

2026

SPONSORSHIP OPPORTUNITIES



FOX CITIES CHAMBER
CONNECT | GROW | LEAD



**NATIONAL
CHAMBER
OF THE YEAR**

2026

SIGNATURE EVENTS

Celebrate

January 20 / Best Western Premier Bridgewood Resort Hotel

Economic Outlook Breakfast

February 18 / Hilton Appleton Paper Valley

Charleston Community Insights Tour

March 2-4 / Charleston, SC

Excellence in Education Awards

March 12 / DoubleTree by Hilton, Neenah

Future Fox Cities Career Expo

April 15 / Fox Cities Expo Center

CEO Breakfast

May 5 / The Fox Club (@ Timber Rattler Stadium)

Launch: Summer Intern Series

June and July

Summer Golf Outing

July 13 / North Shore Golf Course

Women's Golf Outing

August 20 / Ridgeway Country Club

Octoberfest Golf Outing

September 10 / High Cliff Golf Course

License to Cruise & Octoberfest

September 25-26 / Downtown Appleton

Women in Leadership

October 14 / TBD

Future 15

October 29/ Best Western Premier Bridgewood Resort Hotel

AI Business Summit

November 3 / Hilton Appleton Paper Valley

Smart Girls Rock

November 11 / Walbec

Navigating the Local Economy

December 9 / D.J. Bordini Center at Fox Valley Technical College



2026

EVENTS BY CATEGORY



Celebrations

Check our events calendar at foxcitieschamber.com throughout the year for updates on member celebrations, including ribbon cuttings, grand openings, groundbreakings, and more!



Networking

Summer Golf Outing

July 13 / North Shore Golf Course

Women's Golf Outing

August 20 /
Ridgeway Country Club

Octoberfest Golf Outing

September 10 /
High Cliff Golf Course



Emerging Talent

Future Fox Cities Career Expo

April 15 / Fox Cities Expo Center

Smart Girls Rock

November 11 / Walbec

Launch:

Summer Intern Series

June and July



Pulse Young Professionals

Future 15

October 29/ Best Western Premier Bridgewood Resort Hotel

Monthly events for YPs

TBD



Professional Development

Economic Outlook Breakfast

February 18 /
Hilton Appleton
Paper Valley

CEO Breakfast

May 5 /
Timber Rattler
Stadium

Women in Leadership

October 14 /
TBD

Navigating the Local Economy -

December 9 /
D.J. Bordini Center
at Fox Valley Tech

AI Business Summit

November 3 / Hilton
Appleton Paper Valley



Awards

Celebrate

January 20 /
Best Western Premier
Bridgewood Resort Hotel

Excellence in Education Awards

March 12 / DoubleTree by Hilton, Neenah

Future 15

October 29/ Best Western
Premier Bridgewood
Resort Hotel



Celebrate

January 20 | Best Western Premiere Bridgewood

Our Celebrate event recognizes individual lifetime achievements. In addition to celebrating our recipients, enjoy dinner, a silent auction, and entertainment! It will be an evening to remember, recognize, and connect with the Fox Cities business community. Join us as we honor the individual Chamber Lifetime Achievement Award winners, thank our investors, and celebrate our business community!

		Presenting Sponsor	Award Sponsor	Entertainment Sponsor
		\$29,000	\$5,100	\$3,100
PARTNERSHIP BENEFITS	Name or logo on marketing materials, Chamber web site, social media, signage	•	•	•
	Logo on invitation	•		
	Acknowledgement from podium	•	•	•
	2 complimentary bottles of wine at your table	•		
	Pull-up banner at event (provided by sponsor)	•		
	Company logo on sponsored award winner's signage	All signs	•	
	Opportunity to present your sponsored award		•	
	Signage by performance stage			•
	Tickets to the event	Table (10)	2	
	Ad in printed program	Full page	1/2 page	1/4 page
	1/4 page ad in The Business news	•		

FOR MORE INFORMATION

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Economic Outlook Breakfast

February 18 | Hilton Paper Valley Appleton

Creating a stronger economy starts each February at the Chamber's Economic Outlook Breakfast featuring "Bow-Tie Economist" Elliot Eisenberg. Fox Cities business leaders come together to hear Eisenberg provide insights and analysis during a highly informative, hilariously entertaining breakfast presentation. Results of the Fox Cities Economic Outlook Survey are also released. Join one of the Fox Cities' biggest crowds of business leaders to hear insights from a nationally renowned economist.

