

**Heather Wessley, C...** · 2nd · Connect  
 VP of Community Impact at Fox Co...  
 7h · 🌐

It was an inspiring day at the **Fox Cities Chamber of Commerce AI Summit!**

Hearing from futurist **Rebecca Ryan, APF, FRSA** and attending breakout sessions from local leaders sparked great conversations about how AI and automation are shaping the future of business and community impact.

**Fox Communities Credit Union** was proud to be the lunch sponsor for this event...supporting opportunities that keep our region informed, innovative, and connected.

A big thank-you to the Chamber for hosting such a relevant and thought-provoking summit. Events like these help us all navigate (and embrace!) the ever-changing landscape of technology and innovation.

**#FoxCU #AIsummit #CommunityImpact #Innovation #FoxCitiesChamber**

**Adam Hatlak**



**Terra L. Fletcher** · 2nd · Connect  
 The one in green, talking values-align...  
 Book an appointment  
 15h · 🌐

Reflections from the AI Business Summit **Fox Cities Chamber of Commerce**

Futurist **Rebecca Ryan, APF, FRSA** opened the day with a powerful reminder: "If you want to plan for the future, face the future."

She made the future of work feel systematic and actionable—not just inspirational. Her insights set the tone for a day focused on strategy, not hype.

My session, "Optimizing Your Marketing Funnel for Business Growth," left me impressed by the audience's thoughtful questions and participation.

The Fox Cities business community is clearly committed to using AI intentionally—to streamline processes, personalize experiences, and make smarter decisions.

I left with new ideas to explore, including several tools local professionals mentioned that I hadn't used yet. That's one of my favorite parts of speaking—learning from the people in the room. Also love seeing familiar faces again. Nice to have **Megan Mulholland, APR** in the room!

Thank you to everyone who contributed to the conversations that made today meaningful.

**Brenda Kopke** · 2nd  
 Executive Assistant/Marketing Specialist  
 4h · 🌐

Still energized after the **Fox Cities Chamber of Commerce AI Business Summit!** Futurist **Rebecca Ryan, APF, FRSA**'s keynote on The Human Edge was both thought-provoking and inspiring. Doing my best to "be a good ancestor," personally and professionally.

**Kevin Beauchamp** of **Galloway Company** shared advice that's going to lead to many conversations in the car between ChatGPT and me: use AI as a thought partner, not to provide the answers but to ask better questions to help get to the answers.

And thank you, **Terra L. Fletcher**, for a great session on Optimizing Your Marketing Funnel for Business Growth. Can't wait to try out some of those tools you suggested!

**Journey Consulting, LLC**  
 635 followers  
 20h · Edited · 🌐

How did you focus on growth and development today?

**Mitch Delebreau** and **Brenda Kopke** took a deeper dive into how Journey and our clients can leverage artificial intelligence to build value at the **Fox Cities Chamber of Commerce AI Business Summit!**

Thank you to the Chamber and many fantastic speakers for an insightful day of learning. Great takeaways, tools, and tips!



**Megan Mulholland, ...** · 2nd · Connect  
 Wanderer, writer, marketer, mother, ...  
 19h · 🌐

Today's **Fox Cities Chamber of Commerce AI Summit** was a great example of how our region is leaning into the opportunities, and realities, of artificial intelligence.

I attended with **Vikki** and **Kim**, and I couldn't be prouder of **Kim** for her role as a panelist. Her insights were spot on, candid, grounded, and forward-thinking.

It was wonderful to reconnect with and heard from so many colleagues and community leaders (some pictured here including **Terra** and her awesome socks!) and to hear a range of perspectives on how AI is transforming work across sectors.

Kudos to the Chamber for being proactive and thoughtful in creating space for this kind of dialogue. It's exactly what our community needs to keep growing and innovating.



**Jordan Ogren** · 2nd · Connect  
 Growth @ BConnected | Host of On...  
 Visit my website  
 6h · 🌐

You will die + AI's impact on social

**Rebecca Ryan's** opening keynote for the AI Business Summit (hosted by the **Fox Cities Chamber of Commerce**) was 🔥

One of my favorite lessons from her was the importance of the tenth man

What's the tenth man (or woman)?

If in a group of 10, all nine agree, one person must find reasons why they are wrong. Another term for this is red teaming.

I love this concept because progress comes from friction.

Without friction, ideas and strategies don't reach their full potential.

She ended her talk by sharing what she would put on a billboard:

> You will die <  
 To remind us that there is so much more than just work. That we have a responsibility to be good ancestors. I LOVED THAT.

**Jason Mathwig** · 2nd · Connect  
 40 Under 40 | Relationship Building, ...  
 46m · 🌐

Yesterday, I attended the **Fox Cities Chamber of Commerce AI Business Summit** in Appleton. It was an insightful day of learning and conversation around how organizations can responsibly and strategically integrate AI into their work.

Also, it was great to see so many **NEW Digital Alliance** investors in attendance and engaged in these forward-looking discussions. Excited to continue this momentum in our region!

