




Build an AI advantage for your business at the

AI BUSINESS SUMMIT

Designed for Wisconsin
businesses at any stage in your
AI journey.

Featuring national futurist
Rebecca Ryan.

-  November 5, 2025
-  8 AM - 3:30 PM
-  Hilton Paper Valley






Fox Cities Chamber AI Summit

KEYNOTE SPEAKER:

Rebecca Ryan

The Human Edge: Navigating AI's
Uneven Revolution in Business

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BREAKOUT SPEAKER:

Amanda Van Den Elzen

A Beginner's Guide to
Generative AI in the Workplace



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BREAKOUT SPEAKER:

Terra L. Fletcher

Optimizing Your Marketing
Funnel for Business Growth



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BREAKOUT SPEAKER:

Ryan Veleke

Case Study: AI at Plexus

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BREAKOUT SPEAKER:

Mike O'Connor

Practical AI Applications to
Save Time and Drive Growth

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BREAKOUT SPEAKERS:

James Kilsdonk
& Al Pascual

Future of Consumer Security:
Fighting AI with AI

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BREAKOUT SPEAKER:

Brian Leslie

Developing Use Cases to
Navigate the AI Curve

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BREAKOUT SPEAKER: Brad Cebulski

AI's Impact on Social
Media Marketing

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BREAKOUT SPEAKERS:

Melissa Wege, David Tuttle, Rose Grunewald, & Meghan Beeber

Everyday Innovations at U.S. Venture

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BREAKOUT SPEAKERS:

**Mike Bendel, Craig
Kubiak, & Tiffany Woelfel**

AI & the Law: Intellectual
Property Ownership and
Hiring Considerations

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CLOSING KEYNOTE:

**John Kreul, Kevin M.
Beauchamp, & Kim O'Brien**

AI Use Cases – Insights from
Fox Cities Business Leaders

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Early Bird

pricing ends

September 10

Members: \$175 | Non-Members: \$195