		Presenting Sponsor	Breakfast Sponsor	Supporting Sponsor
		\$10,000	\$2,750	\$600
PARTNERSHIP BENEFITS	Ad in digital event program	Full Page	1/4 Page	Name
	Opportunity to provide a 30-60 second video discussing your commitment to economic development	•		
	Name or logo on marketing materials, and website	Logo	Logo	Name
	Recognition from podium at event	•	•	
	Pull-up banner at event (provided by sponsor)	•		
	Logo on table signage	•	•	
	Logo on Economic Outlook Survey; all emails sending the survey, and the final printed survey report.	•		
	Recognition on social media	•		
	Event tickets	4	2	2
	Name or logo recognition in The Business News	Logo	Name	
	Opportunity to provide promotional item for attendees	•		
	1/4 Page ad in The Business News	•		

FOR MORE INFORMATION

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Help Power Progress through these sponsorship opportunities!

The Fox Cities Chamber's Charleston Community Insights Tour is more than a visit—it's a strategic investment in the future of the Fox Cities. Attendees will gain insights, build stronger relationships with fellow leaders, and return better equipped to move our region forward. It's a journey of learning where attendees can build transformative relationships and uncover new opportunities for community advancement. Be on the cutting edge and help move the Fox Cities forward as a sponsor.

Visionary Sponsor – \$25,000

As the presenting sponsor of Charleston: Community Insights Tour, you will be recognized as our visionary partner making this transformational experience possible.

- Recognition as presenting sponsor in event promotion
- Daily opportunity to address the group
- 1 registration + a guest (\$3,500 value)
- Logo on attendee lanyards
- Prominent branding throughout the event
- Upgraded hotel room
- Seating at head table for all meals
- VIP Express parking at ATW
- VIP basket in room

Swag Sponsor – \$3,000

Put your brand directly into the hands of Fox Cities decision-makers with this attendee gift sponsorship.

- Logo on participant gift bags/items
- Ability to include one branded premium item in gift bag
- Recognition during gift distribution
- Shoutout at dinner reception

On the Go Sponsor – \$3,000

Keep the group moving as the transportation sponsor, ensuring attendees arrive in style and comfort.

- Logo/sign on all transportation
- Opportunity to address attendees on bus
- Sponsor shout-out each morning as transportation departs
- Branded bottled water on board

See more opportunities on next page





CHARLESTON

Community Insights Tour

Day 1: Not Your Ordinary Dinner Sponsor – \$6,000

Day 1 kicks off with a reception and dinner like no other, hosted at the restaurant of celebrity chef Vivian Howard, where every dish tells a story. Attendees will be wowed with Vivian's flavor narrative -a delicious tale told of the rural, agricultural South.

- Opportunity to welcome attendees and give a toast
- Prominent branding at dinner, on tables, & in event promotion
- Upgraded hotel room
- Special insert with menu indicating your sponsorship
- Seating at head table for dinner

Day 2: Morning Mixer Sponsor – \$1,500

On day 2 we'll rise and shine for a morning mixer. Get your brand in front of attendees as they gather for breakfast and start their day.

- Prominent branding at breakfast
- Opportunity to give brief welcome
- Seating at head table

Day 2: Power Lunch Sponsor – \$2,500

Attendees will need to power up on day 2! Re-energize them mid-day and give them food for thought as they regroup for the afternoon.

- Prominent branding at lunch.
- Opportunity to give brief remarks.
- Seating at head table

Day 2: Signature Supper Sponsor – \$5,000

For the final night of our Community Insights Tour we have a memorable dinner planned. Be part of the excitement with this sponsorship.

- Prominent branding at dinner & event promotion
- Opportunity to give brief remarks at dinner
- Special insert with menu indicating your sponsorship
- Seating at head table

Day 2: Cruisin' & Conversation Sponsor – \$5,000

Cap off the night with a networking cruise on the Charleston Harbor, complete with stunning views and unforgettable conversations.

- Branding on boat/entertainment signage & event promotion
- Opportunity to give brief remarks on board
- Naming rights for a signature drink served on board
- Seating at head table

Day 3: Breakfast Breakdown Sponsor – \$1,500

On day 3 we will break it all down over breakfast, fueling attendees for the trip back to the Fox Cities.

- Prominent branding at breakfast
- Opportunity to give brief remarks
- Seating at head table

For more information or questions reach out to Eric Broten
ebrotten@foxcc.net





Excellence in Education Awards

March 12 | DoubleTree by Hilton, Neenah

The Fox Cities Excellence in Education Awards recognize the important role educators at all levels play in strengthening the Fox Cities region – training and retaining top talent and creating a great quality of life for families. This sponsorship is an incredible opportunity to showcase your business as an advocate of teachers and our Fox Cities educational system.

