

2025

SPONSORSHIP OPPORTUNITIES



FOX CITIES CHAMBER
CONNECT | GROW | LEAD



**NATIONAL
CHAMBER
OF THE YEAR**



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CONNECT | GROW | LEAD



**NATIONAL
CHAMBER
OF THE YEAR**

2025

SIGNATURE EVENTS

Celebrate

January 21 / Best Western Premier Bridgewood
Resort Hotel

Economic Outlook Lunch

February 4 / Hilton Appleton Paper Valley

6th Annual Excellence in Education Awards

March 13 / Butte des Morts Country Club

Future Fox Cities Career Expo

April 15-16 / Fox Cities Expo Center

CEO Breakfast

May 6 / The Fox Club (@ Timber Rattler Stadium)

Summer Golf Outing

July 14 / North Shore Golf Course

Octoberfest Golf Outing

September 11 / High Cliff Golf Course

License to Cruise & Octoberfest

September 26-27 / Downtown Appleton

Future 15 Awards

October 23 / Best Western Premier Bridgewood
Resort Hotel

AI Business Summit

November 5 / Hilton Appleton Paper Valley

Smart Girls Rock

November 12 / Boldt

We have lots to celebrate in 2025!

On the heels of the Chamber's 150th anniversary, we were named 2024 Chamber of the Year by the ACCE! This award recognizes what we already knew - that your Fox Cities Chamber is among the best in the nation when it comes to supporting the economic growth and development of our region.

We have championed the interests of our members, promoted collaboration, and provided a platform for businesses of all sizes to connect, grow, and lead. We look forward to keeping the celebration going next year to commemorate this remarkable achievement, and we can't wait for you to be a part of it!

BECKY BARTOSZEK,
President & CEO Fox Cities Chamber



2025

EVENTS BY CATEGORY



Celebrations

Check our events calendar at foxcitieschamber.com throughout the year for updates on member celebrations, including ribbon cuttings, grand openings, groundbreakings, and more!



Networking

Summer Golf Outing

July 14 / North Shore Golf Course

Octoberfest Golf Outing

September 11 / High Cliff Golf Course



Emerging Talent

Future Fox Cities Career Expo

April 15-16 / Fox Cities Expo Center

Smart Girls Rock

November 12 / Boldt



PULSE Young Professionals

Future 15 Awards

October 23 / Best Western Premier Bridgewood Resort Hotel



Professional Development

Economic Outlook Lunch

February 4 /
Hilton Appleton Paper Valley

CEO Breakfast

May 6 /
Timber Rattler Stadium

AI Business Summit

November 5 /
Hilton Appleton Paper Valley



Awards

Celebrate

January 21 /
Best Western Premier
Bridgewood Resort Hotel

6th Annual Excellence in Education Awards

March 13 / Butte des Morts Country Club

Future 15 Awards

October 23 /
Best Western Premier
Bridgewood Resort Hotel



Celebrate

January 21 | Best Western Premiere Bridgewood

Our Celebrate event recognizes individual lifetime achievements. In addition to celebrating our recipients, enjoy a wonderful dinner, live and silent auctions, and entertainment! It will be an evening to remember, recognize, and connect with the Fox Cities business community. Join us as we honor the 2024 Individual Chamber Lifetime Achievement Award winners, thank our investors, and celebrate our business community!

		Presenting Sponsor Sponsor	Award Sponsor (4)	Entertainment Sponsor
		\$20,000	\$5,000	\$2,500
PARTNERSHIP BENEFITS	Name or logo on marketing materials, Chamber web site, signage	•	•	•
	Logo on invitation	•		
	Acknowledgement from podium	•	•	•
	2 complimentary bottles of wine at your table	•		
	Opportunity to greet guests as they arrive	•		
	Company logo on sponsored award winner's signage		•	
	Opportunity to present your sponsored award		•	
	Introduce/thank performer(s)			•
	Tickets to the event	Table (10)	2	
	1/4 page ad in The Business news	•		

FOR MORE INFORMATION

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Economic Outlook Lunch

February 4 | Hilton Paper Valley Appleton

Back by popular demand! Creating a stronger regional economy starts each February at the Chamber's Economic Outlook Lunch featuring "Bow-Tie Economist" Elliot Eisenberg. Fox Cities business leaders come together for the annual Economic Outlook Survey, then Eisenberg provides his insights and analysis during a highly informative, hilariously entertaining lunch presentation. Join one of the Fox Cities' biggest lunch crowds of business leaders to hear insights from a nationally renowned economist.

