

laughs,
graphs &
the economy

2024

Featuring “Bow-Tie
Economist” Elliot
Eisenberg, Ph.D.



Agenda:

11:30 - 11:45 AM

Registration

11:45 AM

Lunch is served

12 - 1:30 PM

Program



FOX CITIES CHAMBER

CONNECT | GROW | LEAD

To access WiFi: **Hilton Honors Meeting** network. Password: **ATWPV**

About Elliot Eisenberg, Ph.D, GraphsandLaughs, LLC



Elliot Eisenberg, Ph.D. is an internationally acclaimed economist and public speaker specializing in making economics fun, relevant and educational. Dr. Eisenberg earned a B.A. in economics with first class honors from McGill University in Montreal, as well as a Master and Ph.D. in public administration from Syracuse University. Eisenberg is the Chief Economist for GraphsandLaughs, LLC, a Miami-based economic consultancy that serves a variety of clients across the United States. He writes a syndicated column and authors a daily 70-word commentary on the economy that is available at www.econ70.com.

Dr. Eisenberg has spoken hundreds of business groups and associations, serving as keynote speaker on topics including economic forecasts, economic impact of industries such as homebuilding, consequences of government regulation, and other current economic issues. Dr. Eisenberg has been invited to testify before lawmakers and is often asked to comment on proposed legislation. His research and opinions have been featured in Bloomberg Businessweek, Bureau of National Affairs, Forbes, Fortune, and many other publications. He is a regularly featured guest on talk, and public radio.

Dr. Eisenberg was formerly a Senior Economist with the National Association of Home Builders in Washington, D.C. He is the creator of the multifamily stock index (the first nationally recognized index to track the total return of public firms principally involved in the ownership and management of apartments), the author of more than 100 articles, serves on the Expert Advisory Board of Mortgage Market Guide and is a regular consultant to several large real estate professional associations, financial institutions and investment advisory groups.

Elliot's interests include walking at least five miles a day and reading as many newspapers as he can get his hands on. He loves ice hockey and talking economics with crowds large and small!

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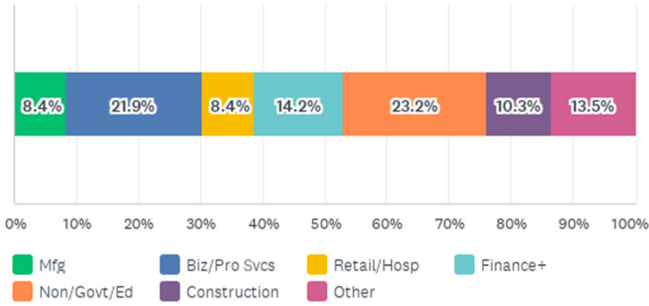
Empowering individuals and healthy communities.

ThedaCare is proud to partner with purpose-driven organizations, like the Fox Cities Chamber, to help improve the well-being of individuals across our region. Congratulations on 150 years of strengthening connections and making our communities thriving places to live, work, and visit.

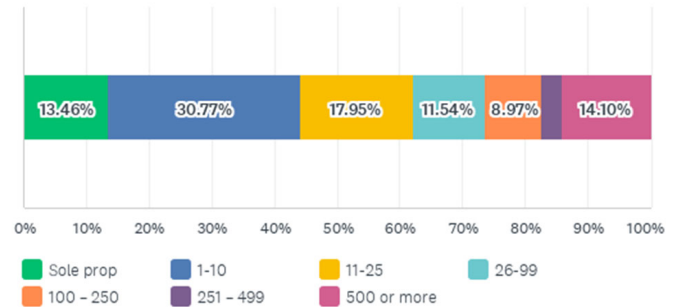
[ThedaCare.org](https://www.ThedaCare.org)



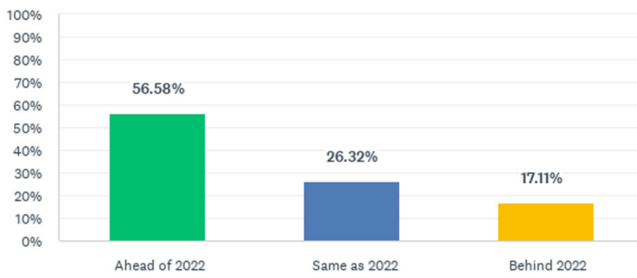
What industry is your business in?