<p>Presenting Sponsor (10 available)</p> <p>\$6000</p>	<ul style="list-style-type: none"> • Custom video spotlight shown at event and on social media (90 seconds) • Logo prominently featured on all teacher recognition videos • VIP table of 10 for sponsor • Provide opening remarks and introduce company video at event • Invitation to private meet & greet with teachers • Prominent branding on event materials • Company name in event title (<i>Excellence in Education Awards presented by ...</i>) • Opportunity to provide items for surprise visit gift bags (10 total) • Adds funds to the celebratory check given to each teacher
<p>Award Sponsor (10 available)</p> <p>\$3500</p>	<ul style="list-style-type: none"> • Adds funds to the celebratory check given to each teacher • Invitation to surprise visit to present check to teacher (January 5 - 9, 2026) • Option to provide additional item for surprise visit gift bags • Logo on teacher video • Opportunity to present award on stage • 2 tickets to event (\$100 value)
<p>Table Sponsor (10 available)</p> <p>\$600</p>	<ul style="list-style-type: none"> • Covers cost of table for teacher and 9 of their guests • Includes company name & teacher's name on table. Teacher to be notified that they have 9 guests to invite free of charge • Option to write personal message on card to be given at event
<p>Educator Supporter</p> <p>Open donations</p>	<ul style="list-style-type: none"> • Donations offset surprise visits and event costs • Name listed in Educator Supporters section of program/website

FOR MORE INFORMATION

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Future Fox Cities Career Expo

April 15 | Fox Cities Expo Center

The next generation of Fox Cities talent and leadership is ready to connect with employers at this career showcase. Inspire a future career, connect with talent, and start filling your talent pipeline at an event with thousands of 6th through 12th grade students from over 20 local schools.

		Presenting Sponsor	Keynote Sponsor	B2B Sponsor	Zone Sponsor	Student Supporter	TALENT TITAN
		\$15,500	\$3,500	\$2,000	\$800	OPEN	
PARTNERSHIP BENEFITS	Name or logo on marketing materials, Chamber web site, signage	.	.	.	+ Signage in your zone	OPEN DONATIONS Help make this event free for students to attend! Goal = \$20,000	SEE PAGE 22 FOR DETAILS ON THIS LEVEL
	Pull-up banner on display during all of Kristin Bock's presentations (provided by sponsor)	ON STAGE	NEAR STAGE				
	Employer profile on Chamber website	.	.				
	Video interview at event, posted to social media	.					
	Preference for any media interviews	.					
	Employer profile featured in Fox Cities Week	.					
	Recognition in Fox Cities Week and The Business News articles		
	Social Media		
	Logo/signage in business vendor break room			.			
	Complimentary booth space	1	1				
	Opportunity to provide promotional item and job postings to students	.					
	Logo on business vendor lunch box and signage in vendor lounge			.			
	Video introduction of keynote		.				
1/4 Page ad in The Business News	.						

FOR MORE INFORMATION

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CEO Breakfast

May 5 | The Fox Club at Timber Rattler Stadium

The CEO Breakfast provides Fox Cities young professionals the opportunity to learn from local business leaders who share ways to develop leadership skills and drive successful business. Anyone is invited to attend this breakfast with executives and participate in a moderated Q&A session to gain future insight and advice. This sponsorship gives you an opportunity to help create a welcoming, supportive community for YPs.

		Presenting Sponsor	Supporting Sponsor
		\$2,500	\$500
PARTNERSHIP BENEFITS	Event Tickets	2	1
	Name or logo on marketing materials, Chamber web site, signage	•	•
	Recognition in Social media	•	•
	Recognition in Fox Cities Week & The Business News	•	
	Logo on stadium scoreboard	•	
	Recognition from podium at event	•	
	VIP seating for anyone who registers from your company	•	



FOR MORE INFORMATION
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Launch: Summer Intern Series

June/July (8 week program)

Launch: Summer Intern Series is an 8-week program designed to introduce interns to both workplace culture and the Fox Cities community. Through engaging sessions, networking opportunities, and local experiences, participants gain valuable insight into professional life while building connections that help them feel at home in the region.

