

ADVERTISE WITH YOUR FOX CITIES CHAMBER!



FOX CITIES CHAMBER

CONNECT | GROW | LEAD

Weekly advertising opportunity to reach 8,000+ individuals from businesses around the Fox Cities via "Fox Cities Week," our weekly e-newsletter. The Fox Cities Chamber serves Outagamie, Calumet and Northern Winnebago counties.

ADVERTISING OPTIONS

HORIZONTAL BANNER

- 540 x 280px
- \$225 each (\$325 each non member price)
- One per issue

VERTICAL BANNER

- 480 x 960px
- \$225 each (\$325 each non member price)
- One per issue

HALF-COLUMN AD

- 480 x 460px
- \$125 each (\$175 each non member price)
- Four per issue

NEWSLETTER SPONSOR

"Newsletter sponsored by NAME." will appear under the masthead with a live link, along with an ad thanking this week's sponsor somewhere in the newsletter.

- \$150/week (members only)
- One per issue

DETAILS

- Fox Cities Week publishes every Thursday
- Ad deadline the Monday prior to publish

DO YOU QUALIFY FOR FREE ADVERTISING?

Chamber members at the Grow level receive \$225 of advertising credit, Grow+ receives \$450 advertising credit, and Lead level receives \$675 of advertising credit per calendar year to use at their discretion, subject to availability and all advertising policies. Contact Michaela Michalski, Member Relations Manager, at mmichalski@foxcc.net for more information about this member benefit.

POLICIES:

- Ads must be submitted in .JPEG or .PNG format at the specified sizes
- One hyperlink can be included with each ad as specified by advertiser
- The Fox Cities Chamber reserves the right to refuse an ad for any reason
- To guarantee publication, ads must be submitted by specified deadline
- Free advertising credits are available within membership year based on anniversary date, not calendar year

TO RESERVE YOUR AD:

Contact the Fox Cities Chamber at marketing@foxcc.net.

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Pictured Ad Blocks Are Not Scaled To Size Shown As A Proportionate Example

REACH A B2B TARGET AUDIENCE

- Weekly poll with high member engagement
- Open rates at or above national average
- Click through rates above national average