		Presenting Sponsor SOLD \$10,000	Economic Outlook Survey \$4,000	Lunch Sponsor SOLD \$2,500
	Ad in digital event program	Full Page	1/2 Page	1/4 Page
	Opportunity to welcome/thank attendees or intro speaker	•		
	Name or logo on marketing materials, web site, signage	Logo	Logo	Name
	Logo on table signage			•
	Logo on Economic Outlook Survey; all emails sending the survey, and the final printed survey report.		•	
	Social media	•	•	
	Event tickets	4	2	
	Name or logo recognition in The Business News	Logo	Logo	Name
	Opportunity to provide swag for attendees	•		
	1/4 Page ad in The Business News	•		

FOR MORE INFORMATION

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Excellence in Education Shining Star Awards

March 13 | Butte des Morts Country Club

The Fox Cities Excellence in Education Shining Star Awards recognize the important role education at all levels plays in strengthening the Fox Cities region – training and retaining top talent and creating a great quality of life for families. This sponsorship is an incredible opportunity to showcase your business as an advocate of teachers and our Fox Cities educational system.

		Presenting (2)	Award Presenter (10)	Star Award Sponsor	TALENT TITAN
		\$6,000	\$3,000	\$1,500	
PARTNERSHIP BENEFITS	Recognition on marketing materials, Chamber web site, signage	.	.	.	SEE PAGE 19 FOR DETAILS ON THIS LEVEL
	Video spotlighting your company's commitment to education, played at the event		.		
	Ad in event program	.			
	Name in event program		.	.	
	Provide a table for winners' families to attend the ceremony		.		
	Recognition in Fox Cities Week & The Business News	.			
	Logo in award recipient video	All videos	1 video		
	Logo on all award boxes			.	
	Opportunity to provide welcome remarks	.			
	Opportunity to present award on stage		.		
	Social media recognition	.			
	Event tickets	4	2		
	1/4 Page ad in The Business News	.			

FOR MORE INFORMATION

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Future Fox Cities Career Expo

April 15-16 | Fox Cities Expo Center

The next generation of Fox Cities talent and leadership is ready to connect with employers at this career showcase. Inspire a future career, connect with talent, and start filling your talent pipeline at an event with thousands of 6th through 12th grade students from over 20 local schools.

		Presenting Sponsor SOLD	Keynote Sponsor SOLD	B2B Sponsor	Zone Sponsor	TALENT TITAN
		\$5,000	\$3,000	\$1,500	\$700	
PARTNERSHIP BENEFITS	Name or logo on marketing materials, Chamber web site, signage	.	.	.	+ Signage in your zone	SEE PAGE 19 FOR DETAILS ON THIS LEVEL
	Banner on stage during all of Kristin Bock's presentations	.	.	.		
	Employer profile on Chamber website	.	.	.		
	Video interview at event, posted to social media	.	.	.		
	1st preference for any media interviews	.	.	.		
	Opportunity to greet students	.	.	.		
	Employer profile featured in Fox Cities Week	.	.	.		
	Recognition in Fox Cities Week and The Business News articles	
	Social Media	
	Logo/signage in business vendor break room	.	.	.		
	Complimentary booth space	1	1			
	Opportunity to provide swag and job postings to students	.	.	.		
	Logo on business vendor lunch box	.	.	.		
	Video introduction of keynote	.	.	.		
	Logo/ad in career app	.	.	.		
	1/4 Page ad in The Business News	.	.	.		

FOR MORE INFORMATION

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CEO Breakfast

May 6 | The Fox Club at Timber Rattler Stadium

The CEO Breakfast provides Fox Cities young professionals the opportunity to learn from local business leaders who share ways to develop leadership skills and drive successful business. Anyone is invited to attend this breakfast with executives and participate in a moderated Q&A session to gain future insight and advice. This sponsorship gives you an opportunity to help create a welcoming, supportive community for YP's.

		Presenting Sponsor
		\$2,500
PARTNERSHIP BENEFITS	Event Tickets	2
	Name or logo on marketing materials, Chamber web site, signage	•
	Recognition in Social media	•
	Recognition in Fox Cities Week & The Business News	•
	Logo on stadium scoreboard	•
	Recognition from podium at event	•
	VIP seating for anyone who registers from your company	•



FOR MORE INFORMATION
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Summer Golf Outing

July 14 | North Shore Golf Club

THIS EVENT SELLS OUT FAST EVERY YEAR! Beautiful North Shore Golf Club in Menasha is the backdrop for one of the most talked-about networking events of the year in the Fox Cities. More than just a day on the golf course, this event brings together more than 150 professionals each year in a relaxed, friendly environment.

