

# ADVERTISE WITH YOUR FOX CITIES CHAMBER!



**FOX CITIES CHAMBER**

CONNECT | GROW | LEAD

Weekly advertising opportunity to reach 8,000+ individuals from businesses around the Fox Cities via "Fox Cities Week," our weekly e-newsletter. The Fox Cities Chamber serves Outagamie, Calumet and Northern Winnebago counties.

## ADVERTISING OPTIONS

### HORIZONTAL BANNER

- 540 x 280px
- \$225 each (\$325 each non member price)
- One per issue

### VERTICAL BANNER

- 480 x 960px
- \$225 each (\$325 each non member price)
- One per issue

### HALF-COLUMN AD

- 480 x 460px
- \$125 each (\$175 each non member price)
- Four per issue

### NEWSLETTER SPONSOR

"Newsletter sponsored by NAME." will appear under the masthead with a live link, along with an ad thanking this week's sponsor somewhere in the newsletter.

- \$150/week (members only)
- One per issue



Pictured Ad Blocks Are Not Scaled To Size Shown As A Proportionate Example

### DETAILS

- Fox CitiesWeek publishes every Thursday
- Ad deadline the Monday prior to publish

### REACH A B2B TARGET AUDIENCE

- Weekly poll with high member engagement
- Open rates at or above national average
- Click through rates above national average

## DO YOU QUALIFY FOR FREE ADVERTISING?

Chamber members at the Grow level receive \$225 of advertising credit, Grow+ receives \$450 advertising credit, Lead level receives \$675 of advertising credit, and Economic Supporter receives \$900 of advertising credit per calendar year to use at their discretion, subject to availability and all advertising policies. Contact Michaela Michalski, Member Relations Manager, at [mmichalski@foxcc.net](mailto:mmichalski@foxcc.net) for more information about this member benefit.

### POLICIES:

- Ads must be submitted in .JPEG or .PNG format at the specified sizes
- One hyperlink can be included with each ad as specified by advertiser
- The Fox Cities Chamber reserves the right to refuse an ad for any reason
- To guarantee publication, ads must be submitted by specified deadline
- Free advertising credits are available within membership year based on anniversary date, not calendar year

### TO RESERVE YOUR AD:

Contact the Fox Cities Chamber at [marketing@foxcc.net](mailto:marketing@foxcc.net).