



TIPS FOR A SUCCESSFUL RIBBON CUTTING

The More the Merrier...

While the Fox Cities Chamber invites Chamber Ambassadors and staff, we encourage businesses to invite clients, vendors, neighboring businesses, family and friends to ribbon cuttings. This is an ideal tie for the business to showcase its many assets.

Celebrate and Decorate...

Celebrate this great event by having festive décor - balloons and company signage, not only to draw attention to your business but to add a celebratory spirit to the ceremony and make it easier for attendees to locate your business.

Chips, Dip and Everything In Between...

We encourage member businesses to have refreshments, snacks, cake, etc. for attending guests. This also adds to the flair of the event!

Open Up...

Give guests a brief tour of your company and explain its function. You may never know what this can do for making business contacts in the future.

GRAND OPENING/RIBBON CUTTING REMINDERS

- Weekday events are easier to draw attendance
- It is beneficial to send out a press release
- Send out mailed invitations at least two to three weeks in advance and follow-up with an email reminder the week of the event
- Contact the Fox Cities Chamber ***at least two weeks in advance*** of the event to arrange for a speaker or to discuss any questions or concerns regarding the event
- We recommend that you reach out to elected officials to invite them to your event

For more information, contact Tonya Boelter, Senior Director of Community Engagement, 920.734.7101 | tboelter@foxcitieschamber.com