

SPONSORSHIP OPPORTUNITIES

Chamber office at 50 years*



Chamber office at 150 years*



Chamber office at 100 years*

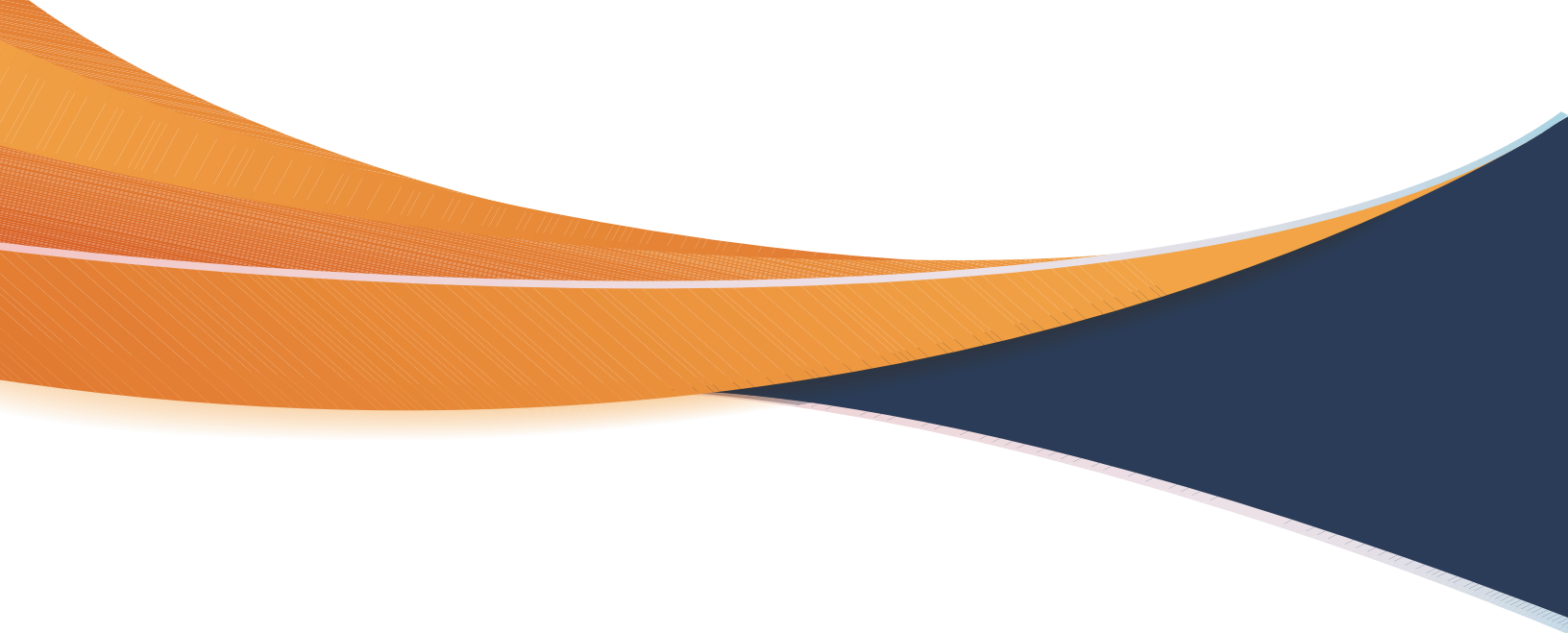


2024

Be part of the excitement for our 150th anniversary year and join in the celebration!



*(L to R) Corner of Superior & College; 227 S. Walnut St.; 125 N. Superior St.



The Fox Cities Chamber will be celebrating its 150th anniversary in 2024, and we invite you to be part of the celebration! We will have year-long activities to commemorate this milestone, along with our regular events. Please consider a sponsorship and be part of the excitement!

