



# Member 411

by members | for members

Chamber members can advertise their business by **promoting an upcoming event, seminar or workshop; share special offers or more**, in this bi-monthly e-newsletter that reaches over 3,000 recipients in each distribution.

Member 411 provides Chamber members with a vehicle to efficiently promote their business by allowing members to submit an advertisement or provide the requested content for the Chamber staff to develop an ad that fits the allotted template (limitations will apply). The average open rate of this email is 26%. Each e-newsletter includes, on average, 4 - 6 member advertisements.

**DID YOU KNOW? --> Members at the GROW level and above receive three complimentary Member 411 ads per membership year (based on the original date of membership).** Members that utilize their three free ads, or those that do not receive complimentary ads, can purchase additional Member 411 ads. Ad contracts can be setup per ad or for an entire year.

### **RATES:**

*One time message:*

- Up to 75 words - \$50
- Up to 150 words - \$100

*One message per month for 12 months:*

- Up to 75 words - \$300
- Up to 150 words - \$600

*Two messages per month for 12 months:*

- Up to 75 words - \$600
- Up to 150 words - \$1,200

### **PROCESS:**

- 1.) Please provide your completed ad or information and logo, by the deadline listed in the chart for the appropriate email distribution date, by completing the **Member411 Ad Submission Form** online here - <https://form.jotform.com/62854474291160>.

Supplied advertisements should be sent in the following format:

**Ad size:** 600 pixels width x 445 pixels height

**Ad format:** 72 ppi, PNG or JPEG file type (preferred)

### **2018 Publication Dates:**

*(Second and Fourth Thursday per month.)*

Information Due	Date Distributed
January 4	January 11
January 18	January 25
February 1	February 8
February 15	February 22
March 1	March 8
March 15	March 22
April 5	April 12
April 19	April 26
May 3	May 10
May 17	May 24
June 7	June 14
June 21	June 28
July 5	July 12
July 19	July 26
August 2	August 9
August 16	August 23
September 6	September 13
September 20	September 27
October 4	October 11
October 18	October 25
November 1	November 8
November 15	November 21**
December 6	December 13
December 14	December 27**

2.) A member of our team will reply after your successful submission on next steps and payment processing, if necessary.

If you have any questions, please contact us at [marketing@foxcitieschamber.com](mailto:marketing@foxcitieschamber.com) or (920) 734-7101. We are happy to assist you through this process.

*\*\*Standard dates for ad content deadlines and email distribution dates may be slightly adjusted due to the timing of nationally recognized holidays.*

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Advertising Opportunities
Chamber Member Directory
Chamber Team

Purposeful Boards, Powerful Fundraising

SEPTEMBER 29, 8:30 AM - 3:30 PM | BRIDGEWOOD RESORT HOTEL, NEENAH

## Join us for Purposeful Boards, Powerful Fundraising

It's never been more important for boards and staff to work together effectively to solicit financial support for your organization. Perfect for board-staff teams, this practical session, presented by **Chuck Loring**, addresses the complementary roles board members play in their organization's governance and resource development.

TOPICS COVERED IN THIS DAY-LONG SESSION WILL INCLUDE:

- ▶ Trends impacting governance & fundraising in the nonprofit sector.
- ▶ Why some nonprofits confuse volunteering with governance.
- ▶ Legal obligations of nonprofit boards.
- ▶ How great boards profile before recruiting.
- ▶ Why term limits are essential for a fundraising board.
- ▶ How successful fundraising is not about asking for money.

Visit [schenckac.com/events](http://schenckac.com/events) for more information and to register!

Co-sponsored by:

Schenck

Succession Planning as a Development Tool

Join ERC President and Owner Steve Baue as he discusses strategies for true succession planning and impactful employee development. With careful planning and preparation, you can manage the changes that occur when key employees leave, handle the changes that come from the transfer of leadership responsibilities, and ensure your internal pipeline is generating the talent you need (and want) when you need it.

Tuesday, November 8, 2016

Radisson Paper Valley Hotel - 333 W. College Avenue, Appleton

Registration - 7:30 AM

Program - 8:00 AM - 10:00 AM

for more information on this FREE EVENT, please [CLICK HERE](#) to register.

ave any questions regarding this event, please email Mary Barkow at [mbarkow@ercincorp.com](mailto:mbarkow@ercincorp.com).

VolunteerFEST - Tuesday, November 29

Tuesday, November 29, 2016

Waverly Beach, Menasha

4:00 PM - 6:30 PM

FREE and family friendly!

To register, and for more information, [CLICK HERE](#).

Come enjoy refreshments in a relaxed setting and find out how you can give back! Meet representatives from 50 different local nonprofit organizations, including mentoring organizations, arts, education, elder care, youth services and more.

Thanks to our event sponsors: Community First Credit Union and US Venture. Presented by The Volunteer Center of East Central Wisconsin.

Learn more about the event [HERE](#).

Struggling with Sales or Revenue Growth?

Executive Briefing -

Break The Rules and Close More Sales

Investment:

Free! - Sponsored by Sandler Training

**Jump Start Your Business in the New Year!**

- Did you miss your sales and revenue goals in 2016?
- Are your quotas for this year even higher and, seemingly, less attainable?
- Are you going to use the same old excuses for lack of results in 2017?

January 27, 2017 | 9:00 am to 11:00 am | Appleton, WI

Sales Boot Camp - Foundation's Training!

Thursday February 16 | 8:30 to 12:30 | Appleton, WI

For more information [www.pstx.sandler.com](http://www.pstx.sandler.com).