

2024 By the Numbers



FOX CITIES CHAMBER
CONNECT | GROW | LEAD

NATIONAL
CHAMBER
OF THE YEAR



1,613 members



831 young professionals
in our PULSE network

773

Fox Cities Small Businesses who receive a FREE Chamber Membership

We are the second largest Chamber in Wisconsin and growing!

COMMUNITY IMPACT

Octoberfest & License to Cruise

- ~ \$42.3M Economic Impact annually
- ~ 350,000+ attendees over two days
- ~ \$3M to local nonprofits since inception

TALENT INITIATIVES



150

HS girls learned about STEAM Careers at Smart Girls Rock



2,200

Students learned about local employers at our Career Expo



21

Employee Friendly Workplace certifications



16

PULSE Champions of Young Professionals

150 Years Celebrated!

3

Major Awards Won



National Chamber of the Year

National Communications Award of Excellence

Wisconsin Innovation Award - Nonprofit Category

EVENTS



383,397

Attendance at 2024 events



Average Net Promoter Score (NPS) for Chamber programs / events

MEMBERS



1,400+

Network Builder introductions



93%

Member Retention Rate