2024

Fox Cities Chamber Events

Celebrate: A Toast to 150

January 16 / Best Western Premier Bridgewood Resort Hotel

Economic Outlook Lunch

February 13 / Hilton Appleton Paper Valley

Civics Bee

March 23 / Harper Hall, Lawrence University

5th Annual Excellence in Education Awards

March 21 / Butte des Morts

Future Fox Cities Career Expo

April 9-10 / Fox Cities Expo Center

CEO Breakfast

May 9 / The Fox Club (@ Timber Rattler Stadium)

Summer Golf Outing

July 15 / North Shore Golf Course

Future 15 Awards

July 25 / Best Western Premier Bridgewood Resort Hotel

Octoberfest Golf Outing

September 19 / High Cliff Golf and Event Center

License to Cruise & Octoberfest

September 27-28 / Downtown Appleton

Smart Girls Rock

November 6 / Miller

CEO Breakfast

December 5 / The Fox Club (@ Timber Rattler Stadium)

The Connection

December 10 / Hilton Appleton Paper Valley

2024 marks a historical milestone in the Fox Cities Chamber's long and distinguished history. For 150 years our Chamber has been a driving force behind the economic growth and development of our region. We have championed the interests of our members, promoted collaboration, and provided a platform for businesses of all sizes to connect, grow, and lead. We look forward to celebrating with our members and the community next year to commemorate this remarkable achievement!

BECKY BARTOSZEK,
President & CEO Fox Cities Chamber

SPONSORSHIP OPPORTUNITIES

Celebrate: A Toast to 150



January 16
Best Western
Premiere
Bridgewood Hotel

Let's raise a toast to the Fox Cities business community! The Chamber is celebrating its 150-year anniversary in 2024 and "Celebrate: A Toast to 150" will kick it off. Join us as we honor the 2023 individual Chamber Lifetime Achievement Award winners, thank our investors, celebrate our business community, and raise a toast to 150 years of economic growth and development! Join leaders from across our community for this must-attend dinner and celebration.

- Let Me Be Frank Productions - Fox Cities Dinner Show
- A celebratory toast to 150 years
- Silent auction
- Cocktail attire

		Presenting Sponsor SOLD OUT \$20,000	Award Sponsor (4) \$5,000	Toast Sponsor \$2,500
PARTNERSHIP BENEFITS	Name or logo on marketing materials, Chamber web site, signage	•	•	•
	Logo on invitation	•		
	Acknowledgement from podium	•	•	•
	2 complimentary bottles of wine at your table	•		
	Opportunity to greet guests as they arrive	•		
	Company logo on sponsored award winner's signage		•	
	Opportunity to present your sponsored award		•	
	Lead the celebratory toast			•
	Tickets to the event	4		

FOR MORE INFORMATION

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SPONSORSHIP OPPORTUNITIES

Economic Outlook Lunch



February 13
Hilton Appleton
Paper Valley

Creating a stronger regional economy starts each February at the Chamber's Economic Outlook Lunch featuring "Bow-Tie Economist" Elliot Eisenberg. Fox Cities business leaders come together at the annual Economic Outlook Survey, then Eisenberg provides his insights and analysis during a highly informative, hilariously entertaining lunch presentation. Join one of the Fox Cities' fullest lunch crowds of business leaders to hear insights from a nationally renowned economist

Presenting Sponsor	Economic Outlook Survey	Program Sponsor
\$10,000	\$4,000	\$1,500

PARTNERSHIP BENEFITS	Ad in event program	.		
	Opportunity to welcome/thank attendees or intro speaker	.		
	Name or logo on marketing materials, web site, signage	Logo	Logo	Name
	Logo on printed program cover			.
	Logo on Economic Outlook Survey; all emails sending the survey, and the final printed survey report.		.	
	Social media	.	.	
	Event tickets	Table	2	
	Name or logo recognition in The Business News	Logo	Logo	Name
	Opportunity to provide swag for attendees	.		
	1/4 Page ad in The Business News	.		

