

# ADVERTISING CONTRACT

The Fox Cities Chamber of Commerce will be celebrating its 150th Anniversary next year and, in conjunction with Fox Cities Magazine, will produce a 16-page color publication to be inserted into the March 2024 magazine issue as well as to serve as a stand alone piece to be distributed at the Annual Economic Luncheon in February and elsewhere.

This is an opportunity for businesses to show their support for the Chamber and all it does to serve, strengthen and grow our wonderful community.



*2024 marks a historical milestone in the Fox Cities Chamber's long and distinguished history. For 150 years our Chamber has been a driving force behind the economic growth and development of our region. We have championed the interests of our members, promoted collaboration, and provided a platform for businesses of all sizes to connect, grow, and lead. We look forward to celebrating with our members and the community next year to commemorate this remarkable achievement!*

BECKY BARTOSZEK,  
President & CEO Fox Cities Chamber

## AD DESIGN and PRODUCTION

Fox Cities Magazine does not charge for basic ad creation or photography, however extensive production, touch-up or changes will be invoiced (min. \$85). We reserve the right to publish an existing ad if new is not submitted by deadline. We reserve the right to refuse publishing ads deemed inappropriate. It is the advertiser's responsibility to respond to ad proofs within a timely manner, otherwise the ad will be considered approved.

Artwork and photography produced by FOX CITIES Magazine is considered property of the magazine; unauthorized use in any format is prohibited. We reserve the right to charge for artwork or photography requested for use outside of our publications.

For specifications on providing ads, ask your account executive for Digital Art Guidelines.

Account Executive \_\_\_\_\_ Date \_\_\_\_\_

Company \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Name (print) \_\_\_\_\_

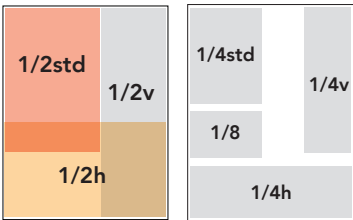
Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

## DISPLAY AD SIZES & RATES

SIZE	DIMENSIONS	RATE
Back Cover*	8.5"W x 11"H (add 1/8" bleed)	\$2,670
Inside Cover*	8.5"W x 11"H (add 1/8" bleed)	\$2,450
Full Page	8.5"W x 11"H (add 1/8" bleed)	\$2,220
1/2 std	4.875"W x 7.375"H	\$1,630
1/2 h	7.5"W x 4.875"H	\$1,630
1/2 v	3.625"W x 10"H	\$1,630
1/4 std	3.625"W x 4.875"H	\$955
1/4 h	7.5"W x 2.375"H	\$955
1/4 v	2.375"W x 7.375"H	\$955
1/8	3.625"W x 2.375"H	\$595

### \*PREMIUM PLACEMENT



Ad Size \_\_\_\_\_ Price \$ \_\_\_\_\_



**Deadline for ads is December 15, 2023.**

NOTES

Authorizing Signature\* \_\_\_\_\_

Send Billing To \_\_\_\_\_

\*Authorizing signature indicates compliance to terms as stated. Cancellations will not be accepted after closing date. Payment is due by press time for clients without an established credit history. Payment due upon receipt of invoice. Late fees apply after 30 days at 1.5% per month.



Celebrating the Place We Call Home  
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