

## Dear Chamber Member,

On behalf of Cumulus Media, we appreciate the opportunity to help new members develop strategic marketing plans and reach your target customer. To that end, we extend the following offer to chamber members only.

Invest any amount of money in a digital advertising campaign and in addition to your paid schedule, we will provide the same \$\$ number of announcements in the same month at no additional charge for radio advertising. (\$750/mo. in digital = \$750/mo. in free radio)

## Terms:

- The paid schedule will run on days at times you select. Rates determined by the current station rate cards at time of scheduling.
- The no charge "bonus" schedule will run Monday-Sunday 6a-12midnight.
- The no charge schedule must run in the same month as the paid schedule.
- Cumulus will produce one on-air commercial at no charge or you may use a prerecorded commercial you already have.
- Dates and times of schedules are 'as available" based on our inventory demands.
   Commercials may be moved or pre-empted as needed.
- This offer is valid ONLY for Fox Cities Chamber members.
- Any advertiser who has run with Cumulus in the past will still be eligible for this
  package unless you're currently running an active campaign with us. 13-months or
  greater.

To redeem this offer contact Paul Niesen at 920-228-0371 or <a href="mailto:paul.niesen@cumulus.com">paul.niesen@cumulus.com</a>.
Thank you & Welcome to the Fox Cities Chamber of Commerce! Cumulus New Media
Holdings, LLC 491 South Washburn Oshkosh, WI. 54904