FOR MORE INFORMATION
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SPONSORSHIP OPPORTUNITIES

Excellence in Education Shining Star Awards



March 21
Butte des Morts
Country Club

Educators are talented, passionate, and vital to our community. The Fox Cities Excellence in Education Shining Star Awards recognize the important role education at all levels plays in strengthening the Fox Cities region – training and retaining top talent and creating a great quality of life for families.

Our award sponsorship is an incredible opportunity to showcase your business as an advocate of teachers and our Fox Cities educational system.

Presenting	Award Presenter (10)	Star Award Sponsor
SOLD \$12,000	\$5,000	\$1,500

PARTNERSHIP BENEFITS		Presenting	Award Presenter (10)	Star Award Sponsor
	Recognition on marketing materials, Chamber web site, signage	.	.	.
	Video spotlighting your company's commitment to education, played at the event		.	
	Ad in event program	.		
	Name in event program		.	.
	Provide a table for winners' families to attend the ceremony		.	
	Recognition in Fox Cities Week & The Business News	.		
	Logo in award recipient video	All videos	1 video	
	Logo on all award boxes			.
	Opportunity to provide welcome remarks	.		
	Opportunity to present award on stage		.	
	Social media recognition	.		
	Event tickets	4	2	
1/4 Page ad in The Business News	.			

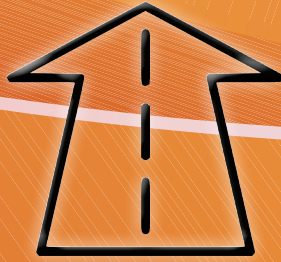
FOR MORE INFORMATION

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SPONSORSHIP OPPORTUNITIES

Future Fox Cities Career Expo



April 9-10
 Fox Cities
 Expo Center

The next generation of Fox Cities talent and leadership is ready to connect with employers at this career showcase. Inspire a future career, connect with talent, and start filling your talent pipeline at an event with thousands of 6th through 12th grade students from over 20 local schools.

Presenting Sponsor	Keynote Sponsor	B2B Sponsor	Zone Sponsor
\$6,000	\$3,000	\$1,200	\$700

PARTNERSHIP BENEFITS	Name or logo on marketing materials, Chamber web site, signage	.	.	.	+ Signage in your zone
	Banner on stage during all of Kristin Bock's presentations
	Employer profile on Chamber website
	Video interview at event, posted to social media
	1st preference for any media interviews
	Opportunity to greet students
	Employer profile featured in Fox Cities Week
	Recognition in Fox Cities Week and The Business News articles
	Social Media
	Logo/signage in business vendor break room
	Complimentary booth space	1	1	.	.
	Opportunity to provide swag and job postings to students
	Logo on business vendor lunch box
	Video introduction of keynote
	Opportunity to provide swag to business vendors
	Logo/ad in career app
	1/4 Page ad in The Business News

FOR MORE INFORMATION

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SPONSORSHIP OPPORTUNITIES

CEO Breakfast



PULSE
YOUNG PROFESSIONALS

**May 9 &
December 5**
The Fox Club

@ Timber Rattler Stadium

The CEO Breakfast provides Fox Cities young professionals the opportunity to learn from local business leaders who share ways to develop leadership skills and drive successful business. Anyone is invited to attend this breakfast with executives and participate in a moderated Q&A session to gain future insight and advice.

- Two dates planned in 2024 (May & December)
- A moderated panel of C-suite executives from across the region
- Your opportunity to help create a welcoming, supportive community for YP's

		Presenting Sponsor	Breakfast Sponsor
		\$3,500	\$1,000 SOLD
PARTNERSHIP BENEFITS	Event Tickets	4	2
	Name or logo on marketing materials, Chamber web site, signage	•	•
	Recognition in Social media	•	
	Recognition in Fox Cities Week & The Business News	•	
	Logo on stadium scoreboard	•	
	Recognition from podium at event	•	•
	Sponsor signage at food table		•

NOTE: These sponsorship opportunities are PER EVENT.

