for more details!](#)

Grow with Google Partnership

The Fox Cities Chamber partners with Google to offer tools and resources that help small businesses adapt, grow, and better serve the community. Learn how to stand out online, reach more customers, and work more efficiently using “Grow with Google” tools and programs, found on our web site.

Grow with **Google**

PARTNER

Leadership Development

LEADERSHIP FOX CITIES is a 9-month community-based, hands-on learning experience for budding and aspiring Fox Cities leaders. LEADERSHIP FOX CITIES 2.0 is available as the next step for graduates. EXECUTIVE ELEVATE is for developing C-suite level employees. LEADER LAB is another unique leadership development opportunity that bridges organizational culture and leadership, or, try our IMMERSION program for those new to the community.

[Visit our website \(under Leadership & Networking\) for details.](#)

Other Seminars & Webinars

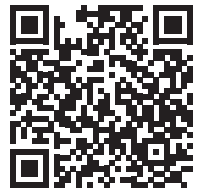
We offer ongoing educational opportunities for members, including our Pulse Young Professional seminars/workshops and Dale Carnegie training. [View our events page online for an up-to-date calendar.](#)

TALENT RETENTION/ATTRACTION



Economic Development Initiatives

The Fox Cities Chamber is committed to key initiatives that support talent retention and attraction and help businesses locate and expand in the Fox Cities Region. Our mission is to enhance the local economy, expand economic opportunity and improve the quality of life for local residents by supporting the expansion of the local primary job base. **Scan the QR code at right to learn more about our economic development initiatives.**



Champion of Young Professionals

Chamber members have an opportunity to support young professionals within the Fox Cities by being designated as a Champion of Young Professionals. A program of our Pulse Young Professionals, any Fox Cities company can apply to be classified as a YP champion and pledge to provide support and a positive work environment for YPs within their organization. **Visit our Pulse page online to apply.**

Employee Friendly Workplace Certification

Get a competitive advantage in talent retention and attraction by applying to become certified as an Employee Friendly Workplace. This designation encourages the adoption of employee friendly workplace practices and policies to help employers enhance work/life balance and improve employee engagement.

Online Job Postings

Members can submit their job postings through their Chamber account, where they will be uploaded to our web site. Select job openings are also highlighted in our newsletter each week.

Career Expo, Smart Girls Rock!

Talent retention and attraction is a major focus at the Chamber, and we hold the following events to help with your workforce needs: Smart Girls Rock! and Future Fox Cities Career Expo. **Visit our events page online to learn how you can get involved.**



FREE BUSINESS CONSULTING



SBDC at UW-O

It's easier than ever to access the pros from the Small Business Development Center (SBDC) at UW-Oshkosh, as consultants are at the Fox Cities Chamber office on a regular basis. No matter what stage you are at in starting or growing your for-profit business, their small business experts are here for you.

SCORE

We partner with Fox Cities SCORE, who offers provide free and confidential mentoring for entrepreneurs and small businesses working to start or grow a business. **Contact SCORE online at score.org/foxvalley**

Fox Valley Technical College

FVTC's E-seed Entrepreneurship Training is designed to provide a successful pathway to self-employment and business ownership. Engaging and experienced instructors, mentors, and coaches have developed a proven process designed to help aspiring small business owners move their idea/business forward to reality.

www.fvtc.edu/training-services/business-industry-services/venture-center

Business Retention & Expansion Visits

The Business Retention & Expansion (BR&E) program is a FREE service to employers in the Fox Cities region, offering an on-site consultation with our economic development team to:

- Identify needs, challenges and opportunities within your business and
- Connect you with tangible solutions that remove barriers to growth and are critical to your long-term success

Let us help you in the areas of workforce, real estate, regulatory relief, marketing, financing, and other key issues and "growing pains." **Email jherkowski@foxcc.net for details.**

ADVOCACY

The Fox Cities Chamber works to promote and cultivate a thriving business climate while protecting and advancing the interests of not just its members, but the community as a whole.

Our goal is to advocate for businesses at the local, state, and national level; as well as keep you informed on issues critical to your business.

RESOURCES

Member Decal & Chamber Logo

A member decal has been provided to you; display it with pride at your business. You can also download our digital logo on our website, to share that you are a Chamber member.

Discounted Health Insurance

The Fox Cities Chamber partners with Network Health to offer health insurance for companies at a significant savings. Talk to your insurance broker for details or learn more on our web site.

The Business News Subscription

All Chamber members receive a complimentary subscription to *The Business News* for their organization.

On-Site Video Production Services

The Chamber has partnered with On-Site Studios to offer an innovative and affordable video production solution to its members. This new benefit provides businesses of all sizes with the opportunity to create high-quality videos with ease, without the high costs typically associated with professional video production. **Scan the QR code at right to learn more about this benefit:**

Notary & Other Business Resources

We offer all members complimentary notary services and verification stamping on certificates of origin. Stop by our office for assistance.





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Upcoming Events

Women's Golf Outing - SOLD OUT!

August 20 / Ridgeway Country Club

Octoberfest Golf Outing - SOLD OUT!

September 10 / High Cliff Golf Course

License to Cruise & Octoberfest

September 25-26 / Downtown Appleton

Business After Hours: Network Health

October 8 / Network Health

Women in Leadership

October 14 / West Edison Rivery

Morning Mingle

October 20 / Fox Cities Chamber

Future 15 YP Awards

October 29/ Best Western Premier Bridgewood Resort Hotel

AI Business Summit

November 3 / Hilton Appleton Paper Valley

Smart Girls Rock

November 11 / Walbec

Business After Hours: Memorial Florists

November 12 / Memorial Florists

Navigating the Local Economy

December 9 / D.J. Bordini Center at Fox Valley Technical College

Business After Hours: Bergstrom Automotive

December 10 / Bergstrom Acura

Morning Jingle

December 15 / Fox Cities Chamber

*Scan for full
calendar of events*

