



AI Business Summit

November 5 | Hilton Appleton Paper Valley

Mark your calendar for our first AI Business Summit - a regional conference that will focus on the many ways artificial intelligence can benefit your business. This day-long program will start and conclude with an engaging keynote then have several breakout sessions throughout the day. Topics will include AI trends, how-to information, and case studies, including how local Fox Cities businesses have integrated AI into their organizations. No matter how big your company or where you are in your AI journey, you will leave with actionable information to help you better integrate this technology at your company.

SHOWCASE YOUR BUSINESS WITH A VENDOR TABLE, ONLY \$500!

| | Presenting Sponsor | Keynote Sponsor | Diamond Sponsor | Recognition Sponsor SOLD | AI Supporter |
|--|--------------------|-----------------|-----------------|---------------------------------|--------------|
| | \$20,000 | \$15,000 | \$6,000 | \$3,000 | \$1,200 |
| Logo on all marketing materials, web site, signage | . | . | . | . | . |
| Opportunity to address attendees and VIP Seating | . | | | | |
| Opportunity to introduce opening keynote speaker | | . | | | |
| Logo on attendee table signage | . | . | | | |
| Top billing in all event promotion: "Presented by" | . | | | | |
| Vendor table in vendor area | . | . | | | |
| Your company name mentioned whenever promoting speaker | | . | | | |
| Recognition from the podium | . | . | . | . | . |
| Option to introduce a breakout session | | | . | | |
| Social media recognition | . | . | . | . | . |
| Opportunity to provide swag for attendees | . | . | . | | |
| Logo on drink tickets | | | | . | |
| Opportunity to have company banner in reception area | | | | . | |
| Event tickets | 4 | 2 | 1 | 1 | 2 |
| Recognition in The Business News | . | . | . | | |
| Ad in digital event program | Full page | 1/2 page | 1/4 page | Listing | Listing |
| 1/4 Page ad in The Business News | . | | | | |

