



Member 411

By Members, For Members

Chamber members can advertise their business by **promoting an upcoming event, seminar or workshop**; share special offers or more in this bi-monthly e-newsletter that reaches over 3,000 recipients in each distribution.

Member 411 provides Chamber members with a vehicle to efficiently promote their business by allowing members to submit an advertisement or provide the requested content for the Chamber staff to develop an ad that fits the allotted template (limitations will apply). The average open rate of this email is 22%. Each e-newsletter includes, on average, 5 – 7 member advertisements.

DID YOU KNOW? --> Members at the GROW level and above receive three complimentary Member 411 ads per membership year (based on the original date of membership). Members who utilize their three free ads, or those that do not receive complimentary ads, can purchase additional Member 411 ads. Ad contracts can be setup per ad or for an entire year.

RATES:

One-time message:

- Up to 150 words - \$50

One message per month for 12 months:

- Up to 150 words - \$300

Two messages per month for 12 months:

- Up to 150 words - \$600

PROCESS:

- 1.) Please provide your complete ad information and logo, by the deadline listed in the chart for the appropriate email distribution date, by completing the Member411 Ad Submission Form online here – <https://form.jotform.com/62854474291160>.

Member can provide print-ready advertisements in the following format:

Ad size: 600 p W x 445 p H

Ad resolution: 72 or 150 ppi.

Ad format: PNG or JPEG is preferred.

Ads created in Microsoft Publisher, PowerPoint, or Word will not be accepted. Pdf's cannot be used as the final advertisement. Pdf's will be used as an attachment only.

- 2.) A member of our team will reply after your successful submission on next steps and payment processing, if necessary.


***Standard dates for ad content deadlines and email distribution dates may be slightly adjusted due to the timing of nationally recognized holidays*

2020 Publication Dates:

(Second and Fourth Thursday per month.)


Information Due	Date Distributed
January 2	January 9
January 16	January 23
February 6	February 13
February 20	February 27
March 5	March 12
March 19	March 26
April 2	April 9
April 16	April 23
May 7	May 14
May 21	May 28
June 4	June 11
June 18	June 25
July 2	July 9
July 16	July 23
August 6	August 13
August 20	August 27
September 3	September 10
September 17	September 24
October 1	October 8
October 15	October 22
November 5	November 12
November 18	November 25**
December 3	December 10
December 16	December 23**

If you have any questions, please contact us at marketing@foxcitieschamber.com or (920) 734-7101. We are happy to assist you through this process.




Member 411
By Members, For Members

Switch and get iPhone 11 for \$0



THE SEASON'S HOTTEST SMARTPHONES
FREE



Restr. Apply Galaxy S10e

[LEARN MORE >](#)

[LEARN MORE](#)

Sandler Tips and Tactics

Selling vs. Negotiating

Selling is getting your price on your terms and conditions. **Negotiating** is modifying your price or terms in some way to get the agreement. Most negotiating problems are selling problems. Great negotiators focus on being great sellers first, reducing the amount of negotiating to a minimum.

[Learn more about the "Top 12 Gambits Buyers Use and the Countermeasures"](#)



Leadership

Blind Spot #10: Not Knowing How to Coach

Today's Blindspot is, not knowing how to coach. As a matter of fact, we should be spending anywhere from 30% to 40% of our time coaching. However, most people think coaching is "Telling them how to do it the right way". Then they wonder why it is met with mixed results. Are you coaching or training your team?

[Download our Free Coaching Tool](#)

[LEARN MORE](#)

Fox Valley Technical College



To stay competitive, you need to **find, select and train** new and existing employees.

Let Fox Valley Technical College help you:

- Find new employees
- Evaluate with employee assessments
- Enhance employee skills with seminars and customized training

Valley
COLLEGE
Business & Industry

experts today! fvtc.edu/EmployerResources

[LEARN MORE](#)

Your Business Finance Resource



Matt Wilcox
Vice President & Loan Officer
Direct (920) 966-1490
mwilcox@wbd.org

Chances Are We Have Friends in Common

With thousands of small business clients, we are probably already working with someone you know!

[Click to see my local WBD clients](#) →



[CLICK TO SEE LOCAL WBD CLIENTS](#)

ACCEDE: Active Communication Can End Disputes Effectively



Questions?
Ann Marie Koleske
920-858-0811
accedemediation@gmail.com
www.accedemediation.com

WHAT IS ACCEDE, LLC?

ACCEDE, LLC offers mediation services for personal, business and government.

Any time there is a conflict, ACCEDE, LLC can help resolve the issue in a timely and professional manner.

ACCEDE IS LOOKING TO EXPAND!

Our goal is to help people in need throughout all of Wisconsin. Referrals are always welcome!

100% WOMAN OWNED

ACCEDE, LLC qualifies as a minority-owned business for certain contracting requirements.

[LEARN MORE](#)