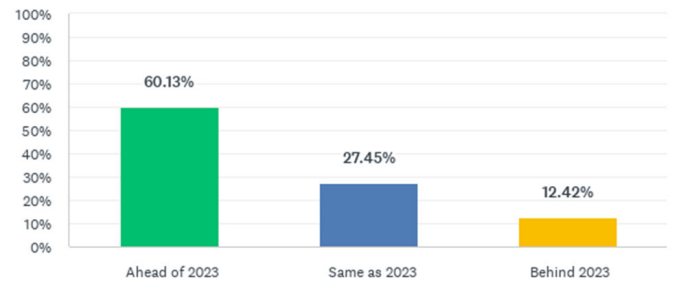
How many people do you employ?



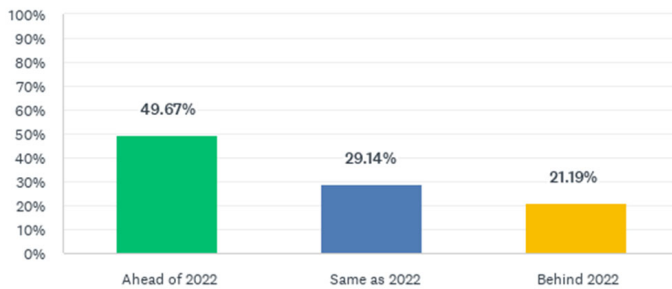
Were your 2023 Gross Sales:



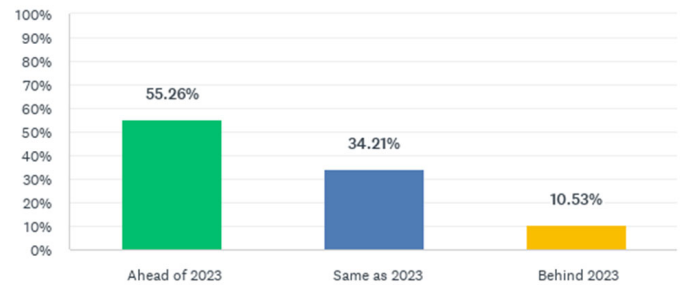
Do you expect 2024 gross sales to be:



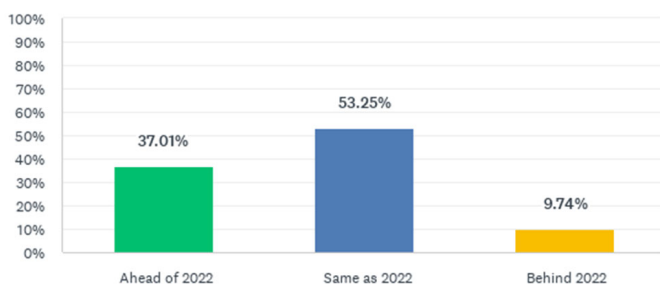
Were your 2023 profits:



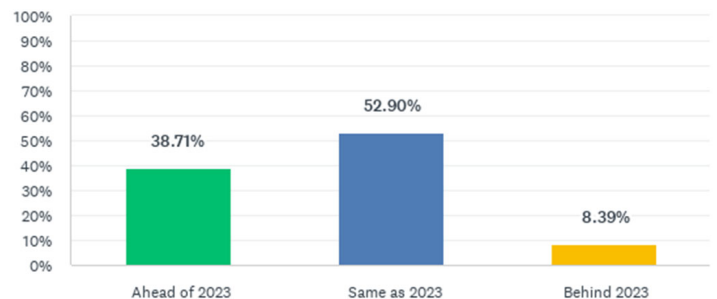
Do you expect your 2024 profits to be:



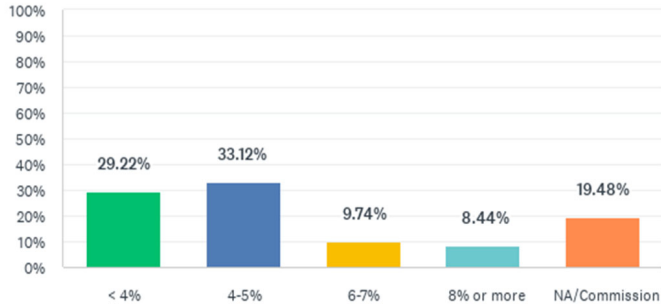
Was your 2023 employment:



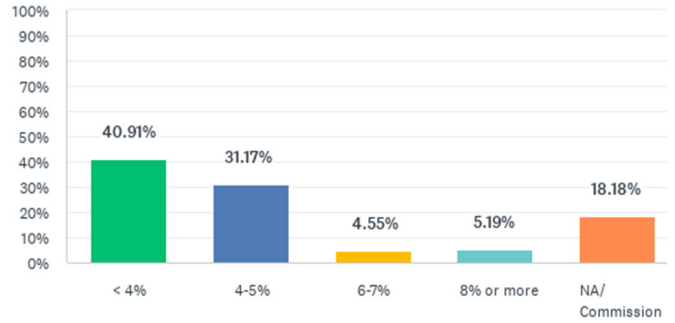
Do you expect 2024 employment to be:



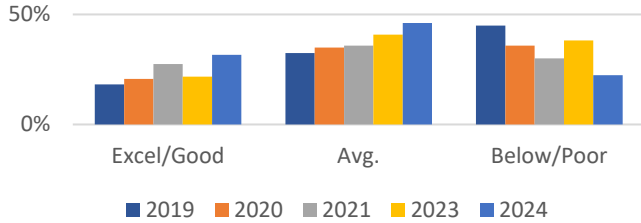
What was the average percentage increase in salaries in 2023?



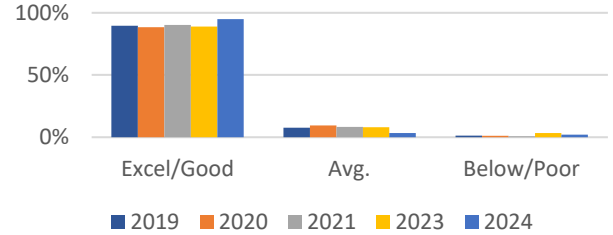
What do you expect the increase will be in 2024?



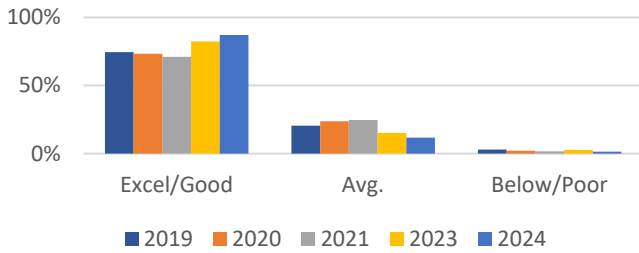
How would you rate the availability of qualified workers in the Fox Cities area?



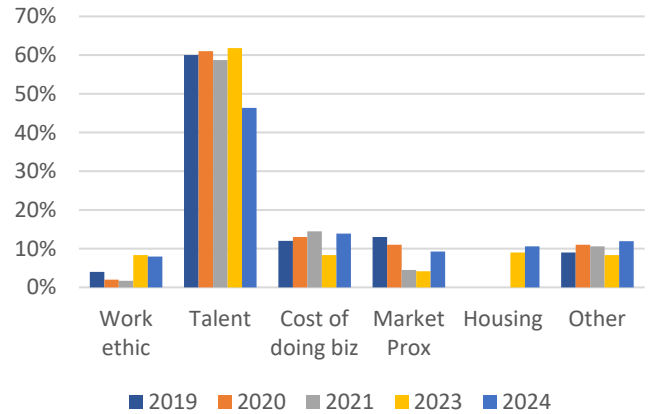
How would you rate the Fox Cities as a place to live?