		Presenting	Lead	Grow	Connect	Talent Titan
		\$12,500	\$7,500	\$5,000	\$2,500	
PARTNER BENEFITS	Logo recognition on session agenda	SEE PAGE 22 FOR DETAILS ON THIS LEVEL
	Signage recognition at program	
	Recognition in The Business News	.				
	Opportunity for a representative to welcome the class	.				
	Program spots for your company's interns	10	6	4	2	
	Opportunity to provide promotional item at event/program	.	.	.		
	Opportunity to observe/audit session	.	.			
	Opportunity to write Thought Leadership Blog	.				

FOR MORE INFORMATION

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Summer Golf Outing

July 13 | North Shore Golf Club

THIS EVENT SELLS OUT EVERY YEAR! Beautiful North Shore Golf Club in Menasha is the backdrop for one of the most talked-about networking events of the year in the Fox Cities. More than just a day on the golf course, this event brings together more than 150 professionals in a relaxed, friendly environment.

	Presenting	Beverage Cart	Lunch	Putting / Driving Range	Hole Sponsor w/Foursome	Hole Sponsor	Fantasy Golf Card Sponsor	Scorecard Sponsor	Green Sponsor
	\$8,000	\$3,500	\$2,500	\$1,750	\$2,275	\$1,200	\$500	\$400	\$200

PARTNERSHIP BENEFITS	Name or logo on marketing materials, Chamber web site, signage
	Opportunity to provide promotional items for golfers (approx. 150 items)
	Signage		on bev cart		@practice area	@hole			@green
	Signage at post-golf reception	.							
	Ride Along on Beverage Cart		.						
	Name/logo recognition in The Business News	.	.	.					
	Social Media	.	.	.					
	Opportunity to provide hole activity	.			@practice area	.	.		
	Opportunity to set up a booth/display at event	.							
	Logo on lunch bag / box	.		.					
	Name/logo recognition on golf carts	.	.	.					
	Name/logo on drink tickets		.						
	Name/logo on Fantasy Golf card or scorecard						.	.	
	Golf foursome			
	Complimentary golf cart		
1/4 Page ad in The Business News	.								

FOR MORE INFORMATION

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Women's Golf Outing

August 20 | Ridgeway Country Club

Ready to break the “grass” ceiling? Join us for a fun and empowering 9-hole women’s golf tournament that brings together local professionals and community leaders for networking, camaraderie, and a little friendly competition. This event celebrates women on and off the course, offering sponsors and golfers alike the chance to connect.

		Presenting	Reception	Lunch	Hole Sponsor w/Foursome	Hole Sponsor without Foursome	Green Sponsor
		\$2,500	\$1,500	\$1,500	\$1100	\$600	\$100
PARTNERSHIP BENEFITS	Name or logo on marketing materials, web site, signage	
	Opportunity to provide promotional items for golfers (approx. 150)	.	.	.			
	Name/logo recognition on golf carts	.					
	Name/logo recognition in The Business News	.	.	.			
	Social Media recognition	.	.	.			
	Opportunity to provide hole activity	
	Opportunity to set up a booth/display at event	.					
	Logo at reception or on lunch bags		.	.			
	Sign on green						.
	Golf foursome		
	Golf cart	

Additional non-golf sponsorship opportunities are also available, including wellness giveaway sponsor (\$300), intention wall sponsor (\$500), beverage sponsor (\$1,000), and fireside chat & toast sponsor (\$2,000). For more information on these, or any of the sponsorship levels, contact Eric Broten at the email below.

FOR MORE INFORMATION

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Octoberfest Golf Outing

September 10 | High Cliff Golf and Event Center

Appleton's Oktoberfest starts early with our Oktoberfest Golf Outing! Get your lederhosen and dirndls on and bring those clubs to High Cliff Golf Course. This 18 hole scramble will give you a taste of what's to come during Appleton's Oktoberfest and License to Cruise. Sample beers that will be served, view classic cars that will be on display, and much more. And, of course, we will start the outing with a traditional celebratory Oktoberfest toast! A fun time for all. **THIS EVENT SOLD OUT IN 2025!**

		Gunther (Presenting)	Prost (Reception)	Trinken (Beverage Cart)	Vierer (Hole Sponsor w/Foursome)	Willkommen (Hole Sponsor)	Grun (Green Sponsor)
		\$4,000	\$2,500	\$1,300	\$1,100	\$600	\$100
PARTNERSHIP BENEFITS	Name or logo on marketing materials, web site, signage	
	Participate in Oktoberfest toast to kick off the outing	.					
	Opportunity to provide promotional items for golfers (approx. 150)	.	.				
	Ride Along on Beverage Cart			.			
	Name/logo recognition on golf carts	.		.			
	Name/logo recognition in The Business News	.	.				
	Social Media recognition	.	.				
	Opportunity to provide hole activity	
	Opportunity to set up a booth/display at event	.					
	Sign on green						.
	Logo at reception or on lunch bags		.				
	Golf foursome		
	Golf cart	

OR ... Be a scorecard sponsor and get your logo sticker on all team scorecards for \$300!