		SOLD Preserving	Beverage Cart (3)	Lunch	Putting / Driving Range	Hole Sponsor w/Foursome	Hole Sponsor	SOLD Fantasy Golf Card Sponsor	Scorecard Sponsor
		\$8,000	\$3,500	\$3,500	\$2,500	\$2,100	\$1,200	\$500	\$400
PARTNERSHIP BENEFITS	Name or logo on marketing materials, Chamber web site, signage	•	•	•	•	•	•	•	•
	Opportunity to provide swag for golfers (approx. 150 items)	•	•	•	•				
	Signage		on bev cart		@practice area	@hole			
	Ride Along on Beverage Cart		•						
	Opportunity to hand out lunches			•					
	Name/logo recognition in The Business News	•	•	•					
	Social Media	•	•	•					
	Opportunity to provide hole activity	•			@practice area	•	•		
	Opportunity to set up a booth/display at event	•							
	Logo on lunch bag / box	•		•					
	Name/logo recognition on golf carts	•	•	•					
	Name/logo on drink tickets		•						
	Name/logo on Fantasy Golf card or scorecard							•	•
	Golf foursome	•	•	•	•	•			
	Complimentary golf cart					•	•		
	1/4 Page ad in The Business News	•							

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Octoberfest Golf Outing

September 11 | High Cliff Golf and Event Center

Appleton's Octoberfest starts early with our Octoberfest Golf Outing! Get your lederhosen and dirndls on and bring those clubs to High Cliff Golf Course. This 18 hole scramble will give you a taste of what's to come during Appleton's Octoberfest and License to Cruise. Sample beers that will be served, view classic cars that will be on display, purchase event merchandise, and much more. And, of course, we will start the outing with a traditional celebratory Octoberfest toast! A fun time for all.

		Gunther (Presenting)	First Reception	Trinken (Beverage Cart)	Vierer (Hole Sponsor w/Foursome)	Willkommen (Hole Sponsor)
		\$4,000	\$2,500	\$1,300	\$1,100	\$600
PARTNERSHIP BENEFITS	Name or logo on marketing materials, web site, signage
	Participate in Octoberfest toast to kick off the outing	.				
	Opportunity to provide swag for golfers (approx. 150)	.	.			
	Ride Along on Beverage Cart & logo on tickets			.		
	Name/logo recognition on golf carts	.		.		
	Name/logo recognition in The Business News	.	.			
	Social Media	.	.			
	Select winner and present award at banquet					
	Opportunity to provide hole activity				.	.
	Opportunity to set up a booth/display at event	.				
	Logo at reception or on lunch bags		.			
	Golf foursome	
	Golf cart				.	.

OR ... Be a scorecard sponsor and get your logo sticker on all team scorecards for \$300!

FOR MORE INFORMATION

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License to Cruise

September 26 | College Avenue & Expo Center

Octoberfest weekend kicks off with License to Cruise, a classic car show on Friday night at 3 p.m. Complete with about 400 classic cars on College Avenue and at the Fox Cities Expo Center, live music and great food, you won't want to miss one of Appleton's largest car shows...with an estimated 150,000 in attendance.

	Presenting Sponsor	Specialty Car Sponsor	Avenue Sponsor	Music Stage Sponsor (2)	Dash Sponsor	Wristband Sponsor
	\$10,000	\$7,500	\$6,000	\$5,000	\$5,000	\$3,000
Name or logo on marketing materials	•	•	•	•	•	•
Banner	@Houdini Plaza & Expo	@Expo Center	On College Avenue	On Stage		
Name/logo on LTC page of Appleton's Octoberfest website	•	•	•	•	•	•
Name/logo in The Business News	•	•	•	•	•	•
Social media recognition	•	•	•	•	•	
Logo on volunteer T-shirts	Prominent on top	•	•	•	•	
Acknowledgment in radio advertising	•					
Name recognition @ event digital board	•	•	•	•	•	•
10x10 booth space	2	2	2			
Logo on Expo Center car signs		•				
Sidewalk signage leading to expo		•				
Logo on dash signage					•	
Logo on wristbands						•
1/4 Page ad in The Business News	•					

FOR MORE INFORMATION

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Appleton's Oktoberfest

September 27 | College Avenue

A mile of food, family, music, and fun that has defined autumn in the Fox Cities for more than four decades! This celebrated friend-raiser is also a fundraiser for countless nonprofit organizations in our region. Enjoy live music, arts/ crafts, kids zone, and the best food and beer Wisconsin has to offer!

