ADVERTISE WITH YOUR FOX CITIES CHAMBER!

FOX CITIES CHAMBER
CONNECT | GROW | LEAD

Weekly advertising opportunity to reach 8,000+ individuals from businesses around the Fox Cities via "Fox Cities Week," our weekly e-newsletter. The Fox Cities Chamber serves Outagamie, Calumet and Northern Winnebago counties.

ADVERTISING OPTIONS

HORIZONTAL BANNER
· 540 x 280px
· $225 each ($325 each non member price)
· One per issue

VERTICAL BANNER
· 480 x 960px
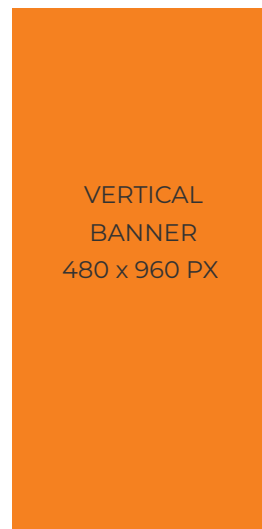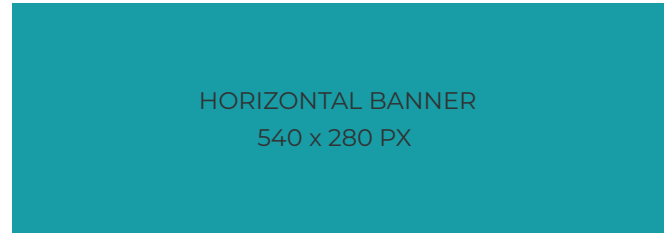· $225 each ($325 each non member price)
· One per issue

HALF-COLUMN AD
· 480 x 460px
· $125 each ($175 each non member price)
· Four per issue

NEWSLETTER SPONSOR
"Newsletter sponsored by NAME." will appear under the masthead with a live link, along with an ad thanking this week's sponsor somewhere in the newsletter.
· $150/week (members only)
· One per issue

HORIZONTAL BANNER
540 x 280 PX

VERTICAL BANNER
480 x 960 PX

HALF-COLUMN AD
480 x 460 PX

HALF-COLUMN AD
480 x 460 PX

Pictured Ad Blocks Are Not Scaled To Size Shown As A Proportionate Example

DETAILS
· Fox Cities Week publishes every Thursday
· Ad deadline the Monday prior to publish

REACH A B2B TARGET AUDIENCE
· Weekly poll with high member engagement
· Open rates at or above national average
· Click through rates above national average

DO YOU QUALIFY FOR FREE ADVERTISING?
Chamber members at the Grow level receive $225 of advertising credit and members at the Lead level receive $450 of advertising credit per calendar year to use at their discretion, subject to availability and all advertising policies. Contact Eric Broten, VP - Business Growth and Development, at ebroten@foxcc.net for more information about this member benefit.

POLICIES:
· Ads must be submitted in .JPEG or .PNG format at the specified sizes
· One hyperlink can be included with each ad as specified by advertiser
· The Fox Cities Chamber reserves the right to refuse an ad for any reason
· To guarantee publication, ads must be submitted by specified deadline
· Free advertising credits are available within membership year based on anniversary date, not calendar year

TO RESERVE YOUR AD:
Contact the Fox Cities Chamber at **marketing@foxcc.net.**

7/30/24