FOR MORE INFORMATION

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License to Cruise

September 25 | College Avenue & Expo Center

Octoberfest weekend kicks off with License to Cruise, a classic car show on Friday night at 3 p.m. Complete with about 400 classic cars on College Avenue and at the Fox Cities Expo Center, live music and great food, you won't want to miss one of Appleton's largest car shows...with an estimated 125,000 in attendance.

	Presenting Sponsor	Specialty Car Sponsor	Expo Sponsor	Music Stage Sponsor	Dash Sponsor	LTC Enthusiast
	\$10,000	\$7,500	\$5,000	\$5,000	\$5,000	\$2,000/\$2,500
Name or logo on select marketing materials	See next page for details on this level
Logo on Octoberfest/LTC poster	.	.				
Banner	@Houdini Plaza & Expo	@Expo Center	@Expo Center	On Stage		
Name/logo on LTC page of Appleton's Octoberfest website	
Name/logo in The Business News	
Social media recognition	
Logo on volunteer T-shirts (if committed by August 1)	Prominent on top	
Acknowledgment in radio advertising	.					
12 x 12 booth space in a premium location	2	2	1			
Logo on Expo Center car signs		.				
Sidewalk signage leading to expo		.				
Logo on dash signage					.	
Logo on wristbands						
1/4 Page ad in The Business News	.					

FOR MORE INFORMATION

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DRIVE YOUR AUTOMOTIVE BRAND DIRECTLY TO YOUR AUDIENCE!

As a **License to Cruise Enthusiast**, tap into a high-energy crowd of car lovers and position your brand where a passion for all things automotive takes center stage.

Investment: \$2,000/Chamber Members

\$2,500 Nonmembers--Become a Chamber member and save!

- 12x12 booth during License to Cruise
- Provide an 8 ½ x 11 flyer to include in each car show participant envelope (400)
- Your logo will be on the OUTSIDE of the 10x13 envelope
- Provide handouts to be placed on an Expo Center Enthusiast table (200)
- Your logo listed as a sponsor on the LTC web site

ALSO: Cruise Local Web Page

Expand your reach by being on our Cruise Local web page! There you will receive a company profile, logo, and link, as well as the opportunity to offer a special deal for car enthusiasts. To be promoted prior and at the event.

INVESTMENT: \$250 add-on for Enthusiasts; or \$500 stand alone cost



**INTERESTED? COMPLETE THIS
FORM AND OUR SALES TEAM
WILL REACH OUT**

SEPTEMBER 25, 2026

APPLETON'S COLLEGE AVE. & THE EXPO CENTER



Appleton's Oktoberfest

September 26 | College Avenue

A mile of food, family, music, and fun that has defined autumn in the Fox Cities for more than four decades! This celebrated friend-raiser is also a fundraiser for countless nonprofit organizations in our region. Enjoy live music, arts/crafts, kids zone, and the best food and beer Wisconsin has to offer!

Commit to a three-year sponsorship, and lock in your price!

		Presenting	Platinum Stage*	Gold Stage**	Family Fun Area	Wristband	Arts & Crafts Area	Octoberfest Fanatic
		\$25,000	\$7,500	\$5,000	\$8,000	\$5,000	\$3,000	\$500
PARTNERSHIP BENEFITS	Name or logo on select marketing materials, Octoberfest web site, social media	•	•	•	•	•	•	
	Logo on Octoberfest poster	•	•		•			
	Banner Logo	@All Stages	@ Stage sponsored	@ Stage sponsored	@Area/ stage		@Area	
	Recognition in The Business News	•	•	•		•		
	Company feature on social media	•						
	Logo on back of volunteer T-shirts if committed by August 1	Prominent @ top	•	•	•	•		
	Recognition in radio PSA's	•	•	•				
	Booth space	2	1		1			
	Logo on wristband	•				•		
	Participate in morning toast	•	•					
	1/4 Page ad in The Business News	•						
	Company logo, link and profile on Octoberfest Fanatic Web Page							•
Logo on general Octoberfest website							•	

* Platinum Stages: West End of College Ave. (105.7 WAPL); College Ave. & Division (95.9 KISS FM)

** Gold Stages: Houdini Plaza (104.3 THE FUSE); College Ave. & Superior (RAZOR 94.7 | 104.7); College Ave. & Morrison (WHBY AND 95.3 |

FOR MORE INFORMATION

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Women in Leadership

October 14 | TBD

The Women in Leadership breakfast features a panel of local influential women, who'll take the stage to talk about the experiences, challenges, rewards, and surprises they've encountered as women in leadership positions. Men and women alike are invited to join and learn from each other during a morning of learning, growing, and inspiration!