		Presenting	Lead	Platinum Stage*	Gold Stage**	Wristband	Family Fun Area	Arts & Crafts Area	Champion
		\$25,000	\$15,000	\$12,000	\$7,000	\$5,000	\$8,000	\$8,000	
PARTNERSHIP BENEFITS	Name or logo on marketing materials, Oktoberfest web site, social media	•	•	•	•	•	•	•	ASK FOR DETAILS
	Banner Logo	@All Stages	@HQ	@ Stage sponsored	@ Stage sponsored	@Wristband booths	@Area	@Area	
	Recognition in The Business News	•	•	•	•	•			
	Company feature on social media	•	•						
	Logo on back of volunteer T-shirts	Prominent @ top	Near top	•	•	•	•	•	
	Recognition in radio advertising	•	•	•	•				
	Name on digital board at event	•	•	•	•	•	•	•	
	Booth space	2	1	1	1				
	Logo on wristband	•				•			
	Participate in morning toast	•	•						
	1/4 Page ad in The Business News	•							

* Platinum Stages: West End of College Ave. (105.7 WAPL); College Ave. & Division (95.9 KISS FM)

* Gold Stages: Houdini Plaza (104.3 THE FUSE); College Ave. & Superior (RAZOR 94.7 | 104.7); College Ave. & Morrison (WHBY AND 95.3 |

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Be an Octoberfest Champion!

September 27 | College Avenue

INVESTMENT: \$1,150

Your business can be part of something special! As our VIP guests, Octoberfest Champions serve as advocates, both before and at the event. Show your support for one of our community's major festivals that generates **incredible awareness** for the community, helps our **local nonprofits**, and has a **huge impact** on our economy.

As an Octoberfest Champion, you'll receive:

- Opportunity to take part in the 9 a.m. toast to kick off Octoberfest
- 2 wristbands and drink tickets (must be 21)
- 2 Octoberfest steins
- News release announcing Champions
- Group recognition in Fox Cities Week e-newsletter, social media, and Chamber website
- 1 VIP ticket (plus opportunity to buy more at discounted price of \$175) - see below for details



Be an Octoberfest VIP!

Want to attend Appleton's Octoberfest, but still have space nearby to get away from the crowd? Be an **Octoberfest VIP**, where you'll have exclusive access to our VIP lounge at the Fox Cities Chamber building to relax, rejuvenate, and unwind. As a VIP, you are our guest for the day to come and go as you please.

As an Octoberfest VIP, you'll receive:

- An on-site concierge to assist with your relaxation needs
- Beer sampling, wine tasting, and more...TBA!
- Coat check / small storage area
- Complimentary water, soda, coffee, and grab-and-go snacks
- Private bathrooms
- One Octoberfest wristband
- Two Octoberfest beer tickets
- 50% off additional beer tickets*
- Octoberfest hat and other swag
- College football games on big screen TVs

VIP area open from 9:30 a.m. to 5 p.m. during Octoberfest.

