

Be an Oktoberfest Champion!

Appleton's Oktoberfest | Saturday, Sept. 30 | Downtown Appleton



Your Support



Appleton's Oktoberfest



Community Impact

Your business can be part of something special! As our VIP guests, Oktoberfest Champions serve as advocates, both before and at the event. Show your support for one of our community's major festivals that generates **incredible awareness** for the community, helps our **local nonprofits**, and has a **huge impact** on our economy.

As a Champion, you'll receive:

- News release announcing your company as a champion*
- Recognition in Fox Cities Week e-newsletter and Chamber website*
- Social media post before event with company tag*
- Co-branding the event with the Chamber. Send us your logo and we'll create a joint graphic with Oktoberfest to show that you are a Champion and supporter
- Take part in the 9 a.m. toast to kick off Oktoberfest
- 2 wristbands and drink tickets (must be 21)
- 2 plastic Oktoberfest steins
- 2 VIP lanyards



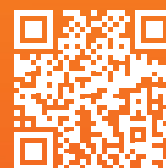
Investment: \$1,000

** New champions will be announced every Friday until Sept. 29, 2023*



To secure your sponsorship, scan the QR code or contact:

Laura Wiegert
Executive Vice President, Marketing & Events
lwiegert@foxcitieschamber.com | (920) 973.1080



Smart Girls Rock!



Scan the QR
code to view
more event
photos:



November 1, 2023

STEM | OPPORTUNITY | DISCOVERY

When our community rallies around girls getting excited about STEM, the results really rock. The Fox Cities Chamber's Smart Girls Rock! celebration is the ultimate opportunity to inspire. This event is designed to kickstart students' interest in STEM careers and provide them the academic and career planning guidance they need in high school and beyond.

FEATURING:

- A full-day, highly interactive mentoring opportunity
- Regional high school students
- Some of the Fox Cities' most talented female business leaders and scientists

CONTACT INFORMATION

Eric Broten, Director of Economic Development
ebroten@foxcitieschamber.com | 920.831.4908

PARTNERSHIP OPPORTUNITIES

PARTNERSHIP BENEFITS		SOLD OUT Presenting	Lunch	Platinum	Gold	STEM (raffle prize)
		\$6,000	\$2,000	\$1,500	\$750	\$500
	Exclusive opportunity to host event (rotating annually)	.				
	Name/logo recognition on event marketing materials
	Announcement video	.				
	Recognition on Chamber website
	Recognition on event signage
	Social media posts	Logo	Logo	Name	Name	Name
	Name/logo recognition in Fox Cities Week & The Business News	.	.			
	First opportunity for media coverage/interviews at event	.				

The Connection

An afternoon for learning, celebrating, and networking



November 2, 2023

LEARN | CELEBRATE | NETWORK

Join us for this half-day event focused on learning, celebrating, and networking. Learn how ATW is connecting our community to the world and how our cities' leaders are connecting us to success. Celebrate our Pulse Champions and EFW employers as they connect their employees to work/life balance. Finally, network with other businesses and make new professional connections.

FEATURING:

- ATW Airport update
- Advocacy update
- CEO of the City mayoral panel - area mayors gather to discuss what's going on in their communities and how it impacts the Fox Cities area
- EFW award and PULSE Champion award
- Networking and cocktails with light hors d'oeuvres

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		PARTNERSHIP OPPORTUNITIES		
		Presenting*	Platinum	Gold
		\$5,000	\$2,500	\$1,000
PARTNERSHIP BENEFITS	Name/logo in digital event program, Tiered by sponsorship level	•	•	•
	Full-page color ad in digital event program *Ad size & specifications to be provided	•		
	Half-page color ad in digital event program *Ad size & specifications to be provided		•	
	Quarter-page color ad in digital event program *Ad size & specifications to be provided			•
	Name/logo recognition on marketing materials	•	•	•
	Recognition on Chamber website	Logo	Logo	Logo
	Recognition on event signage	Logo	Logo	Logo
	Social Media Posts	Logo (2)	Logo (1)	Name
	Event tickets	VIP Table of 8	4	2
	Recognition in The Business News	Logo	Name	
	Opportunity to present an award on stage	•		

*Industry exclusivity at Presenting level; three sponsors maximum.