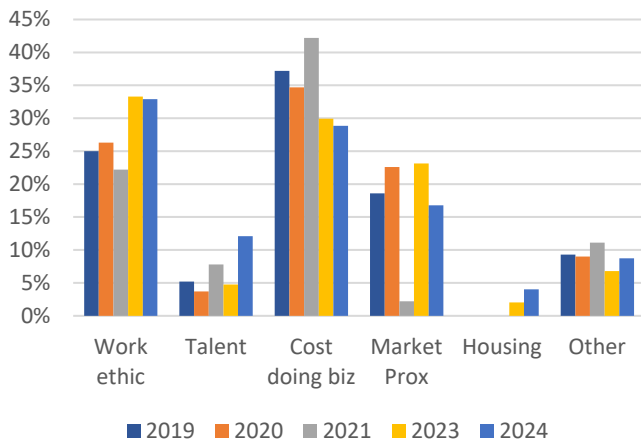
How would you rate the Fox Cities as a place to do business?



What's your biggest challenge with doing business in the Fox Cities?



What's most beneficial about doing business in the Fox Cities?

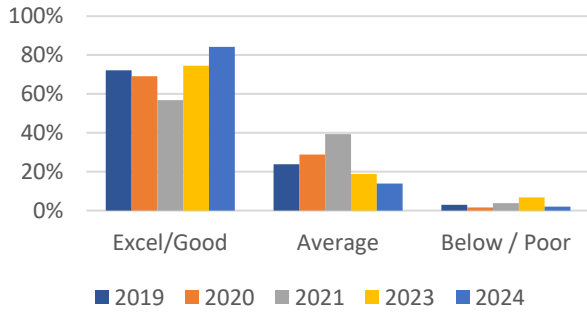


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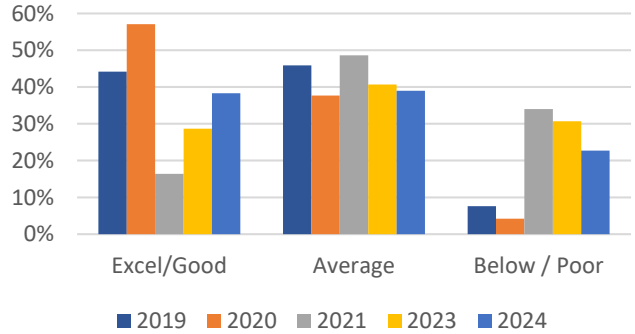
THE BUSINESS NEWS

About this survey: The 2024 Fox Cities Economic Outlook Survey was conducted in Jan/Feb 2024. The survey was distributed and administered by the Fox Cities Chamber Regional Partnership, the economic development division of the Fox Cities Chamber. Survey participation included 156 companies in the Fox Cities region. Please note that survey results do not represent a statistically valid sample but are intended to offer general insight into the regional economy.

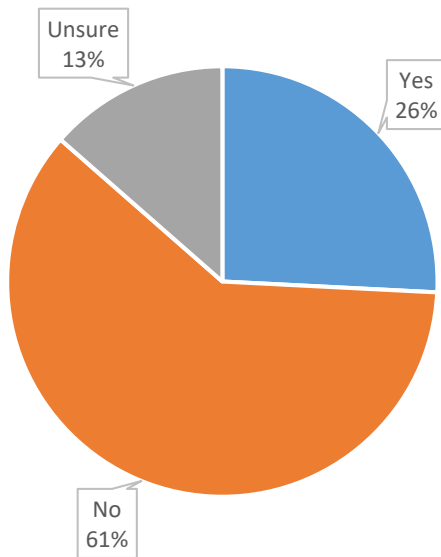
How would you rate the Fox Cities economic vitality?



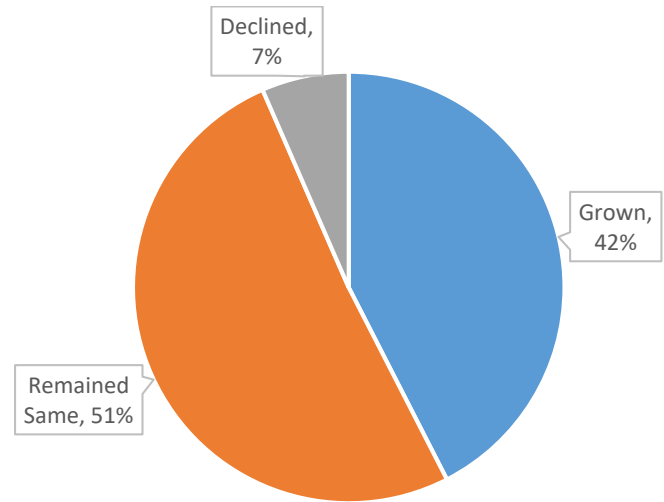
How would you rate the nation's economic vitality?