Interested in sponsoring both?

Be a presenting sponsor for both May & December events for \$6,000

Be a breakfast sponsor at both for \$1,500

FOR MORE INFORMATION

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SPONSORSHIP OPPORTUNITIES

Summer Golf Outing



July 15
North Shore
Golf Course

THIS EVENT SELLS OUT FAST EVERY YEAR! Beautiful North Shore Golf Club in Menasha is the backdrop for one of the most talked-about networking events of the year in the Fox Cities. More than just a day on the golf course, this event brings together more than 150 professionals each year in a relaxed, friendly environment.

	Presenting	Reception	Lunch	Beverage Cart	Putting / Driving Range	Hole Sponsor w/Foursome	Hole Sponsor
	\$8,000	SOLD \$5,000	\$3,500	\$3,500	\$1,500	SOLD \$2,100	SOLD \$1,200
PARTNERSHIP BENEFITS	Name or logo on marketing materials, Chamber web site, signage
	Opportunity to provide swag for golfers (approx. 150 items)		
	Signage				on bev cart	@practice area	@hole
	Ride Along on Beverage Cart				.		
	Name/logo recognition in The Business News		
	Social Media		
	Opportunity to provide hole activity	.				@practice area	.
	Opportunity to set up a booth/display at event	.	during reception				
	Logo on lunch bag / box			.			
	Name/logo recognition on golf carts	.			.		
	Name/logo on drink tickets				.		
	Golf foursome	.	.			.	
	Complimentary golf cart					.	.
	1/4 Page ad in The Business News	.					

OR ... Be a scorecard sponsor and get your logo sticker on all team scorecards for \$400!

Looking for a custom golf sponsorship? Reach out to Eric Broten

FOR MORE INFORMATION

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SPONSORSHIP OPPORTUNITIES

Future 15 Awards



July 25
Best Western
Premiere
Bridgewood

The Fox Cities Chamber’s annual “Future 15” recognition is designed to tell the stories of our community’s incredible young professionals, in conjunction with our Chamber’s burgeoning Pulse Young Professionals Network. A “YP of the Year” is also named during this spirited annual celebration.

- A lively, themed celebration with a plated dinner and cash bar
- A showcase of our region’s top up-and-coming talent
- Your opportunity to help create a welcoming, supportive community for YP’s.

		Presenting Sponsor	Award Sponsor	Dinner Sponsor	YP Entrepreneur of the Year Award Sponsor
		\$10,000	\$7,500	\$4,000	\$3,000 SOLD
PARTNERSHIP BENEFITS	Name or logo on marketing materials, Chamber web site, signage, social media	•	•	•	•
	Logo on all award boxes and recipient videos		•		
	Logo card at each table			•	
	Name/logo recognition in The Business News	•	•	•	•
	Opportunity to welcome/thank attendees on stage	•			
	A \$500 check is presented to the YP of the Year and allocated to the charitable cause of their choice, on behalf of the Fox Cities Chamber and your company	•			
	Tickets	6	4	2	2
	Free Thought Leader Blog article	•			
	Opportunity to present award on stage				•
	1/4 Page ad in The Business News	•			

FOR MORE INFORMATION

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SPONSORSHIP OPPORTUNITIES

Octoberfest Golf Outing



September 19
High Cliff Golf
and Event
Center

Appleton's Oktoberfest starts early with our Oktoberfest Golf Outing! Get your lederhosen and dirndls on and bring those clubs to High Cliff Golf Course. This 18 hole scramble will give you a taste of what's to come during Appleton's Oktoberfest and License to Cruise. Sample beers that will be served, view classic cars that will be on display, purchase event merchandise, and much more. And, of course, we will start the outing with a traditional celebratory Oktoberfest toast! A fun time for all.