** Purchase at Chamber/VIP area; good for any beer at Octoberfest*

Individual VIP Tickets - \$200 | 10 Tickets for \$1,800 | 20 Tickets for \$3,500

FOR MORE INFORMATION

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Future 15 Awards

October 23 | Best Western Premiere Bridgewood

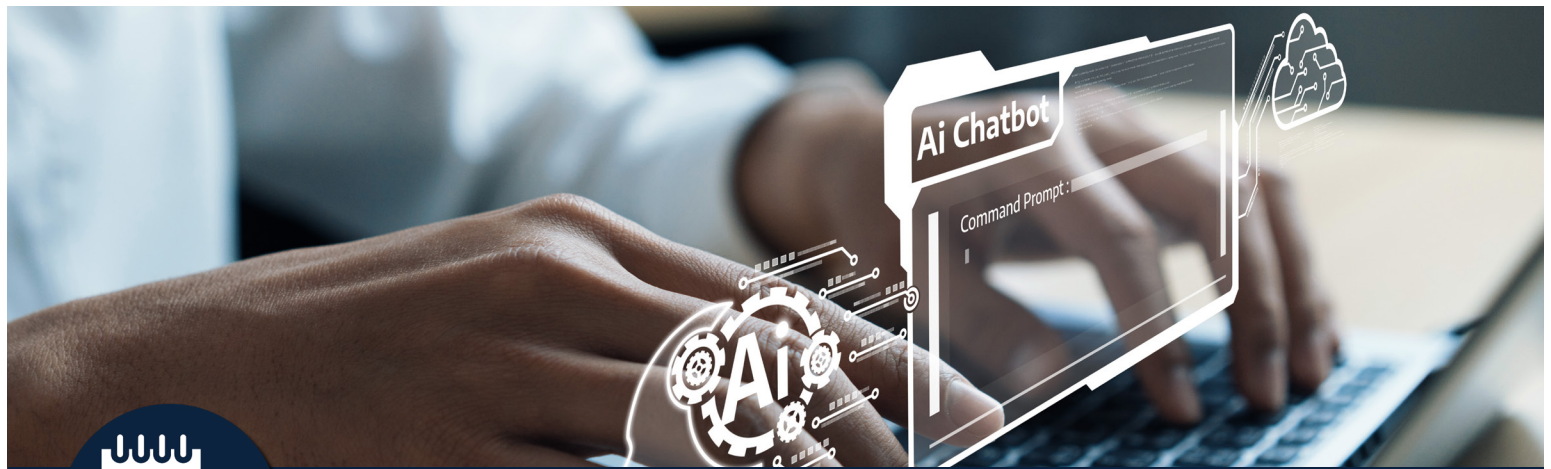
The Fox Cities Chamber’s annual “Future 15” recognition is designed to tell the stories of our community’s incredible young professionals, in conjunction with our Chamber’s burgeoning Pulse Young Professionals Network. A “YP of the Year” is also named during this spirited annual celebration. The event is a lively, themed celebration with a plated dinner and cash bar. It’s a showcase of our region’s up-and-coming talent, and your opportunity to help create a welcoming, supportive community for YP’s.

		Presenting Sponsor	Award Sponsor	YP Entrepreneur of the Year Award Sponsor	TALENT TITAN
		\$10,000	\$4,000	SOLD \$3,000	
PARTNERSHIP BENEFITS	Name or logo on marketing materials, Chamber web site, signage, social media	•	•	•	SEE PAGE 19 FOR DETAILS ON THIS LEVEL
	Logo on all award boxes and recipient videos		•		
	Logo card at each table				
	Name/logo recognition in The Business News	•	•	•	
	Opportunity to welcome/thank attendees on stage	•			
	Tickets	Table	2	2	
	Free Thought Leader Blog article	•			
	Opportunity to present award on stage			•	
	1/4 Page ad in The Business News	•			

FOR MORE INFORMATION

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AI Business Summit

November 5 | Hilton Appleton Paper Valley

Mark your calendar for our first AI Business Summit - a regional conference that will focus on the many ways artificial intelligence can benefit your business. This day-long program will start and conclude with an engaging keynote then have several breakout sessions throughout the day. Topics will include AI trends, how-to information, and case studies, including how local Fox Cities businesses have integrated AI into their organizations. No matter how big your company or where you are in your AI journey, you will leave with actionable information to help you better integrate this technology at your company.

	Presenting Sponsor	Keynote Sponsor	Diamond Sponsor	Reception Sponsor	AI Supporter
	\$20,000	\$15,000	\$6,000	\$3,000	\$1,200
Logo on all marketing materials, web site, signage
Opportunity to address attendees and VIP Seating	.				
Opportunity to introduce opening keynote speaker		.			
Logo on attendee table signage	.	.			
Top billing in all event promotion: "Presented by"	.				
Vendor table in vendor area	.	.			
Your company name mentioned whenever promoting speaker		.			
Recognition from the podium
Option to introduce a breakout session			.		
Social media recognition
Opportunity to provide swag for attendees	.	.	.		
Logo on drink tickets				.	
Opportunity to have company banner in reception area				.	
Event tickets	4	2	1	1	2
Recognition in The Business News	.	.	.		
Ad in digital event program	Full page	1/2 page	1/4 page	Listing	Listing
1/4 Page ad in The Business News	.				





Smart Girls Rock!