		Presenting Sponsor	Supporting Sponsor
		\$1,500	\$500
PARTNERSHIP BENEFITS	Event Tickets	2	1
	Name or logo on marketing materials, Chamber web site, signage	.	.
	Recognition in Social media	.	.
	Recognition in Fox Cities Week & The Business News	.	
	Recognition from podium at event	.	
	1/4 page ad in The Business News	.	

FOR MORE INFORMATION

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Future 15

October 29 | Best Western Premiere Bridgewood

The Fox Cities Chamber's annual "Future 15" recognition is designed to tell the stories of our community's incredible young professionals, in conjunction with our Chamber's burgeoning Pulse Young Professionals Network. An Entrepreneur of the Year is also named during this spirited annual celebration. The event is a lively, themed celebration with a plated dinner and cash bar. It's a showcase of our region's up-and-coming talent, and your opportunity to help create a welcoming, supportive community for YP's.

<p>Presenting Sponsor (1 available)</p> <p>\$10,000</p>	<ul style="list-style-type: none"> • Naming rights: <i>Future 15 presented by (Company Name)</i> • Logo on all materials, media, landing page and social media • Recognition in Fox Cities Week and Pulse Post newsletters • Logo on all recipient media kits • Recognition in The Business News feature and press release • Logo on recipient videos • OPTIONAL: Give toast at Future 15 • Table at event
<p>Entrepreneur of the Year Sponsor (1 available)</p> <p>\$3,000</p>	<ul style="list-style-type: none"> • Logo on the Entrepreneur of the Year recipient video • Opportunity to present award on stage • Logo on all materials, media, landing page and social media • Recognition in The Business News • 2 event tickets
<p>Supporter</p> <p>\$250</p>	<p>Demonstrate your commitment to developing and celebrating young talent in the Fox Cities.</p> <ul style="list-style-type: none"> • Name listed on Future 15 webpage and printed materials • Recognition in the Future 15 program

FOR MORE INFORMATION

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“The Fox Cities AI Summit was outstanding — not a day of theory or hype, but real people from real companies sharing how they’re actually using AI to solve problems and create value. It was practical, inspiring, and exactly what our business community needs to move AI forward with confidence.”

- A 2025 Summit Attendee



AI Business Summit

November 3 | Hilton Appleton Paper Valley

Back by popular demand, the AI Business Summit returns to explore the ever-evolving role of artificial intelligence in business. This full-day conference will feature engaging keynotes and interactive breakout sessions designed to provide practical insights and real-world applications. Attendees will gain actionable strategies to leverage AI in their organizations, no matter the size of their company or stage in the AI journey. Sponsors gain direct exposure to a highly engaged audience eager to embrace AI solutions, making this a can't-miss opportunity to showcase your brand.

	Presenting Sponsor	Keynote Sponsor	Reception Sponsor	VIP Table	AI Supporter
	\$20,000	\$15,000	\$5,000	\$3,000	\$1,200
Logo on all marketing materials, web site, signage
Opportunity to address attendees and VIP Seating	.				
Opportunity to introduce opening keynote speaker		.			
Logo on attendee table signage	.	.			
Top billing in all event promotion: "Presented by"	.				
Vendor table in vendor area	.	.			
Your company name mentioned whenever promoting speaker		.			
Recognition from the podium
Social media recognition
Opportunity to provide swag for attendees	.	.			
Logo on drink tickets			.		
Signage on bar			.		
Opportunity to have company banner in reception area			.		
Event tickets	10	6	2	10	2
Designated table in front for opening /closing keynote & lunch				.	
Recognition in The Business News	.	.			
Ad in digital event program	Full page	1/2 page	Listing	Listing	Listing
1/4 Page ad in The Business News	.				



Smart Girls Rock!