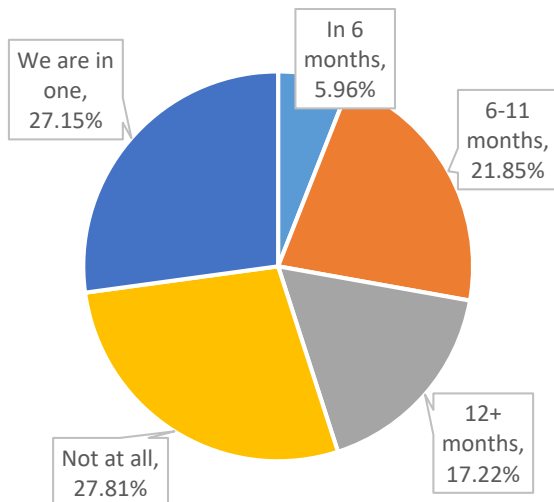
Is your company planning a capital expansion in 2024?



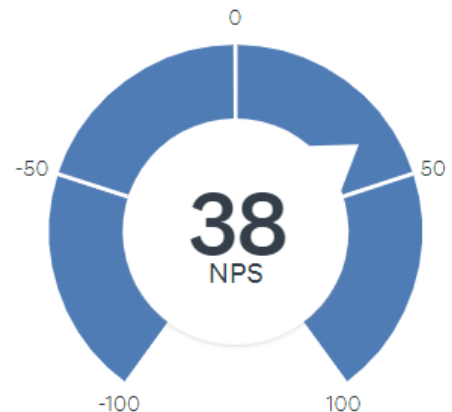
By the close of 2024, the Fox Cities economy will have ...



Do you feel we as a nation will enter a recession...



Net Promoter Score: How likely are you to recommend doing business in the Fox Cities?



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Upcoming Events

TUESDAY, FEBRUARY 20

Morning Mingle

8 - 9:30 AM

Fox Cities Chamber

125 N. Superior Street, Appleton

TUESDAY, FEBRUARY 20

Ireland Trip Informational Webinar

12 PM

Virtual via webinar

WEDNESDAY, FEBRUARY 21

PULSE Lunch 'n Learn

11 AM - 1 PM

Fox Valley Technical College

1825 N. Bluemound Drive, Appleton

THURSDAY, MARCH 14

Business After Hours

@ Jewelers Mutual

5 - 7 PM

Jewelers Mutual

24 Jewelers Park Drive, Neenah

THURSDAY, MARCH 21

Excellence in Education Shining Star Awards

5 - 8:30 PM

Butte des Morts Country Club

3600 W Prospect Avenue, Appleton

TUESDAY, APRIL 9 &

WEDNESDAY, APRIL 10

Future Fox Cities Career Expo

Fox Cities Exhibition Center

355 W. Lawrence Street, Appleton

THURSDAY, MAY 9

PULSE CEO Breakfast

7:30 - 9:30 AM

The Fox Club @ Fox Cities Stadium

2400 N Casaloma Drive, Appleton

SCAN THE QR CODE TO
LEARN MORE, OR REGISTER
FOR ANY OF OUR EVENTS:

A vertical banner advertisement for IMAGE studios. It features a collage of images: a close-up of a blue hovercraft, a bowl of orange soup with avocado and tortilla chips, a modern building at night with blue lighting, and a smiling man in a suit. To the right of the collage is a large graphic of a multi-colored pencil. The text 'YOUR CREATIVE JOURNEY STARTS HERE' is written in large, bold, orange and pink letters. At the bottom, the IMAGE logo is shown, followed by the text 'VIDEO • PHOTOGRAPHY • CGI' and 'IMAGESTUDIOS.COM • 877-738-4080'.

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KILLARNEY – BURREN REGION (CLIFFS OF
MOHER) – LIMERICK – GALWAY –
CONNEMARA REGION – DUBLIN – APPLETON**

TOUR PRICE:

Price per person on double occupancy:

\$ 3399

Single Person Supplement:

\$ 499

**DEPARTURE:
October 6, 2024**

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