



# Member 411

by members | for members

Chamber members can advertise their business in a bi-monthly e-blast format that reaches over 3,200 recipients. Member 411 provides Chamber members with a venue to promote their business or upcoming business events. The average open rate of this email is typically 26 - 28%.

**Rates:**

*1 time message:*

- Up to 75 words - \$50
- Up to 150 words - \$100

*One message per month for 12 months:*

- Up to 75 words - \$300
- Up to 150 words - \$600

*Two messages per month for 12 months:*

- Up to 75 words - \$600
- Up to 150 words - \$1,200

**Process:**

Please provide your ad information, by the due date listed in the chart for the appropriate email distribution date, by completing the **Member411 Ad Submission Form** here -

<https://form.jotform.com/62854474291160>.

If you have any questions, please contact us at [marketing@foxcitieschamber.com](mailto:marketing@foxcitieschamber.com).

**2017 Publication Dates:**

*(Second and Fourth Thursday per month.)*

Information Due	Date Distributed
January 9	January 12
January 23	January 26
February 6	February 9
February 20	February 23
March 6	March 9
March 20	March 23
April 10	April 13
April 24	April 27
May 8	May 11
May 22	May 25
June 5	June 8
June 19	June 22
July 10	July 13
July 24	July 27
August 7	August 10
August 21	August 24
September 11	September 14
September 25	September 28
October 9	October 12
October 23	October 26
November 6	November 9
November 20	November 22**
December 11	December 14
December 22**	December 28

**\*\*Standard dates for ad content deadlines and email distribution dates may be slightly adjusted due to the timing of nationally recognized holidays.**