November 11 | Walbec

The Fox Cities Chamber's Smart Girls Rock! is the ultimate opportunity to inspire. This event is designed to kickstart students' interest in STEAM careers and provide them the academic and career planning guidance they need in high school and beyond. It's a full-day, highly interactive mentoring opportunity for area high school students, led by some of the Fox Cities' most talented female business leaders and scientists.

		Host Sponsor	Bag sponsor	T-shirt sponsor	Station (limited)	Raffle prize	TALENT TITAN
		\$1,000	\$5,000	\$5,000	\$3,000	\$500	SEE PAGE 22 FOR DETAILS ON THIS LEVEL
PARTNERSHIP BENEFITS	Serve as host site for Smart Girls Rock; increased visibility; opportunity to provide a facility tour	•					
	Name or logo on marketing materials, Chamber web site, signage	•	•	•	•		
	Opportunity to provide quote for news releases	•					
	Be interviewed in promo video; opportunity to welcome students	•					
	Extensive Media/PR coverage statewide	•					
	Opportunity to have booth / event mentor	•	•	•	•		
	Priority media coverage/interviews at event	•					
	Logo on attendee tote bag	•	•				
	Logo on attendee tshirt	•		•			
	Social media posts	•					
	Recognition in Fox Cities Week & The Business News	•	•	•			
	Opportunity to provide attendee promotional item	•	•	•	•		
	Opportunity to draw winners @ event; and provide promo item for gift bag	•				•	
	1/4 Page ad in The Business News	•					

FOR MORE INFORMATION

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Navigating the Local Economy

December 9 | DJ Bordini Center at Fox Valley Tech

Join the Fox Cities Chamber for a timely breakfast conversation designed for business leaders and professionals. A panel of local economic experts will break down key trends from 2026 and provide forward-looking insights for 2027. Gain practical analysis on what's shaping our regional economy and how your business can best prepare for the year ahead.

		Presenting Sponsor
		\$1,500
PARTNERSHIP BENEFITS	Ad in digital event program	Full Page
	Opportunity to provide a 30-60 second video discussing your commitment to economic development	•
	Name or logo on marketing materials, and website	Logo
	Pull-up banner at event (provided by sponsor)	•
	Logo on table signage	•
	Recognition on social media	•
	Event tickets	2
	Recognition in The Business News	•
	Opportunity to provide promotional item for attendees	•
	1/4 Page ad in The Business News	•

FOR MORE INFORMATION
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Talent Titans

Be a Talent Titan and play a pivotal role in shaping the future workforce! Your sponsorship supports a suite of programs designed to cultivate emerging talent across all stages of development. From recognizing K-16 educators who inspire the next generation, to engaging students in career exploration, and supporting young professionals, your sponsorship actively contributes to building a strong and diverse future workforce in the Fox Cities, as well as your own talent pipeline. Plus your brand will gain visibility, establishing your business as a champion of education, innovation, and community development. Your Talent Titan sponsorship encompasses the following Fox Cities Chamber programs:

- Excellence in Education Awards (March 12)
- Future Fox Cities Career Expo (April 15)
- Intern Immersion (June/July 2026)
- Future 15 (October 2026)
- Smart Girls Rock (November 11)

		Lead	Grow	Connect
		\$30,000	\$20,000	\$10,000
PARTNERSHIP BENEFITS	Logo on Talent Titan signage at each event above	•	•	•
	Excellence in Education Awards Tickets	4		
	Booth at Future Fox Cities Career Expo	1		
	Booth/station at Smart Girls Rock!	1		
	Opportunity to bring your company pull-up banner to all events	•		
	8" feather flag to be displayed at Future Fox Cities Career Expo (purchased by Chamber)	•	•	
	Graphic badge identifying you as a Talent Titan	•	•	•
	Recognition from the podium at each event above	•	•	•
	Company logo or name on our Talent Titan web page	Large on top	Logo	Name
	Company logo or name on each individual event page	Logo	Logo	Name
	Ad in Fox Cities Week newsletter anytime in 2025	3 banner ads	1 banner ad	1/2 column ad
	For any of the 5 Talent Titan events, you can choose to add an individual event sponsorship at a 20% discount	•	•	•

FOR MORE INFORMATION

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Leadership Fox Cities

September 2026 - May 2027

Strong leaders have a direct impact on quality of life. At the Fox Cities Chamber we've been growing leadership potential for more than three decades. Graduates of the Leadership Fox Cities program are everywhere in our community, making a difference thanks to the insights they have gained on social issues, leadership strategies, and volunteerism through this life-changing experience.

Help support our future leaders!

