

2025 Fox Cities AI Business Summit 9 Square - Content

Morning Keynote: Rebecca Ryan, Futurist

Breakout sessions:

	Beginner	Intermediate	Advanced
Small	A beginner's guide to generative AI in the workplace	Practical AI applications to save time and drive growth	Supporting the Fox Cities in navigating the AI curve
Medium	Optimizing your marketing funnel for business growth	Everyday innovations at US Venture	AI's impact on social media marketing
Large	AI at Plexus	Future of consumer security: Fighting AI with AI	AI & the law: intellectual property ownership and hiring considerations

During Lunch: Results of Fox Cities AI Readiness Survey / Israel Squires, Midpoint Consulting

Closing keynote: Panel of Fox Cities CEOs: their AI journey / success stories