		Gunther (Presenting)	Prost (Reception)	Schnitzel (Lunch)	Lederhosen Award Sponsor	Trinken (Beverage Cart)	Vierer (14) (Hole Sponsor w/Foursome)	Willkommen (Hole Sponsor)
		\$4,000	\$1,500 SOLD	\$1,500	\$1,000	\$800	\$1,100	Contact us for availability
PARTNERSHIP BENEFITS	Name or logo on marketing materials, web site, signage
	Participate in Oktoberfest toast to kick off the outing
	Opportunity to provide swag for golfers (approx. 150)
	Ride Along on Beverage Cart & logo on tickets
	Name/logo recognition on golf carts
	Name/logo recognition in The Business News
	Social Media
	Select winner and present award at banquet
	Opportunity to provide hole activity
	Opportunity to set up a booth/display at event
	Logo at reception or on lunch bags
	Golf foursome
	Golf cart

OR ... Be a scorecard sponsor and get your logo sticker on all team scorecards for \$300!

Looking for a custom golf sponsorship? Reach out to Eric Broten

FOR MORE INFORMATION

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SPONSORSHIP OPPORTUNITIES

License to Cruise



September 27
College Ave. &
Expo Center

Rev your engines for License to Cruise (LTC)! History comes to life along College Avenue on the eve of Appleton's Octoberfest. This popular annual auto show kicks off an exciting weekend with fun for car lovers of all ages.

		Presenting Sponsor	Expo Center Sponsor	Avenue Sponsor	Music Stage Sponsor	Dash Sponsor	Kiosk/Signage Sponsor
		\$10,000	\$7,500	\$6,000	\$5,000 SOLD	\$5,000 SOLD	\$1,500
PARTNERSHIP BENEFITS	Name or logo on marketing materials, web site, signage
	Banner	@Houdini Plaza & Expo	@Expo Center	On Avenue	On Stage		
	Name/logo on LTC page of Appleton's Octoberfest website
	Name/logo in The Business News
	Social media
	Logo on volunteer T-shirts	Prominent on top
	Acknowledgment in radio advertising	.					
	Name recognition on digital boards at event
	10x10 booth space	2	1	1			
	Logo on Expo Center car signs		.				
	Logo on car dash signs					.	
	Logo on kiosks / directional signage	.					.
	1/4 Page ad in The Business News	.					

FOR MORE INFORMATION

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SPONSORSHIP OPPORTUNITIES

Appleton's Octoberfest



Sept. 28
College Ave.

A mile of food, family, music, and fun that has defined autumn in the Fox Cities for more than four decades! This celebrated friend-raiser is also a fundraiser for countless nonprofit organizations in our region. Enjoy live music, arts/crafts, kids zone, and the best food and beer Wisconsin has to offer!

		Presenting	Stage	Wristband	Avenue Sponsor	Family Fun Area	Arts & Crafts Area	Kiosk Sponsor	Champion
		\$25,000	\$12,000	\$10,000	\$10,000	\$8,000 SOLD	\$8,000	\$5,000	\$1,000
PARTNERSHIP BENEFITS	Name or logo on marketing materials, Octoberfest web site, social media	•	•	•	•	•	•	•	ASK FOR DETAILS
	Banner Logo	@All Stages	@ Stage sponsored	@Wristband booths	Several on Avenue	@Area	@Area		
	Recognition in The Business News	•	•	•	•				
	Company feature on social media	•							
	Logo on back of volunteer T-shirts	Prominent @ top	•	•	•	•	•		
	Recognition in radio advertising	•	•						
	Name on digital board at event	•	•	•	•	•	•	•	
	Booth space	2	1						
	Logo on info kiosks	•						•	
	Logo on beer tickets	•							
	Logo on wristband			•					
	1/4 Page ad in The Business News	•							

FOR MORE INFORMATION

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Be an Oktoberfest Champion

INVESTMENT: \$1,000

Your business can be part of something special! As our VIP guests, Oktoberfest Champions serve as advocates, both before and at the event. Show your support for one of our community's major festivals that generates **incredible awareness** for the community, helps our **local nonprofits**, and has a **huge impact** on our economy.