		Retreat (Full Day Event)	Commencement	Session / Day Sponsor* (Per session; 8 available)
		\$3,000	SOLD	\$1,500
PARTNER BENEFITS	Logo recognition on session agenda	•		•
	Logo recognition in graduation program		•	
	Signage recognition at program	•	•	•
	Recognition in Leadership Fox Cities class yearbook	•	•	•
	Recognition in The Business News	•	•	
	Opportunity for a representative to welcome the class	•		
	Opportunity to provide swag at event/program	•		•
	Opportunity to give remarks at commencement		•	
	Opportunity to observe/audit session	•		•
	Complimentary tickets to commencement event	2	2	
Opportunity to write Thought Leadership Blog	•			

Sessions:

- **Retreat**
- **Business Day - SOLD**
- **Government/Media Day**
- **Human Services Day**
- **Health/Wellness Day**
- **Education Day**
- **Law Day**
- **Arts Day - SOLD**
- **Environmental Day**
- **Commencement - SOLD**

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Leadership Programming

Leader Lab Sponsorship Opportunities

2026 Program Sponsor – \$5,000

- Recognition as an official sponsor of all 4 Appleton Leader Lab cohorts in 2026
- Opportunity to provide a 60-90 second welcome video to be shown at the start of each cohort
- Logo on Leader Lab materials, web page, marketing
- 2 complimentary registrations to the session of your choice
- Opportunity to provide attendee gift/swag
- Recognition in Fox Cities Week, social media, and the Business News

Scholarship Sponsor – \$600

- Supports participation for a small business or nonprofit attendee
- Let us know who you want to sponsor and we'll take care of the rest
- You receive PR recognition for your organization

Immersion Fox Cities Sponsorship Opportunities

2026 Program Sponsor – \$4,000

- Recognition as presenting sponsor of the 2026 Immersion program – 4 programs
- Opportunity to welcome participants at each kickoff
- Logo on Immersion Fox Cities materials and promotional materials
- Opportunity to provide attendee gift/swag
- Two complimentary registrations

Executive Elevate Sponsorship Opportunities

2026 Program Sponsor – \$4,000

- Recognition as the exclusive sponsor of Executive Elevate - four sessions
- Logo on materials, website, communications, PR, signage, social
- 1 complimentary registration
- Opportunity to provide attendees an executive gift

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Small Business Sponsorship Opportunities

Boost your brand, starting as low as \$100!

Small Business Sponsor Circle | \$500

If you're a small business (25 employees or less), we know budgets can be tight. That's why we created a special year-long sponsorship package just for you. Be part of a special group of like-minded business owners who are proud to showcase their support of the Chamber. For only \$500, you receive:

- Digital graphic badge to use in your marketing, showcasing your membership and Chamber support.
- Your logo on the Chamber's Small Business Sponsor Circle web page.
- Logo on gathering area TV monitor during Chamber's Morning Mingle events.
- News release announcing our supporters and sharing what you mean to us!
- Group social media post thanking (and tagging) our Small Business Supporters.
- Small Business Sponsor Circle listing in digital event programs for Economic Outlook Lunch, Excellence in Education Awards, and the AI Business Summit.
- Opportunity to be interviewed for a news release we are writing for National Small Business Week.
- Free member spotlight



Celebrate your business anniversary milestone with us | \$0 - \$750

Are you celebrating a milestone business anniversary in 2026? We would love to help you promote this momentous occasion! Any Chamber member who has an anniversary that ends in 5 or 0 is eligible...from 5 years and up. We offer three celebration and promotion levels:

Scan to learn more:



Basic | FREE

- Your information on our Member Anniversary web page
- Group recognition in The Business News
- Group recognition at a Chamber event

Silver | \$250

- All perks of the Basic level
- Your company congratulated in Fox Cities Week member newsletter
- Company highlight post on the Chamber's Facebook page

Gold | \$750

- All perks of the Basic and Silver levels
- 1 free half-column ad in Fox Cities Week in 2025 (\$125 value)
- Your logo on special signage, marketing, and events web page for TWO Chamber events*

*Choose TWO of the following: Economic Outlook Lunch, Excellence in Education Awards, Future Fox Cities Career Expo, CEO Breakfast, Future 15 Awards, or Smart Girls Rock!

Other Budget-Friendly Sponsorships Available:

- Octoberfest Golf Outing - sponsorships **start at \$100.**
- Women's & Summer Golf Outing - greens sponsorships are **only \$200.**
- Sponsor a PULSE Young Professional program or event for **as little as \$100.**

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