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We need YOU, Manufacturers with facilities throughout Wisconsin, to help us ...

**Showcase career opportunities and the cool things we manufacture in our state to 6-12th grade students from the Fox Cities Region.**

We are asking manufacturers across the state to participate in our interactive fair. Contrary to the traditional “sit and get” career fairs, we want manufacturers to bring activities that will engage the students and help them better understand exactly what your company does. Ideally the activities will apply in some way to your organization (such as a carpenter bringing 2x4’s, hammers, and nails for kids to have nail races), however, anything to get the students active and having fun will work as well.

**Wednesday, October 4 \* 7:30AM - 1:00PM**  
Appleton West High School • Set-up will begin at 6:00 AM

**The Benefit to Manufacturers:** Recognition for your company, better knowledge among students about your industry, and sparked interest about working at your organization in the future.

As surprising as it may sound, 6-12th graders are not always aware of the manufacturing companies in their backyards much less the state. Even if they have heard of your company, chances are they don’t know what exactly you do or the day-to-day processes required to produce your product. This event will give you a chance to teach students about the cool things your organization does and spark their interest in a future career.

**The Benefit to Students:** Students will learn about a wide range of manufacturing careers available across our state while having fun. There will be follow-up activities provided for the students who attend to keep them engaged and talking about what they learned at the event about your business and the opportunities for them as they think about Youth Apprenticeships and future careers.

The event will take place both indoors and outdoors. Students will rotate through the day in 90-minute overlapping sessions to help control the flow so each student will have the opportunity to engage with your team. If your exhibit is outdoors, we will have a large tent available to house your exhibit. Additionally, if you are bringing a trailer and/or need more room for your activity, we have a large parking lot that will be used to house large equipment/activities. Please let us know how much space you will need and if you will need power so we can be sure to accommodate accordingly. Tables and chairs will be provided. We will also offer snacks in the morning and lunch for all exhibitors and a student/manufacturer networking night/reception the evening before.

*This program is in partnership with Appleton Technical Academy & the Fox Cities Chamber of Commerce.*

## **QUESTIONS:**

Contact Michelle Grajkowski, Senior Director, Wisconsin Business World at (608) 661-6904, or at [mgrajkowski@wmc.org](mailto:mgrajkowski@wmc.org).

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