As an Oktoberfest Champion, you'll receive:

- News release announcing Champions
- Recognition in Fox Cities Week e-newsletter and Chamber website
- Champion group social media post
- Co-branding the event with the Chamber. Send us your logo and we'll create a joint graphic with Oktoberfest to show that you are a Champion and supporter
- Take part in the 9 a.m. toast to kick off Oktoberfest (includes Spaten mug)
- 2 wristbands and drink tickets (must be 21)
- 2 plastic Oktoberfest steins
- 2 VIP lanyards



FOR MORE INFORMATION

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SPONSORSHIP OPPORTUNITIES

Smart Girls Rock!



November 6
@ Miller

The Fox Cities Chamber's Smart Girls Rock! is the ultimate opportunity to inspire. This event is designed to kickstart students' interest in STEM careers and provide them the academic and career planning guidance they need in high school and beyond.

- A full-day, highly interactive mentoring opportunity
- Regional high school students
- Some of the Fox Cities' most talented female business leaders and scientists

Host Sponsor (1)	Presenting (2)	Bag sponsor (1)	Station (limited)	Raffle prize
\$10,000	\$7,500	\$5,000	\$3,000	\$500

PARTNERSHIP BENEFITS	Serve as host site for Smart Girls Rock; increased visibility; opportunity to provide a facility tour	•				•
	Name or logo on marketing materials, Chamber web site, signage	•	•	•	•	
	Opportunity to provide quote for news releases	•				
	Be interviewed in promo video; opportunity to welcome students		•			
	Extensive Media/PR coverage statewide	•				
	Opportunity to have booth / event mentor	•	•	•	•	
	Priority media coverage/interviews at event	•	•			
	Logo on attendee cinch sack bag	•	•	•		
	Social media posts	•	•			
	Recognition in Fox Cities Week & The Business News	•	•	•		
	Opportunity to provide attendee swag	•	•	•	•	
	Opportunity to draw winners @ event; swag in gift bag					•
	1/4 Page ad in The Business News	•				

FOR MORE INFORMATION

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SPONSORSHIP OPPORTUNITIES

The Connection



Dec. 10
Hilton Appleton
Paper Valley

We are excited to close out our 150th anniversary year with The Connection. In lieu of our annual business awards, we would like to take this opportunity to recognize and celebrate the MANY businesses and individuals who help us succeed, including our investors, volunteers, impact partners, and other members who are celebrating milestones in 2024!

The program starts with lunch and includes TWO dynamic speakers who will engage and motivate attendees. Be a part of this high-energy celebration and get connected!

		Presenting Sponsor-2	Speaker Sponsor-2	Networking Sponsor-2	Lunch Sponsor-2
		\$7,500	\$3,500	SOLD \$2,500	SOLD \$2,500
PARTNERSHIP BENEFITS	Name or logo on marketing materials, Chamber web site, signage
	Ad in digital event program	Full page	Half page	Quarter page	Quarter page
	Opportunity to welcome/thank attendees	.			
	Opportunity to introduce a speaker		.		
	Logo on signage at reception and food table			.	.
	Social Media Recognition
	Event tickets	4	2	2	2
	Recognition in The Business News	.	.		
	Logo on podium	.			
	Verbal recognition at the event
	1/4 Page ad in The Business News	.			

FOR MORE INFORMATION

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SPONSORSHIP OPPORTUNITIES

Leadership Fox Cities

Strong leaders have a direct impact on quality of life in a region. At the Fox Cities Chamber we've been growing leadership potential for more than three decades. Graduates of the Leadership Fox Cities program are everywhere in our community, making a difference thanks to the insights they have gained on social issues, leadership strategies, and volunteerism through this life-changing experience.

Help support our future leaders!