November 12 | Boldt

The Fox Cities Chamber's Smart Girls Rock! is the ultimate opportunity to inspire. This event is designed to kickstart students' interest in STEAM careers and provide them the academic and career planning guidance they need in high school and beyond. It's a full-day, highly interactive mentoring opportunity for area high school students, led by some of the Fox Cities' most talented female business leaders and scientists.

		SOLD Host Sponsor (1)	Presenting (2)	SOLD Bag Sponsor (1)	Station (limited)	Raffle prize	TALENT TITAN
		\$10,000	\$7,500	\$5,000	\$3,000	\$500	
PARTNERSHIP BENEFITS	Serve as host site for Smart Girls Rock; increased visibility; opportunity to provide a facility tour	.					SEE PAGE 19 FOR DETAILS ON THIS LEVEL
	Name or logo on marketing materials, Chamber web site, signage		
	Opportunity to provide quote for news releases	.					
	Be interviewed in promo video; opportunity to welcome students		.				
	Extensive Media/PR coverage statewide	.					
	Opportunity to have booth / event mentor		
	Priority media coverage/interviews at event	.	.				
	Logo on attendee cinch sack bag	.	.	.			
	Social media posts	.	.				
	Recognition in Fox Cities Week & The Business News	.	.	.			
	Opportunity to provide attendee swag		
	Opportunity to draw winners @ event; swag in gift bag					.	
	1/4 Page ad in The Business News	.					

FOR MORE INFORMATION

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Be a Talent Titan!

Be a Talent Titan and play a pivotal role in shaping the future workforce! Your sponsorship supports a suite of programs designed to cultivate emerging talent across all stages of development. From recognizing K-16 educators who inspire the next generation, to engaging students in career exploration, and supporting young professionals, your sponsorship actively contributes to building a strong and diverse future workforce in the Fox Cities, as well as your own talent pipeline. Plus your brand will gain visibility, establishing your business as a champion of education, innovation, and community development. Your Talent Titan sponsorship encompasses the following Fox Cities Chamber programs:

- Excellence in Education Awards (March 13)
- Future Fox Cities Career Expo (April 15/16)
- Future 15 (October 23)
- Smart Girls Rock (November 12)

		Connect	Grow	Lead
		\$10,000	\$20,000	\$30,000
PARTNERSHIP BENEFITS	Logo on Talent Titan signage at each event above	•	•	•
	Graphic badge identifying you as a Talent Titan	•	•	•
	Recognition from the podium at each event above	•	•	•
	Company logo or name on our Talent Titan web page	Name	Logo	Logo
	Company logo or name on each individual event page	Name	Logo	Logo
	Ad(s) on Talent Titan web page		1 month	2 months
	Ad in Fox Cities Week newsletter anytime in 2025	1/2 column ad	1 banner ad	3 banner ads
	Be a subject matter expert for an article on emerging talent			•
	:30-:60 second video spotlighting your company's commitment to talent, posted on FCC social media			•
	For any of the 5 Talent Titan events, you can choose to add an individual event sponsorship at a 20% discount	•	•	•
	Opportunity to present award at Excellence in Education awards on March 13, 2025 (receives all award sponsor deliverables)			•

FOR MORE INFORMATION

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Leadership Fox Cities | 2025 - 2026

September - May

Strong leaders have a direct impact on quality of life in a region. At the Fox Cities Chamber we've been growing leadership potential for more than three decades. Graduates of the Leadership Fox Cities program are everywhere in our community, making a difference thanks to the insights they have gained on social issues, leadership strategies, and volunteerism through this life-changing experience.

Help support our future leaders!

		Session / Day Sponsor* (Per session; 6 available)	Commencement SOLD	Retreat (Full Day Event)
		\$1,500	\$3,000	\$5,000
PARTNER BENEFITS	Logo recognition on session agenda	•		•
	Logo recognition in graduation program		•	
	Signage recognition at program	•	•	•
	Recognition in Leadership Fox Cities class yearbook	•	•	•
	Recognition in The Business News		•	•
	Opportunity for a representative to welcome the class			•
	Opportunity to provide swag at event/program	•		•
	Opportunity to give remarks at commencement		•	
	Opportunity to observe/audit session	•		•
	Complimentary tickets to commencement event		2	2
	Opportunity to write Thought Leadership Blog			•

Sessions:

- **Retreat** - September 2025
- **Business Day** - October 2025 - **SOLD**
- **Government/Media Day** - November 2025
- **Human Services Day** - December 2025
- **Health/Wellness Day** - January 2026 - **SOLD**
- **Education Day** - February 2026
- **Law Day** - March 2026
- **Arts Day** - April 2026
- **Environmental Day** - May 2026
- **Commencement** - May 2026 - **SOLD**

FOR MORE INFORMATION

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PULSE Young Professionals Network

Invest in our future leadership and gain exposure to over 700 YPs and others in the Fox Cities when you sponsor PULSE Young Professionals Network. Be a part of our programming to create professional development and other growth opportunities; as well as help connect and engage YPs for talent retention and attraction. Sponsor benefits include name/logo recognition on event web pages, PULSE POST e-newsletter, social media, and the following per level:

		PULSE Presenting Sponsor*	PULSE Professional Development Sponsor**	PULSE Mentorship Program Sponsor***	Friend of PULSE Sponsor****
		\$5,000	\$3,000	\$1,000	\$500
PARTNERSHIP BENEFITS	Name/logo on ALL PULSE event materials	•			
	Recognition at ALL PULSE events	•			
	Name/logo on Chamber/PULSE web pages	•			
	Feature article in Business News on why you support YPs	•			
	Name/logo on selected SOCIAL event marketing	•			•
	Recognition at selected SOCIAL events	•			•
	Name/logo on all PROFESSIONAL DEVELOPMENT PROGRAM marketing	•	•		
	Recognition at every PROFESSIONAL DEVELOPMENT PROGRAM	•	•		
	Name/logo on PULSE mentorship materials		•	•	
	Recognition at all PULSE mentorship events		•	•	

* Includes ALL Pulse programming except Future 15 and CEO Breakfast; ** Professional Development Programs include Lunch 'n Learns, Women in Leadership Breakfast, etc.; *** The PULSE Mentorship Program is a joint venture between PULSE and Leadership Fox Cities alumni and includes a meet and greet, mid-year panel, end of year wrap-up, course materials and certificates; **** Friend of PULSE sponsorships (choose 4): axe throwing lane, mini golf hole, PULSE at the Park inning, Holiday Happy Hour, YP Appreciation, Coffee & Conversation, Cocktails & Conversation, Committee Member Meet & Greet, YP Parenting Group

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Small Business Sponsorship Opportunities

Boost your brand, starting as low as \$100!

Small Business Sponsor Circle | \$500

If you're a small business (25 employees or less), we know budgets can be tight. That's why we created a special year-long sponsorship package just for you. Be part of a special group of like-minded business owners who are proud to showcase their support of the Chamber. For only \$500, you receive:

- Digital graphic badge to use in your marketing, showcasing your membership and Chamber support.
- Your logo on the Chamber's Small Business Sponsor Circle web page.
- Logo on gathering area TV monitor during Chamber's Morning Mingle events.
- News release announcing our supporters and sharing what you mean to us!
- Group social media post thanking (and tagging) our Small Business Supporters.
- Small Business Sponsor Circle listing in digital event programs for Economic Outlook Lunch, Excellence in Education Awards, and the AI Business Summit.
- Opportunity to be interviewed for a news release we are writing for National Small Business Week.



Celebrate your business anniversary milestone with us | \$0 - \$750

Are you celebrating a milestone business anniversary in 2025? We would love to help you promote this momentous occasion! Any Chamber member who has an anniversary that ends in 5 or 0 is eligible...from 5 years and up. We offer three celebration and promotion levels:

Scan to learn more:



Basic | FREE

- Your information on our Member Anniversary web page
- Group recognition in The Business News
- Group recognition at a Chamber event

Silver | \$250

- All perks of the Basic level
- Your company congratulated in Fox Cities Week member newsletter
- Company highlight post on the Chamber's Facebook page

Gold | \$750

- All perks of the Basic and Silver levels
- 1 free half-column ad in Fox Cities Week in 2025 (\$125 value)
- Your logo on special signage, marketing, and events web page for TWO Chamber events*

* Choose TWO of the following: Economic Outlook Lunch, Excellence in Education Awards, Future Fox Cities Career Expo, CEO Breakfast, Future 15 Awards, or Smart Girls Rock!

Other Budget-Friendly Sponsorships Available:

- Octoberfest Golf Outing - sponsorships **start at \$300**.
- Be an Octoberfest Champion **for \$1,150**.
- Sponsor a PULSE Young Professional program or event for **as little as \$100**, and be seen by the next generation of leaders.

FOR MORE INFORMATION CONTACT

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