

# 2023 PULSE CEO BREAKFAST

Sponsored by:



Thursday, April 20, 2023 | 7:30 - 9:30 AM

## Agenda

7:30 – 8:15 AM

8:15 – 9:15 AM

9:15 – 9:30 AM

Registration, Breakfast, and Networking

Panel Presentation

Q&A

## Our CEO Panelists



**Dr. Ashok Rai**  
Prevea Health

Dr. Ashok Rai is the President and Chief Executive Officer of Prevea Health – a physician-led, physician-owned multispecialty health care provider working in partnership with Hospital Sisters Health System (HSBS) hospitals across Wisconsin, including St. Nicholas hospital right here in Sheboygan. Prevea Health was founded in Green Bay, Wis. in 1996, and today employs more than 2,400 people, including more than 500 providers and advanced practice providers. Dr. Rai is also a practicing internal medicine physician and Regent for the University of Wisconsin System Board of Regents.



**Tom Boldt**  
Boldt

Representing Boldt's fourth generation of family leadership, Tom is a long-time visionary and committed leader. He is a champion for innovation, sustainability, Lean construction practices, modular construction, and continuous improvement. Tom believes the company's success has been built on strong values that have been part of the Boldt culture for more than 130 years. Tom remains deeply committed to providing Boldt customers with unparalleled safety, innovation, and exceptional value.



**Laurie A. Carter**  
Lawrence University

Laurie A. Carter joined Lawrence University as its 17th president on July 1, 2021, bringing with her more than 25 years of leadership experience in higher education. In her short time as President, Carter has brought a sense of urgency to the Lawrence community. Recognizing the need for Lawrence to be well-positioned in an ever-changing higher education landscape, Carter implemented student-centered Guiding Coalitions to facilitate more effective change implementation at the university. Additionally, she has identified focused investment priorities through community-wide engagement that will position Lawrence to anticipate and meet the challenges of the future.



**John Schmidt**  
U.S. Venture

John Schmidt is President & CEO of U.S. Venture, a \$14B innovative leader in the distribution of renewable and traditional energy products, lubricants, tires and parts, and using data-driven insights to manage energy and information in the global movement of goods. From humble beginnings over 70 years ago in Kimberly, Wisconsin, the company has expanded to establish a national footprint, and under John's leadership, the privately held company has grown exponentially.