		Session / Day Sponsor* (Per session; 6 available)	Commencement	Retreat (Full Day Event)
		\$1,500	\$3,000	\$5,000
PARTNER BENEFITS	Logo recognition on session agenda	.		.
	Logo recognition in graduation program		.	
	Signage recognition at program	.	.	.
	Recognition in Leadership Fox Cities class yearbook	.	.	.
	Recognition in The Business News		.	.
	Opportunity for a representative to welcome the class			.
	Opportunity to provide swag at event/program	.		.
	Opportunity to give remarks at commencement		.	
	Opportunity to observe/audit session	.		.
	Complimentary tickets to commencement event		2	2
	Opportunity to write Thought Leadership Blog			.

Choose from Health/Wellness, Human Services, Education, Law, Arts, or Environment.
First come, first serve for session selection.

FOR MORE INFORMATION

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SPONSORSHIP OPPORTUNITIES

PULSE Young Professionals Network



PULSE
YOUNG PROFESSIONALS

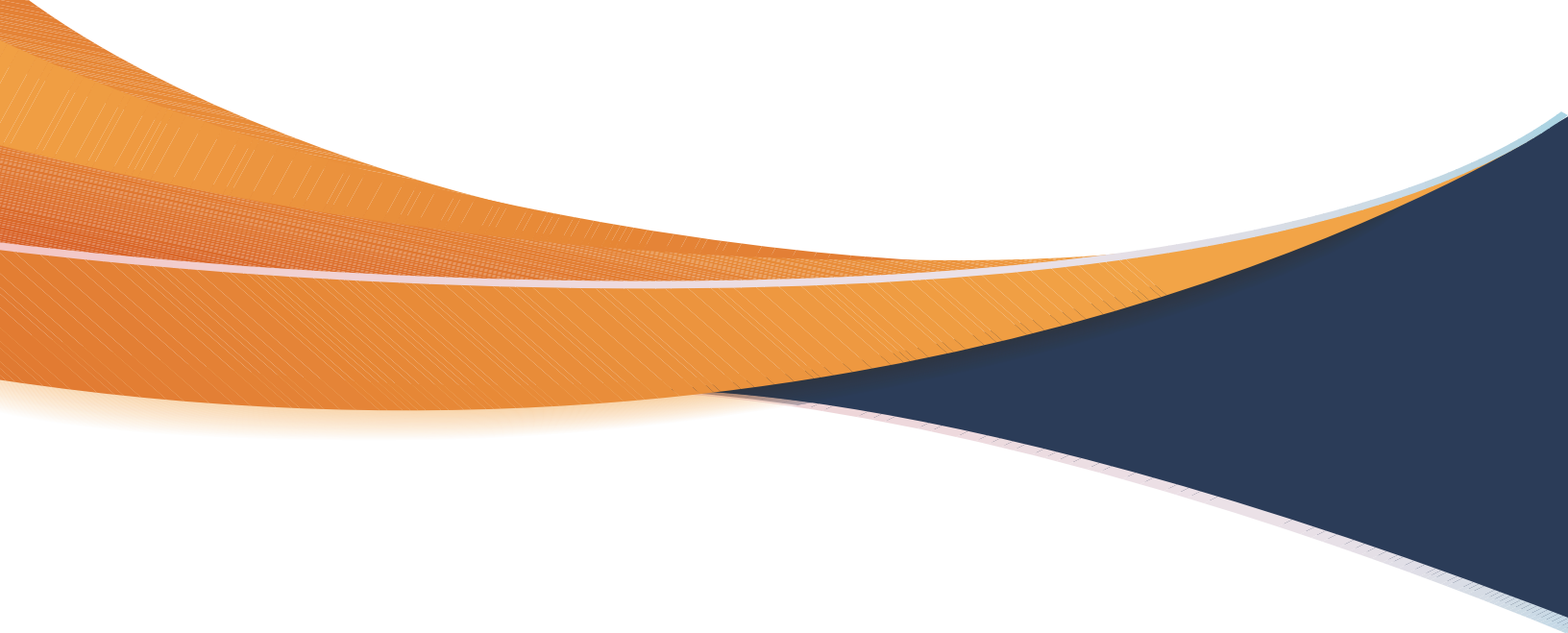
Invest in our future leadership and gain marketable exposure to YPs and others in the Fox Cities when you sponsor PULSE Young Professionals Network. Be a part of our programming to create professional development and other growth opportunities; as well as help connect and engage YPs for talent retention and attraction. Sponsor benefits include name/logo recognition on event web pages, PULSE POST e-newsletter, social media, and the following per level:

		PULSE Presenting Sponsor*	PULSE Professional Development Sponsor**	PULSE Mentorship Program Sponsor***	Friend of PULSE Sponsor****
		\$8,000	\$3,000	\$3,000	\$500
PARTNERSHIP BENEFITS	Name/logo on ALL PULSE event materials	•			
	Recognition at ALL PULSE events	•			
	Name/logo on Chamber/PULSE web pages	•			
	Feature article in Business News on why you support YPs	•			
	Name/logo on selected SOCIAL event marketing	•			•
	Recognition at selected SOCIAL events	•			•
	Name/logo on all PROFESSIONAL DEVELOPMENT PROGRAM marketing	•	•		
	Recognition at every PROFESSIONAL DEVELOPMENT PROGRAM	•	•		
	Name/logo on PULSE mentorship materials			•	
	Recognition at all PULSE mentorship events			•	

* Includes ALL Pulse programming except Future 15 and CEO Breakfast; ** Professional Development Programs include Lunch 'n Learns, Small Business Series, Women in Leadership Breakfast, etc.; *** The PULSE Mentorship Program is a joint venture between PULSE and Leadership Fox Cities alumni and includes a meet and greet, end of year wrap-up, course materials and certificates; **** Friend of PULSE sponsorships (choose 4): axe throwing lane, mini golf hole, PULSE at the Park inning, Holiday Happy Hour, YP Appreciation, Coffee & Conversation

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Special 150th Opportunities



\$25,000 – Super Sesquicentennial Sponsor

- Recognition as a Super Sesquicentennial Sponsor at 6 marquis events*
- Logo/link prominent on 150th Anniversary page on the Fox Cities Chamber web site
- Logo featured in The Business News with our 150th article
- Banner ad for two months on secondary page of web site
- 4 free ads in Fox Cities Week, anytime during 2024
- 1 free Thought Leader Blog in 2024 (and all associated marketing)
- Presenting sponsor of Fox Cities Week newsletter for one month
- 1 social media spotlight on your company in 2024 (FB, LI, IG)
- Use of our 150th Logo + yours to cobrand all year long
-

\$15,000 – Sesquicentennial Supporter

- Recognition as a Sesquicentennial Supporter at 4 marquis events*
- Logo/link on 150th Anniversary page on the Fox Cities Chamber web site
- Logo featured in The Business News with our 150th article
- Banner ad for one month on secondary page of web site
- 3 free ads in Fox Cities Week, anytime during 2024
- 1 free Thought Leader Blog in 2024 (and all associated marketing)
- Use of our 150th Logo + yours to cobrand all year long.

\$7,500 – 150th Friend

- Recognition as a 150th Friend at 2 marquis events*
- Logo/link on 150th Anniversary page on the Fox Cities Chamber web site
- Logo featured in The Business News with our 150th article
- 2 free ads in Fox Cities Week, anytime during 2024
- 1 social feature on your company in 2024 (FB, LI, IG)
- Use of our 150th Logo + yours to cobrand all year long.

Custom sponsorships are also available.

FOR MORE INFORMATION

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**Choose from: Economic Outlook Lunch, Excellence in Education Awards, Career Expo, Summer Golf Outing, Future 15 Awards, Octoberfest Golf Outing, CEO Breakfasts, Grow Seminar Series*

Gift cards needed:

- \$5 on up. We will hold monthly drawings at Business After Hours and promote your business.

EMAIL: Lwiegert@Foxcc.net for details or to donate