



## ***Fox Cities Chamber AI Task Force***

**PURPOSE:** The AI Task Force exists to position the Fox Cities Chamber as a leader in innovation by helping our members harness the power of responsible artificial intelligence and related digital technologies.

**VISION:** Through this work, the Task Force will ensure the Fox Cities Chamber is not only meeting the current demand for AI but also leading members on the broader journey of digital transformation that will shape the future of work.



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## **Objectives:**

1. Promote the responsible, inclusive, and ethical adoption of AI by helping members innovate with transparency, protect data and privacy, and build community trust.
2. Support members in exploring AI solutions that drive growth, efficiency, and competitiveness.
3. Strengthen member engagement, retention, and recruitment by offering timely education and creating opportunities for members to connect around common issues and practices.
4. Enhance the Chamber's own operations through AI-enabled tools, setting an example of digital transformation in action.
5. Build the Chamber's brand and reputation as a forward-thinking partner for the region and beyond.
6. Explore new opportunities to monetize value-added services in a way that sustains and expands member benefits.